

Papa John's Announces Second Quarter 2021 Financial Results and Significant Increase in Dividend

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's International, Inc. (NASDAQ: PZZA) today announced financial results for the three and six months ended June 27, 2021.

Second quarter 2021 highlights compared to prior year

- Total company revenues increased 11.8% to \$515.0 million
- Comparable sales up 5.2% in North America and 21.2% Internationally; Global system-wide restaurant sales of \$1.2 billion, up 12.2% driven by innovation, strong customer retention and accelerating domestic and international unit growth
- 55 net unit openings driven by International growth
- Loss per diluted share of (\$2.30), including Special items of \$3.23 per share, largely related to repurchase and conversion of Series B Convertible Preferred Stock; Adjusted earnings per diluted share grew to \$0.93 from \$0.48 a year ago
- For first six months of 2021, cash flow from operations of \$128.0 million, up from \$87.7 million a year ago; free cash flow of \$100.1 million up from \$67.0 million
- Increases return to common shareholders with 56% increase in annual dividend rate to \$1.40 per share; declares third quarter dividend of \$0.35 per share

"Papa John's delivered an eighth consecutive quarter of growth, with system-wide sales up 12% in Q2. We extended the record sales results we achieved a year ago, sustaining our industry outperformance as markets continue reopening," said President & CEO Rob Lynch. "Robust two-year comparable sales results – up 33% in North America and 27% internationally – reflect the impact our multi-faceted innovation strategy has had across every area of our business, powered by the effort of our team members and franchisees."

Mr. Lynch continued, "Papa John's strong brand and highly-attractive unit economics are driving accelerated restaurant openings by both new and existing franchisees, resulting in a record 123 net unit openings in the first half of 2021. In addition to growing AUVs, development is now a significant component of rising system-wide sales. With our business firing on all cylinders, we are more confident than ever that Papa John's strategy and growth model position us solidly for long-term growth, as we build the world's best pizza delivery company."

Financial Highlights

	Thre	e Months Ended Six Months Ended					
In thousands, except per share amounts	June 27, 2021	June 28, 2020		crease ecrease)	June 27, 2021	June 28, 2020	Increase (Decrease)
Revenue	\$515,008	\$460,623	\$	54,385	\$1,026,754	\$870,482	\$ 156,272
Operating income	44,637	30,534		14,103	91,499	46,006	45,493
Net income Diluted (loss)	32,254	20,614		11,640	66,137	29,057	37,080
earnings per share Adjusted diluted earnings per share	(2.30)	0.48		(2.78)	(1.47)	0.65	(2.12)
(a)	0.93	0.48		0.45	1.94	0.65	1.29

(a) Adjusted diluted earnings per share is a non-GAAP measure that excludes "Special items," which impact comparability. Special items of \$112.4 million and \$115.4 million for the three and six months ended June 27, 2021 include \$109.9 million of a one-time charge in each period associated with the repurchase and conversion of all shares of the company's Series B Convertible Preferred Stock ("Series B Preferred Stock") and \$3.3 million and \$7.2 million for the three and six month ended June 27, 2021, respectively, of strategic corporate reorganization costs associated with the company's new office in Atlanta, Georgia projected to open in the fall of 2021. The reconciliation of GAAP to non-GAAP financial results is included in "Reconciliation of Non-GAAP Financial Measures" below.

Revenues

Consolidated revenues of \$515.0 million increased \$54.4 million, or 11.8%, in the second quarter of 2021 compared to the second quarter of 2020 primarily as a result of higher comparable sales of 5.2% for North America restaurants, which benefited from continued menu, delivery and digital innovation as reflected in higher company-owned restaurant revenues, franchise royalties and commissary sales. Higher commodity costs also positively impacted commissary sales. International revenues also increased primarily due to higher royalties from strong comparable sales results of 21.2% for the quarter and higher unit counts.

Operating Results

Consolidated operating income of \$44.6 million for the second quarter of 2021 increased \$14.1 million compared to the second quarter of 2020. The increase primarily reflects strong sales on higher comparable sales and year-over-year unit growth domestically and internationally. Additionally, the second quarter of 2021 benefited from a higher effective royalty rate and additional franchise royalties of \$5.1 million compared to the comparable period in 2020 primarily as a result of ending in the third quarter of 2020 our temporary franchise support program.

Diluted loss per share was \$2.30 for the second quarter of 2021 representing a decrease of \$2.78 over the second quarter of 2020. Diluted loss per share included \$3.15 per diluted share in the second quarter of 2021 from a reduction in net income attributable to common

shareholders related to the repurchase and conversion of all shares of Series B Preferred Stock. This charge reflects the excess of the one-time cash payment over the carrying value of the Series B Preferred Stock. Excluding the impact of Special items, adjusted diluted earnings per share was \$0.93 representing an increase of \$0.45 over the second quarter of 2020.

Global Restaurant Sales Information

Global restaurant and comparable sales information for the three and six months ended June 27, 2021, compared to the three and six months ended June 28, 2020 are as follows (See "Supplemental Information and Financial Statements" below for related definitions):

	Three Mont	ths Ended	Six Months Ende			
	June 27, 2021	June 28, 2020	June 27, 2021	June 28, 2020		
Comparable sales growth:						
Domestic company-owned restaurants	5.6%	22.6%	13.8%	14.4%		
North America franchised restaurants	5.2%	29.7%	15.1%	17.2%		
North America restaurants	5.2%	28.0%	14.8%	16.6%		
International restaurants	21.2%	5.3%	22.2%	3.8%		
Total comparable sales growth	9.0%	22.2%	16.6%	13.3%		
System-wide restaurant sales growth:						
(excluding the impact of foreign currency)						
Domestic company-owned restaurants	5.2%	13.9%	13.1%	6.9%		
North America franchised restaurants	6.4%	29.4%	15.8%	17.5%		
North America restaurants	6.2%	25.7%	15.2%	15.0%		
International restaurants	35.7%	5.5%	32.2%	6.8%		
Total global system-wide restaurant sales growth	12.2%	20.8%	19.0%	13.0%		

Global Restaurant Unit Data

As of June 27, 2021, there were 5,523 Papa John's restaurants operating in 49 countries and territories, as follows:

	Domestic	Franchised	l		
	Company-	North	Total North		
	owned	America	America	International	System-wide
Second Quarter					
Beginning - March 28,					
2021	589	2,709	3,298	2,170	5,468
Opened	-	24	24	71	95
Closed	_	(13)	(13)	(27)	(40)
Ending - June 27, 2021	589	2,720	3,309	2,214	5,523
Net unit growth	_	11	11	44	55
Trailing four quarters net store (decline)/growth	(9)	34	25	151	176

Free Cash Flow

The company's free cash flow (a non-GAAP financial measure defined as net cash provided by operating activities, less purchases of property and equipment and dividends paid to preferred shareholders) for the six months ended 2021 and 2020, respectively, was as follows (in thousands):

	Six Months Ended					
		June 27, 2021		lune 28, 2020		
Net cash provided by operating activities Purchases of property and equipment	\$	128,030 (21,543)	\$	87,658 (13,795)		
Dividends paid to preferred shareholders (1)		(6,394)		(6,825)		
Free cash flow	\$	100,093	\$	67,038		

(1) This does not include the cash consideration paid for the repurchase and conversion of the Series B Preferred Stock. See "Repurchase and Conversion of Series B Preferred Stock" below for additional information.

We view free cash flow as an important financial measure because it is one factor that management uses in determining the amount of cash available for discretionary investment. Free cash flow is not a term defined by GAAP, and as a result, our measure of free cash flow might not be comparable to similarly titled measures used by other companies. Free cash flow should not be construed as a substitute for or a better indicator of the company's performance than the company's GAAP measures.

See the Management's Discussion and Analysis of Financial Condition and Results of Operations section of our Quarterly Report on Form 10-Q filed with the SEC for additional information concerning our operating results for the three and six months and cash flow for the six months ended June 27, 2021.

Repurchase and Conversion of Series B Preferred Stock

On May 13, 2021, the company completed the previously announced repurchase and conversion to common stock of all of the shares of Series B Preferred Stock owned by affiliates of Starboard Value LP. Additionally, on June 7, 2021, all of the remaining outstanding shares of the Series B Preferred Stock, owned by certain franchisee investors, were repurchased or converted to common stock. Collectively, these actions were taken in return for cash payments of \$188.6 million. The company also recorded a reduction to net income attributable to common shareholders of \$109.9 million as a result of the transaction. This one-time charge to equity reflects the excess of the cash payments over the carrying value of the respective Series B Preferred Stock. Following these transactions, there was no Series B Preferred Stock outstanding as of the end of the quarter.

Cash Dividend

The company paid common and preferred stock dividends of \$10.4 million in the second quarter of 2021. On August 3, 2021, our Board of Directors approved a 55.6% increase in the company's dividend rate per common share, from \$0.90 on an annual basis to \$1.40 on an annual basis, and subsequently declared a third quarter dividend of \$0.35 per common

share, of which approximately \$12.8 million will be paid to common stockholders. The common share dividend will be paid on August 27, 2021 to stockholders of record as of the close of business on August 16, 2021. The declaration and payment of any future dividends will be at the discretion of our Board of Directors.

Conference Call

A conference call is scheduled for August 5, 2021 at 8:00 a.m. Eastern Time to review the company's second quarter 2021 earnings results. The call can be accessed from the company's web page at www.papajohns.com in a listen-only mode or dial 877-312-8816 (U.S. and Canada) or 253-237-1189 (International). The conference call will be available for replay, including by downloadable podcast, from the company's web. The Conference ID is 2924699.

Forward-Looking Statements

Certain matters discussed in this press release and other company communications that are not statements of historical fact constitute forward-looking statements within the meaning of the federal securities laws. Generally, the use of words such as "expect," "intend," "estimate," "believe," "anticipate," "will," "forecast," "plan," "project," or similar words identify forwardlooking statements that we intend to be included within the safe harbor protections provided by the federal securities laws. Such forward-looking statements include or may relate to projections or guidance concerning business performance, revenue, earnings, cash flow, earnings per share, share repurchases, the financial impact of the temporary business opportunities, disruptions and temporary changes in demand we are experiencing related to the current outbreak of the novel coronavirus disease (COVID-19), commodity costs, currency fluctuations, profit margins, unit growth, unit level performance, capital expenditures, restaurant and franchise development, the duration of changes in consumer behavior caused by the pandemic, our plans to open a new office in Atlanta, the associated reorganization costs and the related organizational, employment and real estate changes that are expected, royalty relief, the effectiveness of our menu innovations and other business initiatives, marketing efforts, liquidity, compliance with debt covenants, strategic decisions and actions, dividends, effective tax rates, regulatory changes and impacts, adoption of new accounting standards, and other financial and operational measures. Such statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict and many of which are beyond our control.

Our forward-looking statements are based on our assumptions which are based on currently available information, including assumptions about our ability to manage difficulties and opportunities associated with or related to the COVID-19 pandemic, including risks related to: the impact of governmental restrictions on freedom of movement and business operations including quarantines, social distancing requirements and mandatory business closures; changes in consumer demand or behavior; labor shortages at company and/or franchised stores; impact of delayed new store openings, both domestically and internationally; the overall contraction in global economic activity, including increased unemployment; our ability to navigate changing governmental programs and regulations relating to the pandemic; the increased risk of phishing and other cyber-attacks; and our ability to successfully implement or fully realize the anticipated benefits of our corporate reorganization and new office in Atlanta, Georgia and corporate reorganization in the timeframes we desire or within the expected range of expenses, or at all. In addition, turnover in our support teams due to our relocations to Georgia could distract our employees, decrease employee morale, harm our reputation, and negatively impact the overall performance of our corporate support teams. Actual outcomes and results may differ materially from those matters expressed or implied in such forward-looking statements. These and other risks, uncertainties and assumptions that are involved in our forwardlooking statements are discussed in detail in "Part I. Item 1A. – Risk Factors" in our Annual

Report on Form 10-K for the fiscal year ended December 27, 2020. We undertake no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise, except as required by law.

For more information about the company, please visit www.papajohns.com.

Supplemental Information and Financial Statements

Definition

"Comparable sales" represents the change in year-over-year sales for the same base of restaurants for the same fiscal periods. "Global system-wide restaurant sales" represents total restaurant sales for all company-owned and franchised stores open during the comparable periods, and "Global system-wide restaurant sales growth" represents the change in such sales year-over-year. We believe North America, international and global restaurant and comparable sales growth and Global system-wide restaurant sales information is useful in analyzing our results since our franchisees pay royalties and marketing fund contributions that are based on a percentage of franchise sales. Comparable sales and Global system-wide restaurant sales results for restaurants operating outside of the United States are reported on a constant dollar basis, which excludes the impact of foreign currency translation. Franchise sales also generate commissary revenue in the United States and in certain international markets. Franchise restaurant and comparable sales growth information is also useful for comparison to industry trends and evaluating the strength of our brand. Management believes the presentation of franchise restaurant sales growth, excluding the impact of foreign currency, provides investors with useful information regarding underlying sales trends and the impact of new unit growth without being impacted by swings in the external factor of foreign currency. Franchise restaurant sales are not included in the company's revenues.

Reconciliation of Non-GAAP Financial Measures

The table below reconciles our GAAP financial results to our adjusted financial results, which are non-GAAP measures. The non-GAAP adjusted results shown below and within this press release, which exclude the items in the table below (collectively defined as "Special items"), should not be construed as a substitute for or a better indicator of the company's performance than the company's GAAP results. Management believes presenting certain financial information excluding the Special items is important for purposes of comparison to current year results. In addition, management uses these metrics to evaluate the company's underlying operating performance and to analyze trends.

	Three N End		Six Month	s Ended
(In thousands, except per share amounts)	June 27, 2021	June 28, 2020	June 27, 2021	June 28, 2020
GAAP operating income Strategic corporate reorganization costs (1) Adjusted operating income	\$ 44,637 3,328 \$ 47.965	<u> </u>	\$ 91,499 7,211 \$ 98,710	\$ 46,006 - \$ 46,006
GAAP net (loss)/income attributable to common shareholders Strategic corporate reorganization costs (1) Repurchase and conversion of Series B Preferred Stock (2)	<u>· · · · · · · · · · · · · · · · · · · </u>	· · · · · ·	\$ (49,542)	

Tax effect of strategic corporate reorganization costs (3)	(745)		_	(1,615)	-
Adjusted net income attributable to common shareholders	\$ 32,537	\$ 15,70	7 \$	65,906	\$ 20,933
GAAP diluted (loss)/earnings per share	\$ (2.30)	\$ 0.48	8 \$	(1.47)	\$ 0.65
Strategic corporate reorganization costs (1) Repurchase and conversion of Series B	0.10		-	0.22	-
Preferred Stock (2)	3.15		-	3.23	-
Tax effect of strategic corporate reorganization					
costs (3)	 (0.02)			(0.04)	
Adjusted diluted earnings per share	\$ 0.93	\$ 0.4	8 \$	1.94	\$ 0.65

(Note) The above table does not include the impact of allocation of undistributed earnings to participating securities for Special items.

- (1) Represents strategic corporate reorganization costs associated with our new office in Atlanta, Georgia projected to open in the fall of 2021.
- (2) Represents the one-time charge related to the repurchase and conversion of all shares of Series B Preferred Stock and includes related professional fees incurred as part of the transaction.
- (3) The tax effect for strategic corporate reorganization costs was calculated by applying the 2021 marginal tax rate of 22.4%. There was no tax effect on the repurchase and conversion of the Series B Preferred Stock as the one-time charge was non-deductible for tax purposes.

Papa John's International, Inc. and Subsidiaries Condensed Consolidated Balance Sheets

	,	June 27, 2021	D	ecember 27, 2020
(In thousands)	(U	naudited)		(Note)
Assets				
Current assets: Cash and cash equivalents	\$	06 213	\$	130,204
Accounts receivable, net	Ψ	75,839	Ψ	90,135
Notes receivable, current portion		11,398		11,318
Income tax receivable		1,084		1,273
Inventories		29,843		30,265
Prepaid expenses and other current assets		47,966		43,212
Total current assets		262,343		306,407
Property and equipment not		100 010		200 905
Property and equipment, net Finance lease right-of-use assets, net		198,818 22,840		200,895 16,840
Operating lease right-of-use assets		166,090		148,110
Notes receivable, less current portion, net		34,418		36,538
Goodwill		81,103		80,791
Deferred income taxes		10,388		10,800
Other assets		79,744		72,389
Total assets	\$	855,744	\$	872,770
Liabilities, Series B Convertible Preferred Stock, Redeemable noncontrolling interests and Stockholders' deficit				
Current liabilities:				
Accounts payable	\$	31,496	\$	37,370
Income and other taxes payable	·	28,763	·	10,263
Accrued expenses and other current liabilities		187,789		174,563
Current deferred revenue		20,536		19,590
Current finance lease liabilities		4,726		3,545
Current operating lease liabilities		23,194		23,538
Current portion of long-term debt		20,000		20,000
Total current liabilities		316,504		288,869
Deferred revenue		13,017		13,664
Long-term finance lease liabilities		18,555		13,531
Long-term operating lease liabilities		143,940		124,666
Long-term debt, less current portion, net		403,810		328,292
Deferred income taxes		278		948

Other long-term liabilities	100,699	111,364
Total liabilities	996,803	881,334
Series B Convertible Preferred Stock		251,901
Redeemable noncontrolling interests	6,839	6,474
Total Stockholders' deficit	(147,898)	(266,939)
Total liabilities, Series B Convertible Preferred Stock, Redeemable noncontrolling interests and Stockholders' deficit	\$ 855,744	\$ 872,770

Note: The Condensed Consolidated Balance Sheet at December 27, 2020 has been derived from the audited consolidated financial statements, but does not include all information and footnotes required by accounting principles generally accepted in the United States for a complete set of financial statements.

Papa John's International, Inc. and Subsidiaries Condensed Consolidated Statements of Operations

	Three Months Ended					Six Months Ended				
	_	June 27, 2021	_	June 28, 2020	June 27, 2021			June 28, 2020		
(In thousands, except per share										
amounts)	(U	naudited)	(U	naudited)	(L	Jnaudited)	(U	naudited)		
Revenues:										
Domestic company-owned restaurant sales	\$	196,124	\$	186,506	\$	393,358	\$	347,946		
North America franchise royalties	Ψ	100,121	Ψ	100,000	Ψ	000,000	Ψ	017,010		
and fees		32,475		24,174		65,190		43,614		
North America commissary		,		,		,		,		
revenues		186,641		167,619		371,519		323,041		
International revenues		37,614		28,093		72,221		54,152		
Other revenues		62,154		54,231		124,466		101,729		
Total revenues		515,008		460,623		1,026,754		870,482		
Costs and expenses:										
Operating costs (excluding										
depreciation and amortization										
shown separately below):										
Domestic company-owned										
restaurant expenses		154,293		145,168		310,181		274,279		
North America commissary										
expenses		172,227		154,467		342,911		298,739		
International expenses		21,430		18,304		41,048		33,405		
Other expenses		56,246		51,345		112,053		97,302		
General and administrative		F0 000		40.400		400 700		00.070		
expenses		53,698		48,428		103,709		96,079		
Depreciation and amortization	_	12,477		12,377		25,353		24,672		
Total costs and expenses		470,371		430,089	_	935,255		824,476		
Operating income		44,637		30,534		91,499		46,006		
Net interest expense		(3,649)		(3,627)	_	(7,296)		(7,594)		
Income before income taxes		40,988		26,907		84,203		38,412		
Income tax expense		7,398		4,956	_	15,330		7,468		
Net income before attribution to		22 500		21.051		60 070		20 044		
noncontrolling interests Net income attributable to		33,590		21,951		68,873		30,944		
noncontrolling interests		(1,336)		(1,337)		(2,736)		(1,887)		
Net income attributable to the	_					(, -)		· / /		
company	\$	32,254	\$	20,614	\$	66,137	\$	29,057		

Calculation of net (loss) income for earnings per share:

Net income attributable to the company	\$ 32,254	\$ 20,614	\$	66,137	\$ 29,057	
Dividends on redemption of Series B Convertible Preferred Stock	(109,852)	_		(109,852)	_	
Dividends paid to participating securities	(2,300)	(3,347)		(5,827)	(6,818)	
Net income attributable to participating securities	 _	 (1,560)			 (1,306)	
Net (loss) income attributable to common shareholders	\$ (79,898)	\$ 15,707	\$	(49,542)	\$ 20,933	
Basic (loss) earnings per common share	\$ (2.30)	\$ 0.49	\$	(1.47)	\$ 0.65	
Diluted (loss) earnings per common share	\$ (2.30)	\$ 0.48	\$	(1.47)	\$ 0.65	
Basic weighted average common shares outstanding	 34,729	 32,335		33,739	 32,214	
Diluted weighted average common shares outstanding	 34,729	 32,619	=	33,739	 32,444	
Dividends declared per common share	\$ 0.225	\$ 0.225	\$	0.450	\$ 0.450	

Papa John's International, Inc. and Subsidiaries Condensed Consolidated Statements of Cash Flows

	Six Months Ended				
(In thousands)		June 27, 2021	J	une 28, 2020	
	(U	naudited)	(Ur	naudited)	
Operating activities					
Net income before attribution to noncontrolling interests Adjustments to reconcile net income to net cash provided by operating activities:	\$	68,873	\$	30,944	
(Credit) provision for allowance for credit losses on accounts and notes receivable		(1,200)		1,051	
Depreciation and amortization		25,353		24,672	
Deferred income taxes		(1,397)		(1,502)	
Stock-based compensation expense		8,202		8,742	
Other		467		1,090	
Changes in operating assets and liabilities, net of acquisitions:		_		,	
Accounts receivable		13,299		(8,571)	
Income tax receivable		189		4,278	
Inventories		430		(5,017)	
Prepaid expenses and other current assets		1,092		9,657	
Other assets and liabilities		(11,380)		8,065	
Accounts payable		(5,874)		1,558	
Income and other taxes payable		18,500		3,601	
Accrued expenses and other current liabilities		12,123		10,269	
Deferred revenue		(647)		(1,179)	
Net cash provided by operating activities		128,030		87,658	
Investing activities					
Purchases of property and equipment		(21,543)		(13,795)	
Notes issued		(5,263)		(9,596)	
Repayments of notes issued		7,922		6,462	
Acquisitions, net of cash acquired		(699)		_	
Other		116		14	
Net cash used in investing activities		(19,467)		(16,915)	
Financing activities					
Repayments of term loan		(10,000)		(10,000)	
Net proceeds (repayments) of revolving credit facilities		85,000		(9,884)	
Proceeds from exercise of stock options		8,100		21,704	
Dividends paid to common stockholders		(14,844)		(14,520)	
Dividends paid to preferred stockholders		(6,394)		(6,825)	
Tax payments for equity award issuances		(3,887)		(1,579)	
Repurchase of Series B Convertible Preferred Stock		(188,647)		_	
Acquisition of Company common stock		(8,188)		_	

Distributions to noncontrolling interests	(2,320)	(945)
Other	(1,691)	(704)
Net cash used in financing activities	 (142,871)	 (22,753)
Effect of exchange rate changes on cash and cash equivalents	317	(202)
Change in cash and cash equivalents	 (33,991)	47,788
Cash and cash equivalents at beginning of period	130,204	 27,911
Cash and cash equivalents at end of period	\$ 96,213	\$ 75,699

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