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Papa John's International Celebrates First Restaurant in Madrid, Spain

LOUISVILLE, Ky.--(BUSINESS WIRE)-- <u>Papa John's International, Inc.</u> (NASDAQ:PZZA), celebrated the opening of its first restaurant in Madrid, Spain with a launch party on May 9th. Media and VIP attendees were the first to be able to sample menu offerings and enjoy a better pizza experience. The new restaurant, located in the Serrano area of Madrid, is one of more than 100 Papa John's restaurants planned for Madrid and the surrounding area.

The new venture is owned and operated by Drake QSR, which was awarded Papa John's Franchisee of the Year in 2015 and is one of the fastest-growing, most successful franchise business partners for Papa John's International, Inc. with more than 45 units in Chile. "We're excited to continue the momentum of our launch event and introduce Papa John's legacy of quality to our fellow Spaniards," said Antonio Rostagno, Managing Director of PJ Spain. "Not only are we bringing *Better Pizza* to Spain, we are also bringing better career opportunities for young people."

"Enjoying Papa John's pizza is a shared experience and brings people together all over the world," said Tim O'Hern, Senior Vice President & Chief Development Officer. "Quality is something that everyone understands and appreciates. People know when they're getting quality ingredients and that is why Papa John's pizza continues to expand into new countries and territories. In addition, we will be adding much needed jobs to the labor market which is a win, win."

The entry into Spain continues Papa John's expansion in Europe. Papa John's International has over 300 restaurants in the U.K. In addition, Papa John's recently opened its first restaurant in Northern France on May 24, 2016 and will be opening in the Netherlands in July 2016. Papa John's International is currently looking for potential franchisees in other areas of France, as well as Poland, Czech Republic and Belgium.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and the Official Pizza of Major League Baseball. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com/PapaJohns, Also visit us on Facebook at www.facebook.com/PapaJohns, Twitter at https://twitter.com/PapaJohns, YouTube at www.youtube.com/user/papajohns, Instagram at instagram.com/papajohns, Pinterest at www.papajohns, and Vine at www.papajohns. Looking to be a part of something Better? Learn more about franchising with Papa John's at www.papajohns.com/franchise.

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