



February 22, 2016

Papa John's Announces Promotion of Sean A. Muldoon to Chief Ingredient Officer

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's International, Inc. (NASDAQ:PZZA) today announced the promotion of Sean A. Muldoon to Chief Ingredient Officer.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160222005371/en/>



Sean Muldoon, Chief Ingredient Officer, Papa John's International Inc.
(Photo: Business Wire)

"Under Sean's leadership we have developed the Gold Standard for ingredients as well as one of the 'cleanest' pizza ingredient labels among top national pizza chains," said Steve Ritchie, President and COO, Papa John's. "Sean and his team strive to give our customers the best ingredients and the best pizza possible. His efforts exemplify Papa John's continued efforts to deliver high quality ingredients sourced from ethical, dedicated suppliers."

In his new role of Chief Ingredient Officer, Mr. Muldoon will continue leading up R&D, Quality Assurance and Supply Chain globally, including the expansion of Papa John's Gold Standard ingredient specifications and its Clean Label Initiative. Different from most restaurant companies, Papa John's organizational structure places R&D right beside Supply Chain and Quality Assurance, which gives it advantages in efficiency and improving its ingredients across the globe. Last year, Papa John's made public that it invests over [\\$100 million](#) annually in its products, research and development initiatives.

Mr. Muldoon has been integral in improving ingredient quality, including the following industry leading efforts:

- | Developed and implemented the BIBP (Better Ingredients. Better Pizza) Clean Label initiative by providing customers with more transparency about what goes into Papa John's products and onto its pizzas.
- | Eliminated all artificial flavors and synthetic colors from the entire food menu, including all pizza ingredients, pizza toppings, dessert items, and sauce selections.
- | Introduced "Papa's Lighter Choices" menu offerings and an online nutrition calculator, which provides a dynamic resource to enable consumers to make smarter choices which fit their lifestyle.
- | Led efforts to reduce unwanted ingredients; including the elimination of MSG, BHA, BHT, cellulose and partially hydrogenated oils.
- | Grilled chicken pizza toppings and chicken poppers will consist of poultry that is raised without human and animal antibiotics, as well as fed a 100-percent vegetarian diet, by summer 2016.

Mr. Muldoon first joined Papa John's in 1999. From 2001 to 2005, Muldoon was Vice President, Strategic Supply Chain Management. For the next two years, he served as Vice President of Partnership Marketing for Papa John's. From 2007 to 2009, he served as Vice President, General Manager, of Preferred Marketing Solutions, a wholly-owned subsidiary of Papa John's International, Inc. Most recently, he served as Senior Vice President, R&D, Quality Assurance and Supply Chain. Mr. Muldoon is credited with developing Papa John's "Gold Standard" ingredient specifications and leading Papa John's Clean Label Initiative.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl 50. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, Twitter at <http://twitter.com/PapaJohns>, YouTube at www.youtube.com/user/papajohns, Instagram at instagram.com/papajohns, Pinterest at www.pinterest.com/papajohnspizza, and Vine at vine.co/papajohns. Looking to be a part of something Better? Learn more about franchising with Papa John's at www.papajohns.com/franchise.

Forward-Looking Statements

Certain matters discussed in this press release which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Part I. Item 1A. - Risk Factors" of the Annual Report on Form 10-K for the fiscal year ended December 28, 2014. We undertake no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise.

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