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Papa John's Launches PayShare, First-of-Its-Kind Online Bill Splitting Tool

Innovative tool empowers customers to share the bill and a slice with friends

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's is thrilled to announce the introduction of PayShare, a first-of-its-kind digital solution in the pizza industry that lets customers immediately split their pizza bill. As Papa John's latest innovative digital offering, PayShare, powered by Venmo, provides customers a safe and secure option to simply and easily split the check on any mobile or online order.

"In today's 'sharing economy,' consumers split fares for car services and share their homes on vacation rental sites, so why not share the pizza bill too?," said Papa John, founder, president and CEO of Papa John's. "PayShare is yet another milestone for Papa John's which has a solid track record of digital 'firsts' including the first commercial pizza chain to allow system wide online ordering in our traditional restaurants 15 years ago, and the first pizza brand to account for 50 percent of all sales through digital and mobile channels."

"PayShare will change the mindset of our customers as they begin to think less of a \$20 order and see it more as a \$5 meal," said Bob Kraut, Papa John's chief marketing officer. "The offering is a simple, digital solution that allows our customers to focus on enjoying their favorite pizza with their friends and family, not on how they're going to get paid back. The group can even post its order on social media channels to let its community know what it ordered."

To introduce this innovative offering, Papa John's has brought back Indiana Pacer and NBA All-Star, Paul George, for a new commercial. Not only will the two share the court while shooting hoops in the new ad, they will also test drive PayShare together.

PayShare is available for use for all Papa John's customers nationwide via online ordering and the mobile app on Android and iOS platforms. For more information, please visit papajohns.com.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza delivery company. For 13 of the past 15 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLIX. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, or on Twitter at <http://twitter.com/PapaJohns>.

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