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## Papa John's and Indiana Pacers All-Star Paul George Create a Specialty Slam Dunk with the Bacon Cheeseburger Pizza and New Mushroom Swiss Burger Pizza

*Fans can score this limited-time pizza deal for only \$10 and a side of Pepperoni Rolls for \$5*

LOUISVILLE, Ky.--(BUSINESS WIRE)-- It's back! [Papa John's International Inc.](http://www.papajohns.com) (NASDAQ: PZZA) has brought back the popular Bacon Cheeseburger pizza. To add to the excitement, fans of the Bacon Cheeseburger pizza are sure to love the latest addition to Papa John's all-star pizza lineup - the Mushroom Swiss Burger Pizza. These large, limited-time only pizza creations are only \$10.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160523006039/en/>



Papa John's Bacon Cheeseburger Pizza and NEW Mushroom Swiss Burger Pizza  
(Photo: Business Wire)

sliced onions, then covered with cheese made from mozzarella and Swiss, all layered on a fresh, never frozen original hand-tossed crust and creamy garlic sauce.

A large Bacon Cheeseburger Pizza or the NEW Mushroom Swiss Burger Pizza is available for only \$10 and will remain on the menu through June 26. Add to the fun by including a side of our NEW Pepperoni Rolls for only \$5.

### About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza of Major League

To help introduce the new burger-pizza lineup, Indiana Pacers All-Star Paul George, shows Papa John how to dunk in a new campaign that will be shared on Papa John's [Facebook](https://www.facebook.com/papajohns), Twitter and Instagram accounts.

"I know how to dunk a slice of pizza in our famous garlic dipping sauce, but I thought I would go to an All-Star like Paul George to show me how he dunks a basketball," said "Papa John" Schnatter, Founder, Chairman and CEO. "Little did I know, there is more than one way to dunk a slice of pizza!"

The Bacon Cheeseburger pizza includes real beef, hickory-smoked bacon, dill pickle slices, freshly cut Roma tomatoes, cheese made from mozzarella, all layered on a fresh, never frozen original hand-tossed crust and zesty burger sauce.

Papa John's newest crave-worthy creation, the Mushroom Swiss Burger pizza, is made with real beef, crimini mushrooms, fresh

Baseball, Proud Sponsor of Major League Baseball and Supporting Sponsor of the Major League Baseball Play Ball Initiative. For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com). Also visit us on Facebook at [www.facebook.com/PapaJohns](https://www.facebook.com/PapaJohns), Twitter at [http://twitter.com/PapaJohns](https://twitter.com/PapaJohns), YouTube at [www.youtube.com/user/papajohns](https://www.youtube.com/user/papajohns), Instagram at [instagram.com/papajohns](https://www.instagram.com/papajohns), Pinterest at [www.pinterest.com/papajohnspizza](https://www.pinterest.com/papajohnspizza), and Vine at [vine.co/papajohns](https://vine.co/papajohns). Looking to be a part of something Better? Learn more about franchising with Papa John's at [www.papajohns.com/franchise](http://www.papajohns.com/franchise).

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Papa John's International Inc.  
Peter Collins, 502-261-4233  
Senior Director, Public Relations  
[peter\\_collins@papajohns.com](mailto:peter_collins@papajohns.com)

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