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# Papa Johns Turns Up the Heat on Menu Innovation with Bold New Launch: Oven-Toasted Sandwiches

The brand brings its signature 'better ingredients' to new menu category

ATLANTA--(BUSINESS WIRE)-- Papa Johns is raising the bar on sandwich flavor with the debut of its new Oven-Toasted Sandwiches, a crave-worthy lineup crafted to bring the brand's signature "better ingredients" promise into an exciting new category. As Papa Johns continues its evolution beyond pizza, this launch marks a defining step, introducing sandwiches that don't just compete in the category, but aim to redefine it with bigger flavor, higher-quality ingredients, and a more indulgent experience.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20260330968592/en/>

Papa Johns new Oven-Toasted Sandwiches

"This launch is more than a new menu item—it's a statement

about where our brand is headed," said Shivram Vaideeswaran, Senior Vice President of Brand Marketing at Papa Johns. "We're taking the flavor and quality leadership we've built in pizza and pushing it further. We've created sandwiches that stand out in a crowded category by delivering a more intense, satisfying, and premium flavor experience. Oven-Toasted Sandwiches are our next step in bringing bold innovation and high-quality ingredients to everything we do."

Built on toasted ciabatta-style bread and layered with high-quality meats, melty white American cheese, and all-new signature sauces, each sandwich is crafted to overdeliver on flavor in every bite. Brushed with the brand's iconic Special Garlic Sauce and finished with either a tangy pizza ranch or rich garlic truffle sauce, the Oven-Toasted Sandwiches are unmistakably Papa Johns: generous, bold, and packed with craveable flavor.

Made with no artificial colors and thoughtfully layered for a warm, indulgent bite from start to finish, the Oven-Toasted Sandwich lineup includes:

- **Philly Cheesesteak:** Seasoned steak, roasted onions and peppers, pizza ranch, and white American cheese.
- **Chicken Bacon Ranch:** All white meat grilled chicken, bacon, diced tomatoes, banana peppers, pizza ranch, and white American cheese.
- **Steak & Mushroom:** Seasoned steak, loaded with roasted mushrooms and onion, garlic truffle sauce and white American cheese.

Oven-Toasted Sandwiches are available for \$7.99 or customers can pair two or more for \$6.99 each through Papa Pairings. Starting at \$9.49, guests can also bundle an Oven-Toasted Sandwich with any Pepsi-Cola® beverage.

For more information or to order, visit [papajohns.com](http://papajohns.com) or the Papa Johns app.

## **About Papa Johns**

Papa John's International, Inc. (Nasdaq: PZZA) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA.® Papa Johns believes that using high-quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with more than 6,000 restaurants in approximately 50 countries and territories. For more information about the Company or to order pizza online, visit [www.papajohns.com](http://www.papajohns.com) or download the Papa Johns mobile app for iOS or Android.

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### **Media Contact:**

Michelle Philippe

[michelle\\_philippe@papajohns.com](mailto:michelle_philippe@papajohns.com)

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