



November 4, 2008

## Papa John's Reports Third Quarter Earnings

Company considering additional franchise support initiatives

### Highlights

- Third quarter earnings per diluted share of \$0.28 in 2008 vs. \$0.16 in 2007 and year-to-date earnings per diluted share of \$0.84 in 2008 vs. \$0.82 in 2007
- Third quarter results include a loss of \$0.09 per diluted share primarily associated with the anticipated divestiture of 63 restaurants in the fourth quarter
- Comparable third quarter earnings per diluted share, excluding the consolidation of BIBP, the finalization of certain income tax issues and the loss on divestiture of company-owned restaurants, were \$0.28 in 2008 vs. \$0.32 in 2007, a decrease of 12.5%
- Comparable year-to-date earnings per diluted share, excluding the items indicated above, were \$1.20 in 2008 vs. \$1.16 in 2007, an increase of 3.4%
- Domestic system-wide comparable sales increase of 1.7% for the quarter and 1.9% year-to-date
- 47 net Papa John's worldwide unit openings during the quarter and 109 year-to-date

LOUISVILLE, Ky.--(BUSINESS WIRE)--Nov. 4, 2008--Papa John's International, Inc. (NASDAQ: PZZA) today announced revenues of \$280.0 million for the third quarter of 2008, representing an increase of 6.6% from revenues of \$262.8 million for the same period in 2007. Net income for the third quarter of 2008 was \$7.7 million, or \$0.28 per diluted share (including after-tax income of \$1.8 million, or \$0.07 per diluted share, from the consolidation of the results of the franchisee-owned cheese purchasing company, BIBP Commodities, Inc. ("BIBP"), a variable interest entity, and a gain of \$500,000, or \$0.02 per diluted share, from the finalization of certain income tax issues), compared to 2007 third quarter net income of \$4.8 million, or \$0.16 per diluted share (including a net loss of approximately \$7.0 million, or \$0.23 per diluted share, from the consolidation of BIBP and a gain of \$2.4 million, or \$0.08 per diluted share, from the finalization of certain income tax issues). The third-quarter 2008 results include a pre-tax loss of \$3.9 million (\$2.4 million on an after-tax basis, or \$0.09 per diluted share) from the anticipated divestiture of 63 company-owned restaurants primarily located in three markets and the closing of three restaurants. Subsequent to the third quarter, we closed on the sale of 26 of the restaurants and expect to divest the remaining 37 restaurants during the fourth quarter of 2008 (see Refranchising Initiative Update for additional information). The third quarter 2007 results included a pre-tax loss of \$500,000 (\$300,000 on an after-tax basis, or \$0.01 per diluted share) from the planned divestiture of company-owned restaurants.

Revenues were \$852.4 million for the nine months ended September 28, 2008, representing an increase of 9.3% from revenues of \$779.7 million for the same period in 2007. Net income for the nine months ended September 28, 2008 was \$24.0 million, or \$0.84 per diluted share (including a net loss of \$7.4 million, or \$0.27 per diluted share, from the consolidation of BIBP and a gain of \$500,000 or \$0.02 per diluted share, from the previously mentioned finalization of certain income tax issues). Net income for the corresponding nine months in 2007 was \$25.0 million, or \$0.82 per diluted share (including an after-tax loss of \$12.5 million, or \$0.41 per diluted share, from the consolidation of BIBP and a gain of \$2.4 million, or \$0.08 per diluted share from the previously mentioned finalization of certain income tax issues). The results for the nine-month periods of 2008 and 2007 include losses of \$5.1 million and \$500,000, respectively, associated with the previously mentioned planned

divestiture of company-owned restaurants (\$3.2 million on an after-tax basis, or \$0.11 per diluted share in 2008 and \$300,000 on an after-tax basis, or \$0.01 per diluted share in 2007).

## Non-GAAP Measures

The financial information we present in this press release excluding the impact of the consolidation of BIBP, the finalization of certain income tax issues and the loss recorded on the divestiture of company-owned restaurants, are not measures that are defined in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP measures should not be construed as a substitute for or a better indicator of the company's performance than the company's GAAP measures. Management believes the financial information excluding the impact of the consolidation of the above-mentioned items is important for purposes of comparison to prior periods and development of future projections and earnings growth prospects. Management analyzes the company's business performance and trends excluding the impact of these items because they are not indicative of the principal operating activities of the company. In addition, annual cash bonuses, and certain long-term incentive programs for various levels of management, are based on financial measures that exclude BIBP and income tax issues. Management believes these non-GAAP measures provide management and investors with a more consistent view of performance than the closest GAAP equivalent. Management compensates for this by using these measures in combination with the GAAP measures. The presentation of the non-GAAP measures in this press release is made alongside the most directly comparable GAAP measures.

The company has provided the table below to reconcile the financial results we present in this press release excluding the impact of the above-mentioned items on our GAAP financial measures.

|   | Three Months Ended |              | Nine Months Ended |              |
|---|--------------------|--------------|-------------------|--------------|
|   | Sept.<br>28,       | Sept.<br>30, | Sept.<br>28,      | Sept.<br>30, |
| (In thousands, except per share amounts)              | 2008               | 2007         | 2008              | 2007         |
| Pre-tax income, as reported                           | \$11,554           | \$ 3,839     | \$37,341          | \$35,662     |
| (Gain) loss from BIBP cheese purchasing entity        | (2,826)            | 10,707       | 11,427            | 19,370       |
| Restaurant closure, impairment and disposition losses | 3,928              | 500          | 5,071             | 500          |
| Pre-tax income, excluding noted items                 | \$12,656           | \$15,046     | \$53,839          | \$55,532     |
| Net income, as reported                               | \$ 7,747           | \$ 4,827     | \$24,020          | \$24,991     |
| (Gain) loss from BIBP cheese purchasing entity        | (1,837)            | 6,959        | 7,427             | 12,504       |
| Restaurant closure, impairment and disposition losses | 2,443              | 322          | 3,220             | 319          |
| Gain from finalization of certain income tax issues   | (481)              | (2,415)      | (481)             | (2,415)      |
| Net income, excluding noted items                     | \$ 7,872           | \$ 9,693     | \$34,186          | \$35,399     |
| Earnings per diluted share, as reported               | \$ 0.28            | \$ 0.16      | \$ 0.84           | \$ 0.82      |
| (Gain) loss from BIBP cheese purchasing entity        | (0.07)             | 0.23         | 0.27              | 0.41         |
| Restaurant closure, impairment and disposition losses | 0.09               | 0.01         | 0.11              | 0.01         |
| Gain from finalization of certain income tax issues   | (0.02)             | (0.08)       | (0.02)            | (0.08)       |
| Earnings per diluted share, excluding noted items     | \$ 0.28            | \$ 0.32      | \$ 1.20           | \$ 1.16      |
| Cash flow from operations, as                         |                    |              |                   |              |

|  |          |          |
|--|----------|----------|
| reported                                     | \$47,573 | \$47,177 |
| BIBP cheese purchasing entity                | 11,427   | 19,370   |
|  | -----    | -----    |
| Cash flow from operations,<br>excluding BIBP | \$59,000 | \$66,547 |
|  | =====    | =====    |

"As with many restaurant and retail brands, we saw a slowdown in our sales starting in September that we believe was largely related to declining consumer sentiment," commented Papa John's president and chief executive officer, Nigel Travis. "While this trend continues in the current quarter, we believe in the strength of the Papa John's brand to weather this storm as evidenced by our domestic store growth versus the competition and the continuation of strong international performance during the quarter. We are evaluating specific plans to provide incremental support to our franchisees in order to mitigate unit closings and enable us to gain market share in the pizza category."

#### Revenues Comparison

Revenues were \$280.0 million for the third quarter of 2008, an increase of \$17.3 million, or 6.6%, over the corresponding 2007 period. The increase in revenues for the third quarter of 2008 was principally due to the following:

- Domestic company-owned restaurant revenues increased \$4.1 million or 3.2%, reflecting an increase in comparable sales results of 1.9% and a 1.0% increase in equivalent units. The increase in equivalent units is due to the acquisition of restaurants from franchisees during the third quarter of 2007.
- Franchise royalties increased \$1.2 million or 9.3%, primarily due to the increase in royalty rate from 4.0% to 4.25% for the majority of domestic franchise restaurants effective at the beginning of 2008 and a 1.6% increase in comparable sales.
- Domestic commissaries revenues increased \$11.1 million or 11.3%, due to increases in the prices of certain commodities, primarily cheese and wheat. The commissary charges a fixed dollar mark-up on its cost of cheese, and cheese cost is based upon the BIBP block price, which increased from \$1.50 per pound in the third quarter of 2007 to \$2.04 per pound in the third quarter of 2008, or a 36% increase. The cost of wheat, as measured on domestic commodity markets, increased approximately 20% in the third quarter of 2008, as compared to the corresponding 2007 period.
- International revenues increased \$2.5 million or 32.6%, reflecting the increase in both the number and average unit volumes of our company-owned and franchised restaurants over the past year.
- Other sales decreased \$1.4 million or 9.0%, primarily due to reduced volumes at our print and promotions operations.

For the nine-month period ending September 28, 2008, revenues increased \$72.8 million, or 9.3%, principally due to the reasons mentioned above.

#### Operating Results and Cash Flow Operating Results

Our pre-tax income for the third quarter of 2008 was \$11.6 million, compared to \$3.8 million for the corresponding period in 2007. For the nine months ended September 28, 2008, pre-tax income was \$37.3 million compared to \$35.7 million for the corresponding period of 2007. Excluding the impact of the consolidation of BIBP and the impact of the planned divestitures of company-owned restaurants, third quarter 2008 pre-tax income was \$12.7 million, a decrease of \$2.4 million or 15.9%, from the 2007 comparable results of \$15.0 million, and pre-tax income for the nine months ended September 28, 2008 was \$53.8 million, a decrease of \$1.7 million, or 3.1%, from the 2007 comparable results. An analysis of the changes in pre-tax income for the three- and nine-month periods ended September 28, 2008, respectively (excluding the consolidation of BIBP), are summarized as follows (analyzed on a segment basis -- see the Summary Financial Data table that follows for the reconciliation of segment income to consolidated income below):

- Domestic Company-owned Restaurant Segment. Domestic

company-owned restaurants' operating income decreased \$4.6 million and \$5.4 million for the three- and nine-month periods ended September 28, 2008, respectively, comprised of the following:

|  | Three Months Ended   |                      |                        | Nine Months Ended    |                      |                        |
|--|----------------------|----------------------|------------------------|----------------------|----------------------|------------------------|
|  | Sept.<br>28,<br>2008 | Sept.<br>30,<br>2007 | Increase<br>(Decrease) | Sept.<br>28,<br>2008 | Sept.<br>30,<br>2007 | Increase<br>(Decrease) |
| Recurring operations                   | \$ 2,861             | \$3,993              | \$(1,132)              | \$18,959             | \$19,149             | \$ (190)               |
| Loss on disposition of restaurants (1) | (3,928)              | (500)                | (3,428)                | (5,071)              | (500)                | (4,571)                |
| Gain on lease termination              | -                    | -                    | -                      | -                    | 594                  | (594)                  |
| Total segment operating income (loss)  | \$(1,067)            | \$3,493              | \$(4,560)              | \$13,888             | \$19,243             | \$(5,355)              |

(1) See further discussion in the Refranchising Initiative Update section.

Domestic company-owned restaurants' income from recurring operations decreased approximately \$1.1 million and \$200,000 for the three- and nine-month periods ended September 28, 2008, respectively, as compared to the same periods in 2007. The decreases were primarily the result of the significant rise in commodity costs during the three- and nine-month periods ended September 28, 2008, partially offset by the fixed cost leverage associated with increases of 1.9% and 2.7% in comparable sales for the three- and nine-month periods ended September 28, 2008, respectively. Restaurant operating margin on an external basis, excluding the impact of the consolidation of BIBP, decreased as a percentage of sales 1.9% and 1.4% for the three- and nine-month periods ended September 28, 2008, respectively.

- Domestic Commissary Segment. Domestic commissaries' operating income decreased approximately \$3.5 million and \$5.4 million for the three- and nine-month periods ended September 28, 2008, respectively, reflecting a decline in sales volumes, increases in distribution costs due to higher fuel prices and a reduction in gross margin resulting from increases in the cost of certain commodities that were not passed along via price increases to domestic restaurants.
- Domestic Franchising Segment. Domestic franchise sales for the third quarter of 2008 increased 4.3% to \$367.6 million from \$352.6 million for the same period in 2007 and increased 2.7% to \$1.122 billion for the nine months ended September 28, 2008, from \$1.093 billion for the same period in 2007, primarily resulting from increases of 1.6% in comparable sales for both the three- and nine-month periods. Domestic franchising operating income increased approximately \$1.0 million to \$12.6 million for the three months ended September 28, 2008, from \$11.6 million in the prior comparable period and increased \$3.4 million to \$40.2 million for the nine-month period ended September 28, 2008, from \$36.7 million in the prior comparable period. The increases for both the three- and nine-month periods were primarily the result of the 0.25% increase in our royalty rate implemented at the beginning of 2008 (the royalty rate for the majority of domestic franchisees is 4.25% in 2008 as compared to 4.0% in 2007). Our equivalent franchise units increased slightly for both the three- and nine-month periods as compared to the same periods of the prior year.
- International Segment. The international segment reported operating losses of \$1.2 million and \$4.5 million for the three and nine months ended September 28, 2008, respectively, compared to losses of \$2.0 million and \$6.4 million, respectively, in the same periods of the prior year. The improvements of \$800,000 and \$1.9 million in operating results in the three- and nine-month periods, respectively, reflect leverage on the international organizational structure from increased revenues due to growth in the number of units and unit volumes.
- All Others Segment. The operating income for the "All others" reporting segment decreased approximately \$300,000 for the three months ended September 28, 2008 and increased \$1.5 million for the nine months ended September 28, 2008, as compared to the corresponding 2007 periods. The decline in operating results for the three months ended September 2008 was due to lower sales from our print and promotions subsidiary, Preferred Marketing Solutions, Inc. (Preferred Marketing). The increase for the nine-month period ended September 28, 2008 was primarily due to an increase in sales for Preferred Marketing during the first six months of the year and an increase in sales from our online operations on a year-to-date basis.

- Unallocated Corporate Segment. Unallocated corporate expenses decreased approximately \$800,000 for the three months ended September 28, 2008 and increased \$1.7 million for the nine months ended September 28, 2008, as compared to the corresponding periods of the prior year. The components of the unallocated corporate expenses were as follows (in thousands):

|                                      | Three Months Ended   |                      |                        | Nine Months Ended    |                      |                        |
|--------------------------------------|----------------------|----------------------|------------------------|----------------------|----------------------|------------------------|
|                                      | Sept.<br>28,<br>2008 | Sept.<br>30,<br>2007 | Increase<br>(decrease) | Sept.<br>28,<br>2008 | Sept.<br>30,<br>2007 | Increase<br>(decrease) |
| General and administrative           | \$5,150              | \$6,297              | \$(1,147)              | \$17,346             | \$15,586             | \$1,760                |
| Net interest                         | 1,286                | 1,583                | (297)                  | 3,644                | 4,281                | (637)                  |
| Depreciation                         | 2,016                | 1,677                | 339                    | 5,753                | 4,990                | 763                    |
| Contributions to the Marketing Fund  | 75                   | -                    | 75                     | 225                  | 400                  | (175)                  |
| Other expense (income)               | (4)                  | (188)                | 184                    | (82)                 | (107)                | 25                     |
| Total unallocated corporate expenses | \$8,523              | \$9,369              | \$(846)                | \$26,886             | \$25,150             | \$1,736                |

The decrease of \$1.1 million in general and administrative costs for the three months ended September 28, 2008 was primarily due to a reduction in the expected payments under certain cash and equity-based compensation programs. The increase in general and administrative expenses for the nine months ended September 28, 2008, as compared to the corresponding 2007 period, is due to the inclusion in the 2007 results of an adjustment of approximately \$1.2 million for awards forfeited by our Founder Chairman due to a change in status from an employee director of the company to a non-employee director. Additionally, an increase in certain employee benefit costs during 2008, including health insurance, and severance-related costs impacted the year-over-year comparison.

During the third quarter of 2008 and 2007, the company recorded a reduction in its customary income tax expense of \$500,000 and \$2.4 million, respectively, due to the finalization of certain income tax issues. The effective income tax rate was 35.7% for the nine months ended September 28, 2008, compared to 29.9% in the corresponding 2007 period (35.5% and 31.9% for the nine-month periods in 2008 and 2007, respectively, excluding BIBP).

#### Cash Flow

Cash flow from operations was \$47.6 million for the first nine months of 2008 as compared to \$47.2 million for the comparable period in 2007. The consolidation of BIBP decreased cash flow from operations by approximately \$11.4 million and \$19.4 million in the first nine months of 2008 and 2007, respectively. Excluding the impact of the consolidation of BIBP, cash flow from operations was \$59.0 million in the first nine months of 2008, as compared to \$66.5 million in the corresponding 2007 period. The \$7.5 million decrease was primarily due to a decrease in net income and a decline in working capital, including accounts receivable, accrued expenses and accounts payable.

#### Form 10-Q Filing

See the Management's Discussion and Analysis of Financial Condition and Results of Operations section of our quarterly Form 10-Q filed with the Securities and Exchange Commission for additional information concerning our operating results and cash flow for the three- and nine-month periods ended September 28, 2008.

#### Domestic Comparable Sales and Unit Count

Domestic system-wide comparable sales for the third quarter of 2008 increased 1.7% (comprised of a 1.9% increase at company-owned restaurants and a 1.6% increase at franchised restaurants). Domestic system-wide comparable sales for the nine months ended September 28, 2008 increased 1.9% (comprised of a 2.7% increase at company-owned restaurants and a 1.6% increase at franchised restaurants). The comparable sales percentage represents the change in year-over-year sales for

the same base of restaurants for the same calendar period.

During the third quarter of 2008, 25 domestic franchised restaurants were opened and 17 domestic restaurants were closed (three company-owned and 14 franchised). On a year-to-date basis, 80 domestic restaurants were opened (nine company-owned and 71 franchised) and 63 restaurants were closed (nine company-owned and 54 franchised). Our total domestic development pipeline as of September 28, 2008 included approximately 350 restaurants scheduled to open over the next ten years.

At September 28, 2008, there were 3,317 domestic and international Papa John's restaurants (670 company-owned and 2,647 franchised) operating in all 50 states and 29 countries. The company-owned unit count includes 127 restaurants operated in majority-owned domestic joint venture arrangements, the operating results of which are fully consolidated into the company's results.

#### International Update

##### Highlights:

- During the third quarter of 2008, 42 international restaurants were opened (four company-owned and 38 franchised) while three restaurants were closed (one company-owned and two franchised). In the first nine months of 2008, 102 international restaurants were opened (nine company-owned and 93 franchised) while ten restaurants were closed (two company-owned and eight franchised).
- International franchise sales increased 28.4% to \$57.0 million in the third quarter of 2008, from \$44.4 million in the prior year comparable quarter and 30.5% to \$164.6 million for the nine months ended September 28, 2008, from \$126.2 million in the prior year comparable period.
- During the quarter, we opened our first franchised restaurant in Istanbul, Turkey.

As of September 28, 2008, the company had a total of 540 restaurants operating internationally (21 company-owned and 519 franchised), of which 180 were located in Korea and China and 112 were located in the United Kingdom and Ireland. Our total international development pipeline as of September 28, 2008 included approximately 1,000 restaurants scheduled to open over the next ten years.

#### Refranchising Initiative Update

In early 2008, the company announced the implementation of a formal refranchising initiative, the goal of which is to increase the percentage of franchised units in the domestic restaurant portfolio over time. The company's goal is to reduce the percentage of domestic-owned company units to below 20% in the next few years (23.4% at September 28, 2008).

During the third quarter we entered into four agreements to sell a total of 26 company-owned restaurants to franchisees. These transactions were completed early in the fourth quarter. Total consideration for the sale of the restaurants was \$2.5 million, consisting of cash proceeds of \$1.1 million and notes financed by Papa John's for \$1.4 million. In addition, the company has entered into a preliminary agreement to sell 37 company-owned restaurants to a franchisee, which is expected to be finalized during the fourth quarter. The sale of the 37 restaurants is subject to the completion of certain due diligence procedures and finalization of certain commercial terms. Given the current credit environment, we will provide 100% of the financing for the transaction, with our expectation that the buyer, an existing Papa John's franchisee, will obtain third-party financing at a future date when the credit markets have stabilized. For the transactions for which we provide significant financing, as defined under FIN 46, we will include the operating results of those franchise entities in the Papa John's financial statements, even though we have no ownership interest in the franchise entities.

The annual revenues for the above-mentioned 63 restaurants approximate \$38 million. In connection with the divestiture, or anticipated divestiture, of these 63 restaurants, including the closure of three restaurants in one market, we recorded pre-tax losses of \$3.9 million and \$5.1 million for the three and nine months ended September 28, 2008, respectively.

#### Share Repurchase Activity

In August 2008, the company's board of directors authorized the repurchase of an additional \$50.0 million of common stock through the end of 2009. The company repurchased approximately 629,000 shares of its common stock at an average price of \$27.62 per share, or a total of \$17.4 million, during the third quarter of 2008, and 1.4 million shares of its common stock at an average price of \$26.95 per share, or a total of \$37.7 million, during the first nine months of 2008. A total of 209,000 and 259,000 shares of common stock were issued upon the exercise of stock options for the three- and nine-month periods ended September 28, 2008, respectively. In September, the company terminated its previously announced trading plan under Rule 10b5-1 in response to market conditions. The company retains the ability to repurchase shares on a discretionary basis.

through the end of 2009 pursuant to the current remaining authorization of \$62.3 million at October 29, 2008.

There were 28.0 million diluted weighted average shares outstanding for the third quarter of 2008, as compared to 30.0 million for the same period in 2007, a 6.8% decrease. Approximately 27.9 million actual shares of the company's common stock were outstanding as of September 28, 2008.

The company's share repurchase activity increased earnings per diluted share, excluding the impact of the consolidation of BIBP, by \$0.01 for the nine months ended September 28, 2008 (none in the third quarter).

#### 2008 Earnings Guidance Updated; Additional Franchise Support Initiatives Being Considered

The company previously announced 2008 earnings per diluted share guidance, excluding the impact of the consolidation of BIBP, in the range of \$1.68 to \$1.76 for the year. On a year-to-date basis, excluding the impact of BIBP and other noted items (as outlined in the "Non-GAAP Measures" section), the company's EPS for the first nine months of 2008 is \$1.20.

Consistent with pizza category trends, we experienced a decline in domestic comparable sales and transactions during September and October as consumers have reduced discretionary spending in reaction to the recent financial events. Some franchisees, or prospective franchisees, are experiencing difficulty in obtaining financing from commercial banks for working capital or development purposes. In addition, our franchisees continue to face pressures on operating margins related to increased commodity and labor costs.

In light of these conditions, we are considering various options to assist our domestic franchisees through this difficult period. One initiative which has been implemented to provide short-term margin pressure relief is the modification of the BIBP pricing formula for the last two months of 2008. The modified formula will result in domestic restaurants paying the expected futures spot market price for cheese plus an interest carry cost, which is approximately \$0.28 per pound less than the standard formula price and is estimated to reduce food costs approximately 1.4% for the last two months of 2008. The implementation of certain other financial assistance options being considered could reduce our 2008 EPS below the previously issued guidance of \$1.68 to \$1.76 per share and have a negative impact on our 2009 earnings. We believe any such short-term actions would produce long-term shareholder benefits by mitigating potential unit closures.

We are in the process of evaluating the need for such assistance given the recent fluctuations in sales and commodity cost trends and, accordingly, have not finalized any decisions concerning the form of, the amount or the timing of financial assistance for the franchise system, including whether to extend the BIBP pricing formula modification into 2009. Accordingly, we are presently forecasting full-year earnings per diluted share near the \$1.68 low end of the previously announced range. We will formally update our 2008 guidance if the finalization of our assistance plans results in a significant change in our forecasted 2008 EPS.

As a result of the recent sales trends, we project that full-year domestic comparable sales will be near or below the low end of our previously stated range of 1.25% to 2.75%. In addition, as noted in our August update, we expect worldwide unit growth will more likely be near the low end of our range of 160 to 190 units due to the possibility of reduced unit openings and / or increased unit closings.

#### Forward-Looking Statements

Certain information contained in this quarterly report, particularly information regarding future financial performance and plans and objectives of management, is forward-looking. Certain factors could cause actual results to differ materially from those expressed in forward-looking statements. These factors include, but are not limited to: changes in pricing or other marketing or promotional strategies by competitors which may adversely affect sales; new product and concept developments by food industry competitors; the ability of the company and its franchisees to meet planned growth targets and operate new and existing restaurants profitably; general economic conditions and its impact on consumer buying habits; increases in or sustained high costs of food ingredients and other commodities, paper, utilities, fuel, employee compensation and benefits, insurance and similar costs; the ability of the company to pass along such increases in or sustained high costs to franchisees; the ability to obtain ingredients from alternative suppliers, if needed; health- or disease-related disruptions or consumer concerns about commodities supplies; the selection and availability of suitable restaurant locations; negotiation of suitable lease or financing terms; constraints on permitting and construction of restaurants; local governmental agencies' restrictions on the sale of certain food products; higher-than-anticipated construction costs; the hiring, training and retention of management and other personnel; changes in consumer taste, demographic trends, traffic patterns and the type, number and location of competing restaurants; franchisee relations; the uncertainties associated with litigation; the possibility of impairment charges if Papa John's UK ("PJUK") or recently acquired restaurants perform below our expectations; our PJUK operations remain contingently liable for payment under certain lease arrangements with a total value of approximately \$10.0 million associated with the sold Perfect Pizza operations; federal and state laws governing such matters as wages, benefits, working conditions, citizenship requirements and overtime, including legislation to further increase the federal and state minimum wage; and labor shortages in various markets resulting in higher required wage rates. In recent months, the credit markets have experienced instability. Certain franchisees, or prospective franchisees, may experience difficulty in obtaining adequate financing and thus

our growth strategy and franchise revenues may be adversely affected. The above factors might be especially harmful to the financial viability of franchisees or company-owned operations in under-penetrated or emerging markets, leading to greater unit closings than anticipated. Increases in projected claims losses for the company's self-insured coverage or within the captive franchise insurance program could have a significant impact on our operating results. Additionally, domestic franchisees are only required to purchase seasoned sauce and dough from our quality control centers ("QC Centers") and changes in purchasing practices by domestic franchisees could adversely affect the financial results of our QC Centers, including the recoverability of the BIBP cheese purchasing entity deficit. Our international operations are subject to additional factors, including political and health conditions in the countries in which the company or its franchisees operate; currency regulations and fluctuations; differing business and social cultures and consumer preferences; diverse government regulations and structures; ability to source high-quality ingredients and other commodities in a cost-effective manner; and differing interpretation of the obligations established in franchise agreements with international franchisees. See "Part II. Item 1A. - Risk Factors" of the Quarterly Report on Form 10-Q for the quarterly period ended September 28, 2008 and "Part I. Item 1A. - Risk Factors" of the Annual Report on Form 10-K for the fiscal year ended December 30, 2007 for additional factors.

## Conference Call

A conference call is scheduled for November 5, 2008 at 10:00 a.m. Eastern time to review third quarter earnings results. The call can be accessed from the company's web page at [www.papajohns.com](http://www.papajohns.com) in a listen-only mode, or dial 800-487-2662 (pass code 32147469) for participation in the question and answer session. International participants may dial 706-679-8452 (pass code 32147469).

The conference call will be available for replay, including downloadable podcast, beginning November 5, 2008, at approximately noon through November 12, 2008, at midnight Eastern time. The replay can be accessed from the company's web page at [www.papajohns.com](http://www.papajohns.com) or by dialing 800-642-1687 (pass code 32147469). International participants may dial 706-645-9291 (pass code 32147469).

## Summary Financial Data Papa John's International, Inc. (Unaudited)

|  | Three Months Ended  |           | Nine Months Ended   |           |
|--|---------------------|-----------|---------------------|-----------|
|  | Sept. 28, Sept. 30, |           | Sept. 28, Sept. 30, |           |
| (In thousands, except per share amounts)   | 2008                | 2007      | 2008                | 2007      |
| Revenues   | \$280,028           | \$262,775 | \$852,441           | \$779,655 |
| Income before income taxes (B)   | \$ 11,554           | \$ 3,839  | \$ 37,341           | \$ 35,662 |
| Net income   | \$ 7,747            | \$ 4,827  | \$ 24,020           | \$ 24,991 |
| Earnings per share - assuming dilution   | \$ 0.28             | \$ 0.16   | \$ 0.84             | \$ 0.82   |
| Weighted average shares outstanding - assuming dilution                                | 27,984              | 30,027    | 28,478              | 30,435    |
| EBITDA (1)   | \$ 21,881           | \$ 13,418 | \$ 67,325           | \$ 63,236 |
| (B)The following is a summary of our income (loss) before income taxes (in thousands): |                     |           |                     |           |
|  | Three Months Ended  |           | Nine Months Ended   |           |
|  | Sept. 28, Sept. 30, |           | Sept. 28, Sept. 30, |           |
|  | 2008                | 2007      | 2008                | 2007      |
| Domestic company-owned restaurants (A)   | \$ (1,067)          | \$ 3,493  | \$ 13,888           | \$ 19,243 |
| Domestic commissaries  | 6,142               | 9,661     | 22,199              | 27,592    |
| Domestic franchising   | 12,599              | 11,629    | 40,166              | 36,737    |
| International  | (1,193)             | (2,022)   | (4,452)             | (6,374)   |
| All others   | 1,039               | 1,321     | 5,557               | 4,045     |



|  |           |          |           |           |
|--|-----------|----------|-----------|-----------|
| Unallocated corporate expenses             | (8,523)   | (9,369)  | (26,886)  | (25,150)  |
| Elimination of intersegment profits        | (269)     | (167)    | (1,704)   | (1,061)   |
|  | -----     | -----    | -----     | -----     |
| Income before income taxes, excluding VIEs | 8,728     | 14,546   | 48,768    | 55,032    |
| VIEs, primarily BIBP (2)                   | 2,826     | (10,707) | (11,427)  | (19,370)  |
|  | -----     | -----    | -----     | -----     |
| Total income before income taxes           | \$ 11,554 | \$ 3,839 | \$ 37,341 | \$ 35,662 |
|  | =====     | =====    | =====     | =====     |

(A) Includes pre-tax losses of \$3.9 million and \$5.1 million in the three and nine months ended September 28, 2008, respectively, and pre-tax losses of \$500,000 in both the three and nine months ended September 30, 2007, associated with the planned divestiture or closing of company-owned restaurants.

Summary Financial Data (continued)  
Papa John's International, Inc.  
(Unaudited)

The following is a reconciliation of EBITDA to net income (in thousands):

|                               | Three Months Ended |                | Nine Months Ended |                |
|-------------------------------|--------------------|----------------|-------------------|----------------|
|                               | Sept. 28, 2008     | Sept. 30, 2007 | Sept. 28, 2008    | Sept. 30, 2007 |
|                               | -----              | -----          | -----             | -----          |
| EBITDA (1)                    | \$21,881           | \$13,418       | \$ 67,325         | \$ 63,236      |
| Income tax (expense) benefit  | (3,807)            | 988            | (13,321)          | (10,671)       |
| Net interest                  | (1,737)            | (1,668)        | (4,984)           | (4,179)        |
| Depreciation and amortization | (8,590)            | (7,911)        | (25,000)          | (23,395)       |
|                               | -----              | -----          | -----             | -----          |
| Net income                    | \$ 7,747           | \$ 4,827       | \$ 24,020         | \$ 24,991      |
|                               | =====              | =====          | =====             | =====          |

(1) Management considers EBITDA to be a meaningful indicator of operating performance from operations before depreciation, amortization, net interest and income taxes. EBITDA provides us with an understanding of one aspect of earnings before the impact of investing and financing transactions and income taxes. While EBITDA should not be construed as a substitute for net income or a better indicator of liquidity than cash flows from operating activities, which are determined in accordance with accounting principles generally accepted in the United States ("GAAP"), it is included herein to provide additional information with respect to the ability of the company to meet its future debt service, capital expenditure and working capital requirements. EBITDA is not necessarily a measure of the company's ability to fund its cash needs and it excludes components that are significant in understanding and assessing our results of operations and cash flows. In addition, EBITDA is not a term defined by GAAP and as a result our measure of EBITDA might not be comparable to similarly titled measures used by other companies. The above EBITDA calculation includes the operating results of BIBP Commodities, Inc., a variable interest entity.

(2) BIBP generated operating income of \$2.8 million in the third quarter of 2008, which was composed of income associated with cheese sold to domestic company-owned restaurants and franchise restaurants of \$800,000 and \$2.6 million, respectively, partially offset by interest expense on outstanding debt with a third-party bank and Papa John's. For the third quarter of 2007, BIBP reported an operating loss of \$10.7 million, which was primarily composed of losses associated with cheese sold to domestic company-owned restaurants and franchise restaurants of \$2.6 million and \$7.9 million, respectively. The remainder of the loss was primarily composed of interest expense on outstanding debt with a third-party bank.

BIBP incurred an operating loss of \$11.4 million for the nine months ended September 28, 2008, which was primarily composed of losses associated with cheese sold to domestic company-owned restaurants and franchise restaurants of \$2.4 million and \$7.3 million, respectively. The remainder of the 2008 loss was primarily composed of interest expense on outstanding debt with a third-party bank and Papa John's. For the nine months ended September 30, 2007, BIBP reported operating losses of \$19.4 million, which was primarily composed of losses associated with cheese sold to domestic company-owned restaurants and

franchise restaurants of \$5.0 million and \$14.0 million, respectively. The remainder of the 2007 loss was primarily composed of interest expense on outstanding debt with a third-party bank.

For more information about the company, please visit [www.papajohns.com](http://www.papajohns.com).

| Papa John's International, Inc. and Subsidiaries       |                       |                       |                       |                       |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| Consolidated Statements of Income                      |                       |                       |                       |                       |
|  | Three Months Ended    |                       | Nine Months Ended     |                       |
|  | September<br>28, 2008 | September<br>30, 2007 | September<br>28, 2008 | September<br>30, 2007 |
| (In thousands, except<br>per share amounts)            | (Unaudited)           | (Unaudited)           | (Unaudited)           | (Unaudited)           |
| Revenues:  |                       |                       |                       |                       |
| Domestic:  |                       |                       |                       |                       |
| Company-owned<br>restaurant sales                      | \$130,662             | \$126,610             | \$403,332             | \$368,287             |
| Variable interest<br>entities restaurant<br>sales      | 2,014                 | 1,862                 | 6,293                 | 5,151                 |
| Franchise royalties                                    | 14,378                | 13,158                | 44,582                | 41,356                |
| Franchise and<br>development fees                      | 194                   | 602                   | 1,361                 | 1,905                 |
| Commissary sales                                       | 108,804               | 97,753                | 321,172               | 294,176               |
| Other sales  | 13,643                | 14,995                | 46,922                | 46,841                |
| International:   |                       |                       |                       |                       |
| Royalties and<br>franchise and<br>development fees     | 3,326                 | 2,514                 | 9,454                 | 7,185                 |
| Restaurant and<br>commissary sales                     | 7,007                 | 5,281                 | 19,325                | 14,754                |
| Total revenues   | 280,028               | 262,775               | 852,441               | 779,655               |
| Costs and expenses:                                    |                       |                       |                       |                       |
| Domestic Company-owned<br>restaurant expenses:         |                       |                       |                       |                       |
| Cost of sales  | 29,750                | 28,950                | 92,125                | 79,867                |
| Salaries and benefits                                  | 39,069                | 38,369                | 120,679               | 111,241               |
| Advertising and<br>related costs                       | 12,123                | 12,998                | 36,733                | 35,060                |
| Occupancy costs  | 9,516                 | 8,652                 | 26,527                | 23,461                |
| Other operating<br>expenses                            | 18,203                | 17,330                | 54,582                | 50,134                |
| Total domestic<br>Company-owned<br>restaurant expenses | 108,661               | 106,299               | 330,646               | 299,763               |
| Variable interest<br>entities restaurant<br>expenses   | 1,765                 | 1,566                 | 5,545                 | 4,297                 |
| Domestic commissary<br>and other expenses:             |                       |                       |                       |                       |
| Cost of sales  | 91,891                | 81,006                | 271,873               | 243,725               |
| Salaries and benefits                                  | 8,728                 | 8,692                 | 26,820                | 26,496                |
| Other operating<br>expenses                            | 12,428                | 10,915                | 36,072                | 33,060                |
| Total domestic<br>commissary and other<br>expenses     | 113,047               | 100,613               | 334,765               | 303,281               |
| (Income) loss from the                                 |                       |                       |                       |                       |

|   |          |          |           |           |
|---|----------|----------|-----------|-----------|
| franchise cheese-<br>purchasing program,<br>net of minority<br>interest | (2,587)  | 7,854    | 7,335     | 14,032    |
| International operating<br>expenses                                     | 6,200    | 4,557    | 17,358    | 13,021    |
| General and<br>administrative<br>expenses                               | 26,170   | 27,282   | 80,621    | 77,903    |
| Minority interests and<br>other general expenses                        | 4,891    | 1,186    | 8,846     | 4,122     |
| Depreciation and<br>amortization  | 8,590    | 7,911    | 25,000    | 23,395    |
|   | -----    | -----    | -----     | -----     |
| Total costs and<br>expenses   | 266,737  | 257,268  | 810,116   | 739,814   |
|   | -----    | -----    | -----     | -----     |
| Operating income  | 13,291   | 5,507    | 42,325    | 39,841    |
| Net interest  | (1,737)  | (1,668)  | (4,984)   | (4,179)   |
|   | -----    | -----    | -----     | -----     |
| Income before income<br>taxes   | 11,554   | 3,839    | 37,341    | 35,662    |
| Income tax expense  | 3,807    | (988)    | 13,321    | 10,671    |
|   | -----    | -----    | -----     | -----     |
| Net income  | \$ 7,747 | \$ 4,827 | \$ 24,020 | \$ 24,991 |
|   | =====    | =====    | =====     | =====     |
| Basic earnings per<br>common share                                      | \$ 0.28  | \$ 0.16  | \$ 0.85   | \$ 0.83   |
|   | =====    | =====    | =====     | =====     |
| Earnings per common<br>share - assuming<br>dilution                     | \$ 0.28  | \$ 0.16  | \$ 0.84   | \$ 0.82   |
|   | =====    | =====    | =====     | =====     |
| Basic weighted average<br>shares outstanding                            | 27,787   | 29,708   | 28,286    | 29,942    |
|   | =====    | =====    | =====     | =====     |
| Diluted weighted<br>average shares<br>outstanding                       | 27,984   | 30,027   | 28,478    | 30,435    |
|   | =====    | =====    | =====     | =====     |

Papa John's International, Inc. and Subsidiaries  
Condensed Consolidated Balance Sheets

|                            | September<br>28,<br>2008<br>(Unaudited) | December<br>30,<br>2007<br>(Note) |
|----------------------------|---|-----------------------------------|
|                            | -----                                   | -----                             |
| (In thousands)             |   |                                   |
| Assets                     |   |                                   |
| Current assets:            |   |                                   |
| Cash and cash equivalents  | \$ 12,678                               | \$ 8,877                          |
| Accounts receivable        | 22,808                                  | 22,539                            |
| Inventories                | 16,910                                  | 18,806                            |
| Prepaid expenses           | 7,261                                   | 10,711                            |
| Other current assets       | 5,721                                   | 5,581                             |
| Assets held for sale       | 12,041                                  | -                                 |
| Deferred income taxes      | 8,581                                   | 7,147                             |
|                            | -----                                   | -----                             |
| Total current assets       | 86,000                                  | 73,661                            |
| Investments                | 614                                     | 825                               |
| Net property and equipment | 190,666                                 | 198,957                           |

|  |           |           |
|--|-----------|-----------|
| Notes receivable                           | 10,902    | 11,804    |
| Deferred income taxes                      | 16,394    | 12,384    |
| Goodwill                                   | 76,730    | 86,505    |
| Other assets                               | 16,459    | 17,681    |
|  | -----     | -----     |
| Total assets                               | \$397,765 | \$401,817 |
|  | =====     | =====     |
| Liabilities and stockholders' equity       |           |           |
| Current liabilities:                       |           |           |
| Accounts payable                           | \$ 29,414 | \$ 31,157 |
| Income and other taxes                     | 7,509     | 10,866    |
| Accrued expenses                           | 52,905    | 56,466    |
| Current portion of debt                    | 9,000     | 8,700     |
|  | -----     | -----     |
| Total current liabilities                  | 98,828    | 107,189   |
| Unearned franchise and development fees    | 6,190     | 6,284     |
| Long-term debt, net of current portion     | 145,085   | 134,006   |
| Other long-term liabilities                | 26,410    | 27,435    |
|  | -----     | -----     |
| Total liabilities                          | 276,513   | 274,914   |
| Total stockholders' equity                 | 121,252   | 126,903   |
|  | -----     | -----     |
| Total liabilities and stockholders' equity | \$397,765 | \$401,817 |
|  | =====     | =====     |

Note: The balance sheet at December 30, 2007 has been derived from the audited consolidated financial statements at that date, but does not include all information and footnotes required by accounting principles generally accepted in the United States for a complete set of financial statements.

Papa John's International, Inc. and Subsidiaries  
Consolidated Statements of Cash Flows

|   | Nine Months Ended |             |
|---|-------------------|-------------|
|   | September         | September   |
|   | 28, 2008          | 30, 2007    |
|   | -----             | -----       |
| (In thousands)  | (Unaudited)       | (Unaudited) |
| Operating activities  |                   |             |
| Net income  | \$ 24,020         | \$ 24,991   |
| Adjustments to reconcile net income to net cash provided by operating activities: |                   |             |
| Restaurant closure, impairment and disposition losses                             | 5,071             | 500         |
| Provision for uncollectible accounts and notes receivable                         | 1,896             | 1,204       |
| Depreciation and amortization   | 25,000            | 23,395      |
| Deferred income taxes   | (5,373)           | (10,315)    |
| Stock-based compensation expense  | 2,997             | 3,807       |
| Excess tax benefit related to exercise of non-qualified stock options             | (770)             | (3,047)     |
| Other   | 1,094             | 3,618       |
| Changes in operating assets and liabilities, net of acquisitions:                 |                   |             |
| Accounts receivable   | (2,036)           | 1,633       |
| Inventories   | 1,896             | 4,099       |
| Prepaid expenses  | 3,450             | 1,529       |
| Other current assets  | 109               | 2,329       |
| Other assets and liabilities  | (1,359)           | (2,514)     |
| Accounts payable  | (1,744)           | 295         |
| Income and other taxes  | (3,357)           | (3,404)     |
| Accrued expenses  | (3,227)           | (511)       |

|   |           |          |
|---|-----------|----------|
| Unearned franchise and development fees                               | (94)      | (432)    |
| Net cash provided by operating activities                             | 47,573    | 47,177   |
| Investing activities  |           |          |
| Purchase of property and equipment                                    | (24,021)  | (23,091) |
| Purchase of investments   | (632)     | -        |
| Proceeds from sale or maturity of investments                         | 843       | 732      |
| Loans issued  | (925)     | (5,966)  |
| Loan repayments   | 1,469     | 5,839    |
| Acquisitions  | (100)     | (24,983) |
| Proceeds from divestitures of restaurants                             | -         | 632      |
| Other   | 206       | 30       |
| Net cash used in investing activities                                 | (23,160)  | (46,807) |
| Financing activities  |           |          |
| Net proceeds from line of credit facility                             | 11,000    | 28,000   |
| Net proceeds from short-term debt - variable interest entities        | 300       | 13,875   |
| Excess tax benefit related to exercise of non-qualified stock options | 770       | 3,047    |
| Proceeds from exercise of stock options                               | 4,617     | 10,790   |
| Acquisition of Company common stock                                   | (37,659)  | (61,943) |
| Other   | 402       | 862      |
| Net cash used in financing activities                                 | (20,570)  | (5,369)  |
| Effect of exchange rate changes on cash and cash equivalents          | (42)      | 98       |
| Change in cash and cash equivalents                                   | 3,801     | (4,901)  |
| Cash and cash equivalents at beginning of period                      | 8,877     | 12,979   |
| Cash and cash equivalents at end of period                            | \$ 12,678 | \$ 8,078 |

Restaurant Progression  
Papa John's International, Inc.

Third Quarter Ended September 28, 2008

|                         | Corporate |       | Franchised |       |       |
|-------------------------|-----------|-------|------------|-------|-------|
|                         | Domestic  | Int'l | Domestic   | Int'l | Total |
| Papa John's restaurants |           |       |            |       |       |
| Beginning of period     | 652       | 18    | 2,117      | 483   | 3,270 |
| Opened                  | -         | 4     | 25         | 38    | 67    |
| Closed                  | (3)       | (1)   | (14)       | (2)   | (20)  |
| Acquired                | -         | -     | -          | -     | -     |
| Sold                    | -         | -     | -          | -     | -     |
| End of Period           | 649       | 21    | 2,128      | 519   | 3,317 |

Third Quarter Ended September 30, 2007

|                         | Corporate |       | Franchised |       |       |
|-------------------------|-----------|-------|------------|-------|-------|
|                         | Domestic  | Int'l | Domestic   | Int'l | Total |
| Papa John's restaurants |           |       |            |       |       |
| Beginning of period     | 606       | 8     | 2,096      | 380   | 3,090 |
| Opened                  | 2         | 1     | 36         | 28    | 67    |
| Closed                  | (1)       | -     | (12)       | (5)   | (18)  |
| Acquired                | 42        | 2     | -          | -     | 44    |

|               |     |    |       |     |       |
|---------------|-----|----|-------|-----|-------|
| Sold          | -   | -  | (42)  | (2) | (44)  |
| -----         |     |    |       |     |       |
| End of Period | 649 | 11 | 2,078 | 401 | 3,139 |
| =====         |     |    |       |     |       |

Restaurant Progression  
Papa John's International, Inc.

Nine Months Ended September 28, 2008

|                         | Corporate |       | Franchised |       | Total |
|-------------------------|-----------|-------|------------|-------|-------|
|                         | Domestic  | Int'l | Domestic   | Int'l |       |
| -----                   |           |       |            |       |       |
| Papa John's restaurants |           |       |            |       |       |
| Beginning of period     | 648       | 14    | 2,112      | 434   | 3,208 |
| Opened                  | 9         | 9     | 71         | 93    | 182   |
| Closed                  | (9)       | (2)   | (54)       | (8)   | (73)  |
| Acquired                | 1         | -     | -          | -     | 1     |
| Sold                    | -         | -     | (1)        | -     | (1)   |
| -----                   |           |       |            |       |       |
| End of Period           | 649       | 21    | 2,128      | 519   | 3,317 |

Nine Months Ended September 30, 2007

|                         | Corporate |       | Franchised |       |       |
|-------------------------|-----------|-------|------------|-------|-------|
|                         | Domestic  | Int'l | Domestic   | Int'l | Total |
| -----                   |           |       |            |       |       |
| Papa John's restaurants |           |       |            |       |       |
| Beginning of period     | 577       | 11    | 2,080      | 347   | 3,015 |
| Opened                  | 15        | 1     | 96         | 64    | 176   |
| Closed                  | (3)       | -     | (38)       | (11)  | (52)  |
| Acquired                | 61        | 2     | 1          | 3     | 67    |
| Sold                    | (1)       | (3)   | (61)       | (2)   | (67)  |
| -----                   |           |       |            |       |       |
| End of Period           | 649       | 11    | 2,078      | 401   | 3,139 |
| =====                   |           |       |            |       |       |

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Chief Financial Officer

SOURCE: Papa John's International, Inc.