



March 14, 2016

## Nothing but Net! Papa John's makes a clutch FREETHROW with Buy One Get One Offer

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Basketball season is here! Papa John's is celebrating by giving fans the opportunity to hit a FREETHROW for free pizza.

While you're watching your favorite game, simply pull up the Papa John's app with your mobile device or go online to [www.papajohns.com/free-pizza](http://www.papajohns.com/free-pizza). Enter promo code FREETHROW with your online order of \$15 or more, excluding tip, on or before April 4, and 25 Papa Rewards bonus points will be deposited into your account the day after your qualifying purchase. Hit the game winner by redeeming for a free large up to three topping pizza March 14 through April 17.

"Excitement is building as we all gather to watch our favorite basketball teams face off," said Robert Thompson, SVP of Marketing at Papa John's. "Win or lose on the court - 'Better Ingredients. Better Pizza.' will always win on quality."

Visit [www.papajohns.com/free-pizza](http://www.papajohns.com/free-pizza) for more information.

### About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl 50.

For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com). Also visit us on Facebook at [www.facebook.com/PapaJohns](http://www.facebook.com/PapaJohns), Twitter at <http://twitter.com/PapaJohns>, YouTube at [www.youtube.com/user/papajohns](http://www.youtube.com/user/papajohns), Instagram at [instagram.com/papajohns](http://instagram.com/papajohns), Pinterest at [www.pinterest.com/papajohnspizza](http://www.pinterest.com/papajohnspizza), and Vine at [vine.co/papajohns](http://vine.co/papajohns). Looking to be a part of something Better? Learn more about franchising with Papa John's at [www.papajohns.com/franchise](http://www.papajohns.com/franchise).

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