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Papa John's Partners with USO to Give Thanks and Support America's Military and Their Families

Papa John's to observe Veterans Day with 11-11-11 offer benefiting USO

LOUISVILLE, Ky.--(BUSINESS WIRE)-- [Papa John's](#) today announced that it is partnering with the [USO](#) to lift the spirits of America's troops and their families by donating \$1 for every online order at www.papajohns.com on Veterans Day, 11-11-11, between 11 a.m. ET and 11 p.m. PT.

"Supporting the men and women who serve and protect our country — and their families — is a great way to say thanks, which is what November is all about," said John Schnatter, Papa John's International, Inc. Founder, Chairman and Chief Executive Officer, who was born on Thanksgiving Day. "Partnering with the USO will allow our Papa John's family and customers to give back and join the USO mission to lift the spirits of the U.S. military and their families."

Beginning today, Papa John's also will donate \$1 to the USO for every online order of its USO Meal Deal at www.papajohns.com. The USO Meal Deal consists of two large one-topping pizzas for \$20.

As a Premier Partner of the USO and the Official Pizza Sponsor of the NFL, Papa John's will highlight its USO partnership during the NFL Network's first live game telecast Nov. 10, and during NBC-TV's telecasts of the "Football Night in America" on Nov. 13 and 20.

Celebrating 70 years of service this year, the USO is a nonprofit, congressionally chartered, private organization, that relies on the generosity of volunteers and donors to support its mission of lifting the spirits of troops and their families, by providing a touch of home for active military through more than 160 USO locations around the world, top quality entertainment, and innovative programs and services. The USO also provides critical support to forward-deployed troops and their families, wounded warriors and their families, and the families of the fallen.

"By partnering with the USO this Veterans Day, Papa John's is not only supporting our brave service men and women, but it's also giving its customers a simple way to say thank you, just by ordering their favorite pizza," said USO president and CEO Sloan Gibson. "The overall contribution Papa John's is making to the USO is gracious and will go a long way toward lifting the spirits of troops and their families — by helping USO make an impact through our programs and services. What a great way to show our gratitude to our service men and women."

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 10 of the past 12 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLV, XLVI and XLVII. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

About the USO:

The USO (United Service Organizations) lifts the spirits of America's troops and their families millions of times each year at hundreds of places worldwide. We provide a touch of home through centers at airports and military bases, top quality entertainment and innovative programs and services. We also provide critical support to those who need us most, including forward-deployed troops and their families, wounded warriors and their families and the families of the fallen.

The USO is a private, nonprofit organization, not a government agency. We rely on the generosity of our volunteers and

donors. In addition to individual donors and corporate sponsors, the USO is supported by President's Circle Partners: American Airlines and TriWest Healthcare Alliance and Worldwide Strategic Partners: AT&T Inc., BAE Systems, The Boeing Company, Clear Channel Communications, The Coca-Cola Company, Lockheed Martin, Microsoft Corporation, Northrop Grumman Corporation, and Procter & Gamble. We are also supported through the United Way and Combined Federal Campaign (CFC-11381). To join us in this patriotic mission, and to learn more about the USO, please visit www.uso.org.

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