



## Papa John's Celebrates James Harden's Most Valuable Player Award by Offering Free 'MVPizzas' in Houston

June 26, 2018

*Free extra large pizzas featuring Harden's likeness—beard and all—made from ingredients inspired by his MVP performance will be offered on a first-come, first-served basis*

LOUISVILLE, Ky.--(BUSINESS WIRE)--Jun. 26, 2018-- To celebrate Papa John's partner James Harden winning the 63rd MVP Award, the pizza chain is offering Harden-inspired "MVPizzas" to lucky Houston-area customers. Each extra large "MVPizza" is topped with ingredients that pay homage to Harden's one-of-a-kind game:

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180626005352/en/>



- **Black olives** because of his trademark beard
- **Three-cheese blend** because of his league-leading 265 three-pointers
- **Jalapeños** because of his hot shooting
- **Italian sausage** because of his Euro step
- **Extra sauce** because ... have you ever watched him play?

In honor of Harden receiving the 63rd MVP Award, "MVPizzas" will be limited to the first 63 carry-out orders (one per customer), exclusively at the Papa John's restaurant at 8588 Westheimer Road, beginning at 10 a.m. on Tuesday, June 26. Orders will be available for carryout only, because like Harden, these pizzas do not travel.

"On behalf of all Papa John's Houston stores, I'd like to congratulate our partner James Harden on his prolific season and well-deserved MVP trophy," said Keith

MVPizza (Photo Business Wire)

Sullins, Houston Papa John's franchisee. "We're excited to celebrate this 63rd MVP award with 63 'MVPizzas' for local pizza lovers, and delicious discounts for Houston fans today only."

Fans who are not among the first 63 to pick up an 'MVPizza' in the store can get in on the celebration by entering the promo code "HARDEN" at checkout for 50% off the menu price of any pizza purchase on June 26. This promotion is only available to customers ordering online from the 54 participating Houston stores.

### About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 16 of the past 18 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com). Looking to be a part of something Better? Join the Papa John's Pizza family at [www.papajohns.com/franchise](http://www.papajohns.com/franchise).

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