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Papa John's Satisfies Epic Holiday Appetites with NEW Epic Meatz Pizza

Starting Wednesday through December 27, try the new Epic Meatz Pizza for only \$12; Add Garlic or Cinnamon Knots for just \$5

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's is spreading holiday cheer this year by serving up a brand new specialty pizza of truly epic proportions: The Epic Meatz Pizza! Generously topped with all the delicious, mouth-watering meats we could fit inside a pizza box and a layer of warm, melty cheese - this pizza will be at the top of everyone's wish list this winter.

The Epic Meatz Pizza features an Italian feast of meats, including Italian meatballs, premium pepperoni, Italian sausage, Canadian bacon *and* hickory-smoked bacon, all layered on top of our fresh, hand-tossed crust with our signature pizza sauce, and then covered with 100% real cheese made from mozzarella. With all that meat, there's only one word we could use to describe it: EPIC.

In keeping with the holiday spirit, Papa John's is offering a side item of Garlic or Cinnamon Knots for just \$5. Papa John's encourages its customers to ring in the holidays in an epic way by spreading the cheer with an Epic Meatz Pizza.

"Bring on the epic appetites this holiday season, our new pizza is sure to satisfy them all," said Robert Thompson, SVP of marketing at Papa John's. "And with the ability to add on an order of Garlic or Cinnamon Knots for just five dollars, our customers will be the star of any holiday gathering this year!"

The Epic Meatz Pizza is just \$12* when you use promo code **EPIC12**, in addition to Garlic/Cinnamon Knots for just \$5*, and will be available at all Papa John's restaurants nationwide and can be ordered online at www.papajohns.com, or through Papa John's mobile ordering app for iPhone and Android devices. *Plus applicable taxes and delivery fees

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl 50. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, or on Twitter at <http://twitter.com/PapaJohns>.

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