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Survey Reveals Young Papas Prefer Pizza, Gift Cards and Staying In This Father's Day; Papa John's makes June 18 the perfect "Papa's Day" for dads age 18-34

LOUISVILLE, Ky.--(BUSINESS WIRE)--June 8, 2006--Who's your papa? If he's between the ages of 18-34, chances are that he prefers to eat pizza at home and receive a gift card from his family this Father's Day, according to a recent survey. And who better to provide that perfect Father's Day gift than America's favorite Papa? Papa John's Pizza!

Young dads may soon come to know Father's Day as "Papa's Day," with 35% of fathers under the age of 35 saying that they prefer eating pizza for the holiday, and an overwhelming 60% of those dads revealing that they will eat dinner at home this June 18. As for a gift, these guys are easy to please, with gift cards topping the wish lists of 57% of young fathers.

In fact, more than half of all fathers indicate that they'll enjoy dinner at home this "Papa's Day." And forget the standard shirt and tie because 54% of all papas want to receive a gift card next Sunday.

Papa John's offers everything needed to make "Papa's Day" the perfect holiday for America's hippest dads. Just in time for summer, Papa John's has recently introduced its new Sizzling Steak and Chicken Fajita pizzas - available on original and thin crust, as well as Papa's Perfect Pan. Add dad's favorite Coca-Cola products and sides - such as wings or breadsticks - to show him just how much you care.

And don't forget the gift! A Papa's Card - available in any amount with no expiration date - lets your papa treat himself to his favorite Papa John's products throughout the year.

The survey, commissioned by Papa John's, randomly polled more than 1,000 dads regarding their opinions on Father's Day.

Headquartered in Louisville, Kentucky, Papa John's (NASDAQ:PZZA) is the world's third largest pizza company. For seven years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national QSR chains in the highly regarded American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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SOURCE: Papa John's