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## **Papa John's Names 2011 Franchise Operators of the Year**

### ***Operators Recognized for Exemplifying Papa John's Commitment to Superior-Quality and Customer Service***

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's International (NASDAQ: PZZA) today announced its 2010 Franchise Operators of the Year:

- Super Quik, Inc. (Flatwoods, Ky.), Hinkle Award (National Small Group Franchisee of the Year, 1-3 restaurants) — G Lynn Rice
- PJ Sound Pizza, LLC (Redmond, Wash.), National Medium Group Franchisee of the Year (4-10 restaurants) — Kevin Sonneborn
- Johncol, Inc. LLC (Columbus, Ohio), Large Group Franchisee of the Year (11 or more restaurants) — Allen Hertzman
- PJ Korea, Co., Ltd., International Franchisee of the Year — Mr. Chang Woo Soh

Recognized before their peers last week at the company's Annual Operator's Conference, the winners were selected primarily for demonstrating Papa John's commitment to serving a superior-quality pizza, world-class customer service and outstanding community involvement. All four winning franchisees also were recognized for adhering to Papa John's high standards, and running successful restaurant operations.

"Our winners have done an outstanding job delivering on our 'Better Ingredients, Better Pizza' brand promise," said John Schnatter, Papa John's Founder, Chairman and co-Chief Executive Officer. "These franchisees are excellent role models for the entire Papa John's system and it is an honor to recognize their efforts."

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 10 of the past 11 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's also was honored by Restaurants & Institutions Magazine (R&I) with the 2009 Gold Award for Consumers' Choice in Chains in the pizza segment. Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLV, XLVI and XLVII. For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com).

### **Papa John's International, Inc.**

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