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# Papa Johns Announces Leadership Appointments to Support Ongoing Transformation Strategy

*Chris Lyn-Sue Named Global Chief Marketing Officer*

*John Matter Named Global Chief Development Officer and Assistant Corporate Secretary*

*Chris Phylactou Named Senior Vice President, International*

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa Johns International, Inc. (NASDAQ: PZZA) today announced several changes to the Company's leadership team to further support the Company's ongoing strategic transformation.

The following appointments will be effective immediately:

- Chris Lyn-Sue, who serves as Senior Vice President, General Manager of International, has been named Global Chief Marketing Officer. Lyn-Sue has extensive global experience in brand management, commercial strategy and business transformation, including serving as interim Chief Marketing Officer in 2024. Since joining Papa Johns in 2022, he has been instrumental in advancing the Company's international expansion and brand evolution, including seven consecutive quarters of positive international comparable sales. Prior to joining Papa Johns, he held global brand leadership and marketing roles at Popeyes, Restaurant Brands International, and Bacardi.
- John Matter, who serves as Senior Vice President, General Counsel and Interim Head of North American Development, has been named to the newly created position of Global Chief Development Officer and Assistant Corporate Secretary, which will be responsible for leading growth and development strategy, including global expansion, franchise development, strategic partnerships and other opportunities to create shareholder value. Matter has more than 25 years of legal and strategic advisory experience, including over 15 years in the restaurant and franchising industry. Since joining Papa Johns in 2013, he has supported a broad range of matters across international and domestic operations, franchising, corporate governance, enterprise risk management and other strategic business initiatives. In 2024, he also led the international development team on an interim basis, helping drive international expansion and market development efforts. Matter will maintain his corporate securities responsibilities as Assistant Corporate Secretary.
- Caroline Miller Oyler, who serves as Chief Administrative Officer, has been named Chief Legal and Administrative Officer. Ms. Oyler will reassume direct leadership of the Legal function in addition to overseeing human resources and culture, legal, risk, safety and security, internal audit and facilities. She will continue in her role as Corporate Secretary.
- Chris Phylactou, who serves as Managing Director UK, Europe & Canada, has been named Senior Vice President, International. Phylactou has extensive industry

experience and strategic leadership across sourcing and global brand operations. Since rejoining Papa Johns in 2020, he has held leadership positions across the international business, including as Vice President of International Supply Chain. Prior to rejoining Papa Johns, he spent eight years at TGI Fridays, ultimately serving as Managing Director for Europe, and he also led a consultancy business, working with clients including Wagamama and Norwegian Cruise Line.

"Papa Johns is focused on advancing our strategic transformation, and we believe these appointments will help us deliver on that objective," said Todd Penegor, President and Chief Executive Officer of Papa Johns. "Chris, John, Caroline and Chris are tremendous leaders whose leadership and expertise have contributed to the progress we have made on several of our key priorities, including building momentum in our International business, optimizing our restaurant portfolio, supporting our global franchisee base and enabling efficiency and closer collaboration across teams. We are confident they bring the discipline, focus and operational insight required to position Papa Johns for improved performance in 2027 and beyond."

In connection with these appointments, Jenna Bromberg will be departing Papa Johns. Bromberg will serve in an advisory capacity through August 28 to support a seamless transition.

"On behalf of the Board and management team, I also want to thank Jenna for her contributions to Papa Johns. We are grateful for her commitment to supporting a smooth transition, and we wish her the best."

## **About Papa Johns**

Papa John's International, Inc. (Nasdaq: PZZA) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA.® Papa Johns believes that using high-quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with approximately 6,000 restaurants in approximately 50 countries and territories. For more information about the Company or to order pizza online, visit [www.papajohns.com](http://www.papajohns.com) or download the Papa Johns mobile app for iOS or Android.

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