



## No Joke! On April Fools' Day Papa John's Pledges To Help Provide 1 Million Meals\*

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### Papa John's Helps Provide 1 Million Meals to Make a Difference with Feeding America®

LOUISVILLE, Ky., April 1, 2019 /PRNewswire/ -- As expected this time of year, there are plenty of April Fools' Day jokes out there. Papa John's is taking a different approach, and one that will last longer than 24 hours. No joke – Papa John's is helping to provide 1 million meals to Feeding America and announced it today on their [social channels](#). The donation is part of Papa John's ongoing commitment to make communities a better place to work, live and play.



"April Fools' Day is a marketing frenzy every year – and we wanted to turn it on its head by supporting a cause and helping to make a difference for the over 40 million Americans who struggle with hunger," said Melissa Richards-Person, senior vice president, chief brand officer for Papa John's. "As a people-driven pizza company, helping to secure 1 million meals seemed like a natural fit for us to continue to make an impact in local communities."

Feeding America, the largest domestic hunger-relief organization in the U.S., will use the donation to help support its network of 200 member food banks and 60,000 food pantries and meal programs, which feed over 46 million people – including 12 million children and 7 million seniors – nationwide.

"We are excited to partner with Papa John's and are grateful for their commitment to help fight hunger in America," said Andy Wilson, chief development officer at Feeding America. "Hunger is an issue that impacts every county in our country. This generous donation will help provide food for more children and families who need it most."

Papa John's proudly supports communities both locally and nationally through programs that include disaster relief, academic support, and equity and inclusion.

Visit [www.feedingamerica.org](http://www.feedingamerica.org) to see how you can help out and join the cause.

\*\$1 helps provide at least 10 meals secured by Feeding America® on behalf of local member food banks. Papa John's is committed to donate \$100,000, which translates to helping provide at least 1 million meals.

#### About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. In 2018, consumers rated Papa John's No. 1 in product and service quality among national pizza chains in the American Customer Satisfaction Index (ACSI). For 17 of the past 19 years, consumers have rated Papa John's No. 1 in customer satisfaction among national pizza chains in the American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com).

#### About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit [www.feedingamerica.org](http://www.feedingamerica.org), find us on [Facebook](#) or follow us on [Twitter](#).

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