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Papa Johns Brings Back Cheesy Burger Pizza This Summer, Giving the Internet Exactly What It Wants

The mouthwatering mashup makes its debut once again, satisfying the crave of the brand's most requested menu item

EDMONTON, Alberta, June 11, 2024 (GLOBE NEWSWIRE) -- Over 500,000 fans have begged for its return and while others have attempted to enter the burger game, Papa Johns is delivering exactly what the internet wants: Cheesy Burger Pizza.

Since others have forgotten about the pizza in their burger mashups, Papa Johns is here to make it right. This summer, the brand is not just bringing back the delicious pizza, they're answering the call of the pizza-devoted masses who have shared their yearning for the return of the irresistible fusion of classic burger flavours and cheesy pizza goodness.

"The Cheesy Burger Pizza has been a favourite for over a decade and fans have passionately let us know they want it back through endless comments, tweets and phone calls begging for its return," says Kimberly Bean, Vice President of Integrated Marketing and Menu Strategy. "While other chains are going up against the burger, we're putting pizza *first* and staying true to our commitment by giving fans exactly what they want - pizza."

The Cheesy Burger Pizza features Papa Johns' fresh, never frozen dough topped with a signature burger sauce, generous portions of beef, tomato, dill pickle, and real cheese made from mozzarella, served of course with a cup of the brand's famous Special Garlic Sauce and pepperoncini. The combo of iconic flavours is also available in the returning Cheesy Burger Papadia and all-new Cheesy Burger Papa Bites.

The full Cheesy Burger Trio lineup is available for Papa Rewards members starting June 10 and for fans nationwide on June 13. Fans can get a large Cheesy Burger Pizza for $18.99 and the Cheesy Burger Papadia and Papa Bites at $9.99 and $8.99 respectively.

Order your Cheesy Burger Trio at papajohns.ca.

About Papa Johns
Papa John's International, Inc. (NASDAQ: PZZA) ("Papa Johns") opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA.® Papa Johns believes that using high quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavours and synthetic colours from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with more than 5,900 restaurants in approximately 50

countries and territories. For more information about the Company or to order pizza online, visit www.PapaJohns.ca or download the Papa Johns mobile app for iOS or Android.

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A photo accompanying this announcement is available at https://www.globenewswire.com/NewsRoom/AttachmentNg/68c73185-def6-4edb-adc7-35023f94fa9e

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Cheesy Burger Trio is Back at Papa Johns

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Source: Papa John's International, Inc.