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Save a Shopping Stop, Grab a Papa Card in the Checkout Line; Papa John's Pizza Introduces "Papa Cards" Available at More Than 5,300 Retail Locations and Online

LOUISVILLE, Ky.--(BUSINESS WIRE)--Nov. 21, 2005--Papa John's (Nasdaq: PZZA) is doing its part to make holiday gift giving simple this year. The nation's third largest pizza company today delivered nearly a million "Papa Cards," to more than 5,300 retail outlets throughout the country. The gift cards, available in \$10 or \$25 amounts are redeemable for pizza, sides or Coca-Cola products at more than 2,600 participating Papa John's restaurants. Papa Cards are also available for purchase online at www.papajohns.com.

Participating retailers offering Papa Cards for purchase include:

- Kroger
- Food 4 Less Warehouse Stores
- Dillons
- Speedway/SuperAmerica
- Fry's Markets
- Smith's Food & Drug Stores
- Ralphs
- ExxonMobil
- King Soopers
- Race Trac
- JayC Food Stores

"We are in the business of bringing quality pizzas right to the doors of our customers," said Jim Ensign, vice president of marketing communications for Papa John's. "Now Papa John's helps customers save time during the busiest season of the year. Instead of braving the mall crowds looking for gifts, our customers can now purchase Papa Cards while waiting in line at the grocery or convenience store or online. Shopping just doesn't get any easier than that."

A recent survey commissioned by Yahoo! Small Business and conducted by Harris Interactive, found that more than eight of ten holiday shoppers (83 percent) said they would shop for holiday gifts online. Papa John's is the only national pizza company offering online sales at all domestic restaurant locations.

Headquartered in Louisville, Kentucky, Papa John's is the world's third largest pizza company. For six years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national QSR chains in the highly regarded American Customer Satisfaction Index (ACSI). As of September 25, 2005, there were 2,894 Papa John's restaurants (572 company-owned and 2,322 franchised) operating in 49 states and 19 countries. The company is also the franchisor of 113 Perfect Pizza locations in the United Kingdom. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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