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Papa John's Launches Limited Time Offer Buffalo Chicken Pizza

New pizza arrives just in time for Basketball Tournament Fans

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Continuing its commitment to "Better Ingredients. Better Pizza.", Papa John's today unveiled nationwide its new Buffalo Chicken pizza — a savory combination of creamy ranch sauce, all-white sliced chicken strips, crispy bacon, fresh-sliced onions and 100% real cheese made from mozzarella, all topped with a tangy, spicy buffalo sauce.

A large Buffalo Chicken pizza is available for just \$10 beginning today at Papa John's restaurants nationwide, and online at www.papajohns.com.

"Consumers have spoken and we've listened," said Andrew Varga, chief marketing officer for Papa John's International, Inc. "America told us that they wanted Buffalo Chicken and that bacon was a favorite. We've combined the two and delivered an exciting new pizza just in time for basketball tournament season. We think that this is a pizza all fans will agree upon."

Buffalo Chicken pizza is a limited-time offering pizza and will be available at Papa John's restaurants throughout the U.S. through the end of April.

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 10 of the past 12 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's also was honored by Restaurants & Institutions Magazine (R&I) with the 2009 Gold Award for Consumers' Choice in Chains in the pizza segment. Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLVI and XLVII. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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