



Papa Johns Delights Fans of #1 Pizza Topping With New Epic Pepperoni-Stuffed Crust Pizza

Apr 18, 2022

Pizza company launches the ultimate way for pepperoni lovers to indulge with the rollout of their Epic Pepperoni-Stuffed Crust and Spicy Pepperoni Rolls, available for a limited time

ATLANTA--(BUSINESS WIRE)--Apr. 18, 2022--

Papa Johns knows that pepperoni reigns supreme as the number one Papa Johns® pizza topping, and a recent [survey](#) revealed it's the most-preferred pizza topping for many fans. To pay tribute to the classic fan favorite, the company today announced its latest menu innovation: Epic Pepperoni-Stuffed Crust Pizza, just when you thought Papa Johns stuffed crust couldn't get any better.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220418005105/en/>



But the pepperoni party doesn't stop there. Papa Johns doubled down on the pepperoni love by rolling out the perfect pizza complement for pepperoni lovers: Spicy Pepperoni Rolls. This week, Papa Rewards® members can get an exclusive first taste of both pepperoni-packed menu items.

"Our Epic Stuffed Crust made with our original, fresh never-frozen dough is already a fan-favorite, and now we've hand-stuffed it with our signature pepperoni to make it even better and more indulgent," said Scott Rodriguez, Papa Johns Senior Vice President of Menu Strategy and Product Innovation. "Pepperoni is a classic pizza topping that our customers order time and time again, and the addition of Epic Pepperoni-Stuffed Crust Pizza and Spicy Pepperoni Rolls to our menu offers consumers more ways to savor their favorite topping, making Papa Johns the ultimate pepperoni destination."

These new menu items deliver on the brand's BETTER INGREDIENTS. BETTER PIZZA.® promise:

Papa Johns Epic Pepperoni-Stuffed Crust Pizza and Spicy Pepperoni Rolls (Photo: Business Wire)

• Epic Pepperoni-Stuffed Crust Pizza

features original, fresh, never-frozen, dough hand-stuffed with our signature pepperoni and melty cheese, then baked into a seasoned crust. Finished with Papa Johns signature pizza sauce, more cheese, and topped off with more pepperoni.

- **Spicy Pepperoni Rolls** feature signature pizza sauce and pepperoni rolled up with jalapenos and creamy melty cheese on original, fresh, never-frozen, dough. Cut into eight rolls and baked, this perfect pizza complement is served with Papa Johns Spicy Garlic sauce for dipping or drizzling.

Both new products are available exclusively for Papa Rewards loyalty members starting today and for all fans starting Monday, April 25. The new items will be available through Sunday, July 10 and are priced at \$13.99 and \$5.49, respectively.

Epic Pepperoni-Stuffed Crust Pizza is the latest innovation from Papa Johns and an extension of the brand's original Epic Stuffed Crust launch in December 2020, which continues to be a high-demand menu item. For more information, visit www.papajohns.com.

About Papa Johns

Papa John's International, Inc. (NASDAQ: PZZA) ("Papa Johns") opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA.® Papa Johns believes that using high quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never-frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with more than 5,600 restaurants in 50 countries and territories as of Dec. 26, 2021. For more information about the Company or to

order pizza online, visit www.PapaJohns.com or download the Papa Johns mobile app for iOS or Android.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20220418005105/en/>

Halle Martin
Communications Manager, Brand PR & Campaigns
Papa John's International
halle_martin@papajohns.com

Source: Papa John's International, Inc.