

April 29, 2022



Papa Johns Announces Executive Appointments and Retirement

Chief Operating Officer, International, Jack Swaysland to Retire; Amanda Clark Promoted to Chief International and Development Officer; Liz Williams Named Chief International Operations Officer

ATLANTA--(BUSINESS WIRE)-- Papa John's International, Inc. (NASDAQ: PZZA) ("Papa Johns") today announced the retirement of Chief Operating Officer, International, Jack Swaysland. Amanda Clark was promoted to Chief International and Development Officer and will now oversee international strategy in addition to her global development responsibilities. Liz Williams was also named Chief International Operations Officer, reporting to Ms. Clark. She will assume Mr. Swaysland's role and will be responsible for Papa Johns international markets and international team.

Ms. Clark joined Papa Johns in 2020 as Chief Development Officer, after eight years at Taco Bell where she led restaurant experience, North America development and also served as General Manager of Canada during her time there. During her two years with Papa Johns, the Company has reinvigorated development, achieving one of its best years ever of net new restaurants opened in 2021. In addition, under Ms. Clark's leadership Papa Johns has forged its largest domestic and international development deals in the Company's history. Among these, the agreement with FountainVest Partners to open over 1,350 new stores across South China by 2040 is the largest development deal ever announced in the pizza industry and alone will grow Papa Johns global unit count by 25 percent.

"Amanda and her team have been a significant driver of the growth of Papa Johns over the past year," said Papa John's President and CEO Rob Lynch. "There's no doubt that our international business is becoming more and more important as we continue to take advantage of the vast whitespace available to us outside of North America. In addition, Amanda will enhance the integration between our North American and International businesses, which will be critical as we look to accelerate growth and create more efficiencies globally.

"I also want to thank Jack for his leadership during his 16 years with the Company. Papa Johns would not be the global brand it is today without his many contributions."

Liz Williams joined Papa Johns in 2018 as the Managing Director of Papa Johns United Kingdom, overseeing the Company's largest market outside of the U.S. She was later promoted to Managing Director of the UK and Major Markets, leading some of the Company's largest and best-performing countries including China, Chile and Korea. Ms. Williams has more than 25 years' experience in various operations roles in the QSR, casual dining and fine dining industries.

"Liz is a great asset to Papa Johns and has led our largest international markets as well our UK Quality Control Center during one of the most challenging operating environments in

history, managing through a global pandemic and now unprecedented economic and geopolitical pressures,” said Mr. Lynch. “There’s nothing that gives me more pride than developing our best talent from within and providing them with new growth opportunities. I welcome Liz to our Executive Leadership Team.”

Ms. Clark and Ms. Williams’ appointments are effective May 2, 2022. Mr. Swaysland will continue to support the transition through the end of the year.

About Papa Johns

Papa John’s International, Inc. (NASDAQ: PZZA) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA.® Papa Johns believes that using high-quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world’s third-largest pizza delivery company. For more information about the company or to order pizza online, visit www.PapaJohns.com or download the Papa Johns mobile app for iOS or Android.

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