



April 18, 2013

## Papa John's to Support Kosair Children's Hospital Through Its Homers for Heroes Campaign

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's is taking a swing at helping fight childhood cancer by donating \$100 for every homerun hit by a Louisville Bats' player this season at Slugger Field, and \$1,000 for every grand slam, through its Homers for Heroes campaign. The donation will go to the Addison Jo Blair Cancer Care Center at Kosair Children's Hospital.



The donation will be made in the name of Sammy Johnson, also known as Super Sammy, a 3-year-old boy from Columbus, Ohio, who has been fighting stage 4 Neuroblastoma for the past nine months. Papa John's has been following and supporting Super Sammy's courageous fight through Facebook.

"Kosair Children's Hospital is on the front lines of childhood cancer treatment and clinical research every day and we are honored to support the great work they do for children and families in the Louisville community and beyond," said John Schnatter, Papa John's founder, chairman and CEO. "We are honored to make this donation in the name of Super Sammy, who has inspired us with his brave fight and positive attitude, and hope it will help raise awareness of this terrible childhood disease."

Kosair Children's Hospital has more than 650 children in ongoing cancer treatment, clinics and follow-ups each year. More than 85 children are newly diagnosed each year. Kosair Children's Hospital is Kentucky's only full-service, free-standing pediatric care facility dedicated exclusively to caring for children.

The Homers for Heroes campaign kicked off opening day, April 4, when Louisville beat the Toledo Mud Hens in a game that featured three Bats home runs.

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 11 of the past 13 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLVII. For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com).

Through its Homers for Heroes campaign, Papa John's will make a donation to Kosair Children's Hospital in the name of Sammy Johnson, also known as Super Sammy, a 3-year-old boy from Columbus, Ohio fighting stage 4 Neuroblastoma.

(Photo: Business Wire)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130418006603/en/>

Papa John's International, Inc.  
Darryl Carr, 502-261-4318  
Director, Corporate Communications  
[Darryl\\_Carr@papajohns.com](mailto:Darryl_Carr@papajohns.com)

Source: Papa John's International, Inc.

