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Skies to Pies: Papa Johns Turns Spirit's Grounded Loyalty Program into Free Pizza

Because when travel plans fall apart, pizza plans shouldn't

ATLANTA--(BUSINESS WIRE)-- As recent airline uncertainty has left many travelers clutching expired boarding passes and loyalty points that were rendered useless, Papa Johns is offering a soft landing. Introducing Skies to Pies, a limited-time offer that transforms Spirit Airlines' unusable loyalty program into something reliable: hot Papa Johns pizza.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20260508684841/en/>

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"Loyalty points don't mean much if you can't use them," said

Shivram Vaideeswaran, SVP of Brand Marketing at Papa Johns. "While we can't fix cancelled flights or lost membership points, hopefully we can provide a smile and a delicious pizza to those impacted."

For a short time, eligible former Spirit loyalty members can convert proof of their loyalty into a free pizza. Stranded Spirit members can now find a home in Papa Rewards.

How Skies to Pies Works:

- 1. Show you were a Spirit Loyalty Member**

Direct message @PapaJohns on Instagram proof that you were a Spirit loyalty member

- 2. Join Papa Rewards**

Prove that you're a Papa Rewards member by also direct messaging a screen shot of your Papa Johns account

- 3. Get Your Pizza**

Once verified, Papa Johns will send the first 250 people a code for a **free large one-topping pizza**. While supplies last.

That's it. No blackout dates. No middle seats. Just – Better Ingredients. Better Pizza.

Not a Papa Rewards member? Join today at papajohns.com.

ABOUT PAPA JOHNS

Papa John's International, Inc. (Nasdaq: PZZA) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA.® Papa Johns believes that using high-quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in

the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with more than 6,000 restaurants in approximately 50 countries and territories. For more information about the Company or to order pizza online, visit www.papajohns.com or download the Papa Johns mobile app for iOS or Android.

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