

April 10, 2017

Papa John's International Opens 100th Restaurant in Mexico

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's International, Inc. (NASDAQ: PZZA), announced the opening of its 100th restaurant in Mexico. This milestone is especially meaningful to the BETTER INGREDIENTS. BETTER PIZZA. brand because Mexico is where the world's third largest pizza delivery company's first International store opened in 1998. The 100th Papa John's is located in Zona Azul in Ciudad Satélite in the Metropolitan area of Mexico City.

Orquest Foods, who has roots in Mexico that date back to 1936 and has been in the food business for the past ten years, is the franchisee of the 100th restaurant. Last year, Papa John's and Orquest announced they had signed a development agreement to build 60 restaurants over the next eight years. The plan is to open 7 more stores with Orguest Foods this vear.

"We are honored to be a part of Papa John's growth story in Mexico," said Santiago Clariond Lozano, Chairman of the Board and Executive Officer of Orquest Foods. "As our numbers grow in Mexico, customers can still expect our focus is and always will be on delivering the same quality pizza they expect from Papa John's. Mejores Ingredients. Mejor Pizza."

"We are excited to see the opening of our 100th restaurant in Mexico," said Tim O'Hern, Senior Vice President & Chief Development Officer. "Orquest Foods has been a great partner to work with as we expand the Papa John's brand throughout Mexico."

Papa John's International has more than 1,500 international restaurants, including over 350 restaurants in 16 Latin American countries and is looking for potential franchisees in Brazil, Honduras, Uruguay and the Bahamas.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 15 of the past 17 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League, the Official Pizza of Major League Baseball and the Official Pizza Partner of the National Hot Rod Association (NHRA). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, Twitter at http://twitter.com/PapaJohns, YouTube at www.youtube.com/user/papaiohns, Instagram at instagram.com/papajohns, and Pinterest at www.pinterest.com/papajohnspizza. Looking to be a part of something Better? Join the Papa John's Pizza Family at www.papajohns.com/careers/and www.papajohns.com/franchise.

View source version on businesswire.com: http://www.businesswire.com/news/home/20170410005263/en/

Papa John's International, Inc. Peter Collins, 502-261-4233 Senior Director, Public Relations peter collins@papaiohns.com

Source: Papa John's International, Inc.

News Provided by Acquire Media