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Papa John's Introduces: "Knot" Just Another Pizza Deal

Get a Large 2-topping Pizza for \$10 plus + \$4 all-new Garlic Knots online only for a limited-time

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's announced today its latest offering: all-new Garlic Knots—a shareable side that's sure to please fans of both its fresh, never frozen, original dough and signature garlic sauce. Papa John's will also offer customers the opportunity to pair a large, two-topping pizza for \$10 with new Garlic Knots for just \$4 when you order online - \$1 lower than the regular menu price of \$5.

This limited-time offering starts Monday, April 27 and lasts through May 24. The perfect complement to any Papa John's pizza, the twisted bread knots are oven baked and then sauced with Papa John's delicious, signature garlic parmesan sauce. For those who enjoy a more traditional pizza flavor combination, each order of eight perfectly portioned Garlic Knots is served with pizza sauce for dipping.

To celebrate, Papa John's latest commercial spot features legendary sports commentator Jim Nantz and Papa John himself enjoying what Jim affectionately refers to as "Garlic Nantz," a nod to his grandmother's famed family recipe. All-star and Indiana Pacer Paul George joins in for the food and the fun, as well.

"Garlic Knots are a staple in pizzerias across the country, so we put our own 'Papa John's' spin on them with our high-quality ingredients and two things that our customers can't get enough of—our signature garlic sauce and digital deals," said Bob Kraut, Papa John's chief marketing officer. "We're always looking for ways to innovate and improve, whether that's through the introduction of new sides, bettering the customer experience itself or giving our customers more of what they love."

For those nursing a sweet tooth, Papa John's will continue to offer the Double Chocolate Chip Brownie for just \$6. It's a rich, decadent brownie with a cake layer on the outside and a delectable, chocolate chip brownie on the inside. Cut into nine squares and served warm for all to enjoy, the Double Chocolate Chip Brownie is a delicious spring treat that can't be passed up.

Garlic Knots and the Double Chocolate Chip Brownie offers will be available at all Papa John's restaurants nationwide and can be ordered online at www.papajohns.com, or through Papa John's mobile ordering app for iPhone and Android devices.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 13 of the past 15 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLIX. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, or on Twitter at <http://twitter.com/PapaJohns>.

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