

June 29, 2006

Papa John's Pizza Hires New Strategic Supply Chain Vice President

LOUISVILLE, Ky.--(BUSINESS WIRE)--June 29, 2006--Papa John's International, Inc. (NASDAQ:PZZA) today announced the hiring of Alice LeBlanc as Vice President, Strategic Supply Chain. LeBlanc has more than 20 years experience in global purchasing management, customer service, and franchise relations in the foodservice industry.

For the past 10 years LeBlanc worked for the Food Service Purchasing Co-op, including since 2005 as Vice President, Centralized Purchasing supporting all five Yum! Brand restaurant chains. From 1998 to 2005, LeBlanc served as Vice President and General Manager with procurement responsibility for more than 5,700 corporate and franchised KFC restaurants. From 1996 to 1998 she was Vice President and General Manager supporting 130 Canadian franchisees.

Before joining the Food Service Purchasing Co-op, LeBlanc spent four years at Toronto-based Cara Operations Limited as Director of Purchasing, and seven years at PepsiCo Food Service International in Toronto as Director of Purchasing and Technical Services.

"Alice brings to Papa John's years of foodservice industry experience, including experience in the international arena," said Julie Larner, president of PJ Food Service, Papa John's wholly-owned commissary and distribution company, "Alice will help us continue to fulfill the Papa John's brand promise of 'Better Ingredients. Better Pizza.' to our operators throughout the world."

Headquartered in Louisville, Kentucky, Papa John's is the world's third largest pizza company. For seven years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national QSR chains in the highly regarded American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

CONTACT: Papa John's International Inc., Louisville

Chris Sternberg, 502-261-4934

SOURCE: Papa John's International, Inc.