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Papa John's Continues International Expansion, Announces Opening In Casablanca, Morocco

LOUISVILLE, Ky.--(BUSINESS WIRE)-- <u>Papa John's International, Inc.</u> (NASDAQ:PZZA), continues its global growth with the opening of a new restaurant in Morocco. Papa John's is known worldwide for its BETTER INGREDIENTS. BETTER PIZZA. brand promise and will now bring Better Pizza to Casablanca, Morocco. Following Egypt & Tunisia, Morocco will be only the third country in Africa to boast a Papa John's franchise.

Moroccan-based Planet Pizza Inc. has the exclusive development rights for the Papa John's brand in the country and plans to build 20 stores in Morocco. "We are honored to be a part of bringing Papa John's to Morocco. There is a strong demand here for high-quality pizzas and friendly service," said Mr. Bensouda, CEO of Planet Pizza. "Papa John's fresh, never frozen hand-tossed original dough, fresh-packed tomato sauce and cheese made from high-quality mozzarella make a truly better pizza."

"The Papa John's brand continues to grow and we are pleased to extend our growth with Mr. Bensouda and Planet Pizza," said Tim O'Hern, Senior Vice President & Chief Development Officer of Papa John's International, Inc. "We now have over 5,000 restaurants in 45 countries and territories, including over 1,600 internationally, and we are very proud to add Morocco as our newest country."

The Morocco development is part of Papa John's strategy of continued global expansion. In 2016, Papa John's International opened restaurants in 6 new countries, Iraq, Israel, France, Spain, The Netherlands, and Tunisia and is currently looking for potential franchisees.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 15 of the past 17 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League, the Official Pizza of Major League Baseball and the Official Pizza Partner of the National Hot Rod Association (NHRA). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.papajohns.com/PapaJohns, Twitter at https://twitter.com/PapaJohns, YouTube at www.papajohns.com/papajohns.com/careers/ and www.papajohns.com/careers/ and www.papajohns.com/franchise.

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