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Papa John's Opens 50th Restaurant in China

LOUISVILLE, Ky.--(BUSINESS WIRE)--Feb. 16, 2007--Papa John's International (Nasdaq: PZZA) continued its aggressive development in Asia by recently opening its 50th restaurant in China.

Opening in Shanghai by Papa John's franchisee, Eternal Rise, the opening represents a milestone towards Papa John's plans to open 250 restaurants in China over the next four years.

"Opening the 50th restaurant brings us one step closer to building critical mass in the world's most populous country," said Robb Chase, Papa John's president, International. "Papa John's has proven that there is a big demand for a better quality pizza in China, and our franchisee in Shanghai continues to do an outstanding job meeting and exceeding those expectations."

Papa John's restaurants are located in ten cities across China including Shanghai, Hangzhou, Suzhou, Nanjing, Kunshan, Jiading, Beijing, Shenzhen, Dongguan, and Guangzhou.

"We're very excited to welcome the 50th Papa John's restaurant to China," said Myles Felt, Papa John's vice president of international operations. "We have an outstanding franchisee that has made product quality a top priority and has delivered on Papa John's promise of better ingredients, better pizza."

Headquartered in Louisville, Kentucky, Papa John's is the world's third largest pizza company. Papa John's has been rated no. 1 in customer satisfaction among all QSR chains in the American Customer Satisfaction Index (ACSI) for seven years running (1999 - 2006). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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