



August 29, 2006

Papa John's Announces August, Quarter-to-Date and Year-to-Date Comparable Sales Results

LOUISVILLE, Ky.--(BUSINESS WIRE)--Aug. 29, 2006--Papa John's International, Inc. (NASDAQ:PZZA) today announced that domestic system-wide comparable sales for the four weeks ended August 20, 2006 increased 4.4% (composed of a 4.4% increase at company-owned restaurants and a 4.4% increase at franchise restaurants).

Domestic system-wide comparable sales for the quarter-to-date ended August 20, 2006 increased 4.4% (composed of a 3.8% increase at company-owned restaurants and a 4.6% increase at franchise restaurants).

Domestic system-wide comparable sales for the eight months ended August 20, 2006 increased 4.4% (composed of a 5.0% increase at company-owned restaurants and a 4.3% increase at franchise restaurants).

Total system-wide international sales for Papa John's branded units increased 31.5% for August, 29.9% for the quarter-to-date and 27.0% for the year-to-date, on a constant U.S. dollar basis, over the comparable periods last year.

At August 20, 2006, there were 2,964 Papa John's restaurants (561 company-owned and 2,403 franchised) operating in 49 states and 24 countries. For more information about the company, visit Papa John's at <http://www.papajohns.com>.

CONTACT: Papa John's International, Inc., Louisville
David Flanery,
502-261-4753

SOURCE: Papa John's International, Inc.