

# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **FORM 10-0**

(Mark One)

x Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended September 28, 2008

OR

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 0

Commission File Number: 0-21660

# PAPA JOHN'S INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

61-1203323 (I.R.S. Employer Identification number)

2002 Papa Johns Boulevard Louisville, Kentucky 40299-2367

(Address of principal executive offices)

(502) 261-7272

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes x No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Accelerated filer o

Smaller reporting company o

Large accelerated filer x

Non-accelerated filer o (Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No x

At October 29, 2008, there were outstanding 27,927,398 shares of the registrant's common stock, par value \$0.01 per share.

Table of Contents

INDEX

FINANCIAL INFORMATION PART I.

Item 1. **Financial Statements** 

Condensed Consolidated Balance Sheets - September 28, 2008 and December 30, 2007

2

Page No.

	Consolidated Statements of Income – Three and Nine Months Ended September 28, 2008 and September 30, 2007	3
	Consolidated Statements of Stockholders' Equity – Nine Months Ended September 28, 2008 and September 30, 2007	4
	Consolidated Statements of Cash Flows - Nine Months Ended September 28, 2008 and September 30, 2007	5
	Notes to Condensed Consolidated Financial Statements	6
<u>Item 2.</u>	Management's Discussion and Analysis of Financial Condition and Results of Operations	13
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	29
<u>Item 4.</u>	Controls and Procedures	31
PART II.	OTHER INFORMATION	
<u>Item 1.</u>	Legal Proceedings	31
Item 1A.	Risk Factors	31
<u>Item 2.</u>	Unregistered Sales of Equity Securities and Use of Proceeds	32
<u>Item 6.</u>	Exhibits	33
	1	

# Table of Contents

#### PART I. FINANCIAL INFORMATION **Item 1. Financial Statements**

#### Papa John's International, Inc. and Subsidiaries **Condensed Consolidated Balance Sheets**

(In thousands)	Se	ptember 28, 2008 (Unaudited)	Dec	ember 30, 2007 (Note)
Assets		(*******		(1111)
Current assets:				
Cash and cash equivalents	\$	12,678	\$	8,877
Accounts receivable		22,808		22,539
Inventories		16,910		18,806
Prepaid expenses		7,261		10,711
Other current assets		5,721		5,581
Assets held for sale		12,041		—
Deferred income taxes		8,581		7,147
Total current assets		86,000		73,661
Investments		614		825
Net property and equipment		190,666		198,957
Notes receivable		10,902		11,804
Deferred income taxes		16,394		12,384
Goodwill		76,730		86,505
Other assets		16,459		17,681
Total assets	\$	397,765	\$	401,817
Liabilities and stockholders' equity				
Current liabilities:				
Accounts payable	\$	29,414	\$	31,157
Income and other taxes	÷	7,509	*	10,866
Accrued expenses		52,905		56,466
Current portion of debt		9,000		8,700
Total current liabilities		98,828		107,189
Unearned franchise and development fees		6,190		6,284
Long-term debt, net of current portion		145,085		134,006
Other long-term liabilities		26,410		27,435
Stockholders' equity:		,		_,,
Preferred stock		_		_
Common stock		352		349
Additional paid-in capital		216,979		208,598
Accumulated other comprehensive income (loss)		(240)		156
Retained earnings		120,983		96,963
Treasury stock		(216,822)		(179,163)
Total stockholders' equity		121,252		126,903
Total liabilities and stockholders' equity	\$	397,765	\$	401,817

Note: The balance sheet at December 30, 2007 has been derived from the audited consolidated financial statements at that date, but does not include all information and footnotes required by accounting principles generally accepted in the United States for a complete set of financial statements.

# Papa John's International, Inc. and Subsidiaries Consolidated Statements of Income (Unaudited)

			ths Ended
Sept. 28, 2008	Sept. 30, 2007	Sept. 28, 2008	Sept. 30, 2007
+	÷ .)	+ · · · )	\$ 368,287
· · · · · · · · · · · · · · · · · · ·	,	,	5,151
,	,	)	41,356
		,	1,905
,	,	,	294,176
13,643	14,995	46,922	46,841
	<i>)</i> -	- , -	7,185
7,007		19,325	14,754
280,028	262,775	852,441	779,655
29,750	28,950	92,125	79,867
39,069	38,369	120,679	111,241
12,123	12,998	36,733	35,060
9,516	8,652	26,527	23,461
	17,330	54,582	50,134
	106.299	330,646	299,763
	· · · · · · · · · · · · · · · · · · ·	,	4,297
1,, 00	1,000	0,010	·,_>,
91 891	81.006	271 873	243,725
		,	26,496
		,	33,060
			303,281
115,047	100,015	554,705	505,201
(2, 597)	7 954	7 225	14.032
	- )	. )	13,021
		,	77,903
		,	4,122
		,	23,395
,			739.814
			,
	,	)	39,841
			1,035
			(5,214)
	· · · · · · · · · · · · · · · · · · ·	,	35,662
/			10,671
\$ 7,747	\$ 4,827	\$ 24,020	\$ 24,991
\$ 0.28	\$ 0.16	\$ 0.85	\$ 0.83
\$ 0.28	\$ 0.16	\$ 0.84	\$ 0.82
27,787	29,708	28,286	29,942
			30,435
27,904	50,027	20,478	50,433
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See accompanying notes.

3

# Table of Contents

# Papa John's International, Inc. and Subsidiaries Consolidated Statements of Stockholders' Equity (Unaudited)

(In thousands)	Common Stock Shares Outstanding	 Common Stock	 Additional Paid-In Capital	 Accumulated Other Comprehensive Income (Loss)	 Retained Earnings	 Treasury Stock	S	Total tockholders' Equity
Balance at December 31, 2006	30,696	\$ 341	\$ 187,990	\$ 515	\$ 63,614	\$ (106,292)	\$	146,168
Cumulative effect of adoption of FIN 48	_			_	614			614
Adjusted balance at January 1, 2007	30,696	341	 187,990	515	64,228	(106,292)		146,782
Comprehensive income:								
Net income	—	—	_	—	24,991	_		24,991
Change in valuation of interest rate swap agreements, net of tax of \$305	_	_	_	(532)	_	_		(532)
Other, net	_	_	_	375	_	_	_	375
Comprehensive income								24,834
Exercise of stock options	674	7	10,783	_	_	_		10,790
Tax benefit related to exercise of non- qualified stock options	_	_	3,047	_	_	_		3,047

Acquisition of treasury stock	(2,213)		_		—		_		_		(61,943)	(61,943)
Other	_				3,928		_				_	3,928
Balance at September 30, 2007	29,157	\$	348	\$	205,748	\$	358	\$	89,219	\$	(168,235)	\$ 127,438
. ,		<u> </u>		-		-		-		-		 
Balance at December 30, 2007	28,777	\$	349	\$	208,598	\$	156	\$	96,963	\$	(179,163)	\$ 126,903
Comprehensive income:												
Net income	_				_		_		24,020		_	24,020
Change in valuation of interest rate swap												
agreements, net of tax of \$64	_		_		_		(142)		_		_	(142)
Other, net	_		_		_		(254)		_		_	 (254)
Comprehensive income												23,624
Exercise of stock options	259		3		4,614		_		_			4,617
Tax benefit related to exercise of non-												
qualified stock options					770		_					770
Acquisition of treasury stock	(1,397)		_		_		_		_		(37,659)	(37,659)
Other					2,997		_				· · · _ ·	2,997
Balance at September 28, 2008	27,639	\$	352	\$	216,979	\$	(240)	\$	120,983	\$	(216,822)	\$ 121,252

At September 30, 2007, the accumulated other comprehensive gain of \$358 was comprised of unrealized foreign currency translation gains of \$1,471, a net unrealized gain on investments of \$10, offset by a net unrealized loss on the interest rate swap agreements of \$539 and a \$584 pension liability for PJUK.

At September 28, 2008, the accumulated other comprehensive loss of \$240 was comprised of a net unrealized loss on the interest rate swap agreements of \$1,442, offset by unrealized foreign currency translation gains of \$1,202.

See accompanying notes.

4

#### Table of Contents

#### Papa John's International, Inc. and Subsidiaries Consolidated Statements of Cash Flows (Unaudited)

	Nine	Month	s Ended	
(In thousands)	Sept. 28, 2008		Sept	t. 30, 2007
Operating activities				
Net income	\$ 24,0	20	\$	24,991
Adjustments to reconcile net income to net cash provided by operating activities:				
Restaurant closure, impairment and disposition losses	5,0'	71		500
Provision for uncollectible accounts and notes receivable	1,8	96		1,204
Depreciation and amortization	25,0	00		23,395
Deferred income taxes	(5,3'	73)		(10,315)
Stock-based compensation expense	2,99	97		3,807
Excess tax benefit related to exercise of non-qualified stock options	(7'	70)		(3,047)
Other	1,0	94		3,618
Changes in operating assets and liabilities, net of acquisitions:				
Accounts receivable	(2,0)	36)		1,633
Inventories	1,8	96		4,099
Prepaid expenses	3,4	50		1,529
Other current assets	1	09		2,329
Other assets and liabilities	(1,3)	59)		(2,514)
Accounts payable	(1,74			295
Income and other taxes	(3,3)	57)		(3,404)
Accrued expenses	(3,2)	27)		(511)
Unearned franchise and development fees		94)		(432)
Net cash provided by operating activities	47,5			47,177
Investing activities				.,
Purchase of property and equipment	(24,0)	21)		(23,091)
Purchase of investments		32)		
Proceeds from sale or maturity of investments	84	43		732
Loans issued		25)		(5,966)
Loan repayments	1,4	-)		5,839
Acquisitions		00)		(24,983)
Proceeds from divestitures of restaurants	· · · · · · · · · · · · · · · · · · ·	_		632
Other	20	06		30
Net cash used in investing activities	(23,1)			(46,807)
Financing activities	(==;=	,,,		(10,007)
Net proceeds from line of credit facility	11.0	00		28,000
Net proceeds from short-term debt - variable interest entities		00		13,875
Excess tax benefit related to exercise of non-qualified stock options	•	70		3.047
Proceeds from exercise of stock options	4,6			10,790
Acquisition of Company common stock	(37,6)			(61,943)
Other		02		862
Net cash used in financing activities	(20,5)			(5,369)
Effect of exchange rate changes on cash and cash equivalents		42)		(3,309) 98
	3,8			(4,901)
Change in cash and cash equivalents Cash and cash equivalents at beginning of period	3,8 8,8			(4,901)
			¢	
Cash and cash equivalents at end of period	\$ 12,6	/8	\$	8,078

See accompanying notes.

#### Table of Contents

#### Papa John's International, Inc. and Subsidiaries

# Notes to Condensed Consolidated Financial Statements

(Unaudited)

September 28, 2008

#### 1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. In the opinion of management, all adjustments, consisting of normal recurring accruals, considered necessary for a fair presentation have been included. Operating results for the nine months ended September 28, 2008 are not necessarily indicative of the results that may be expected for the fiscal year ended December 28, 2008. For further information, refer to the consolidated financial statements and footnotes thereto included in the Annual Report on Form 10-K for Papa John's International, Inc. (referred to as the "Company", "Papa John's" or in the first person notations of "we", "us" and "our") for the year ended December 30, 2007.

#### 2. Recent Accounting Pronouncements

#### SFAS No. 157, Fair Value Measurements

In September 2006, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") No. 157, *Fair Value Measurements*. SFAS No. 157 requires companies to determine fair value based on the price that would be received to sell the asset or paid to transfer the liability to a market participant. SFAS No. 157 emphasizes that fair value is a market-based measurement, not an entity-specific measurement. We will adopt the provisions of SFAS No. 157 in two phases: (1) phase one was effective for financial assets and liabilities in our first quarter of 2008 and (2) phase two is effective for non-financial assets and liabilities for fiscal years beginning after November 15, 2008 or our first quarter of fiscal 2009. The adoption of phase one during the first quarter of 2008 did not have a significant impact on our financial statements.

SFAS No. 157 requires that assets and liabilities carried at fair value be classified and disclosed in one of the following categories:

- Level 1: Quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.

Our financial assets and liabilities that are measured at fair value on a recurring basis as of September 28, 2008 are as follows:

(In thousands)	Carrying Value	 Level 1	Fair V	alue Measurements Level 2	Level 3		
Financial assets:							
Investments	\$ 614	\$ 614	\$	—	\$	_	
Non-qualified deferred compensation plan	10,226	10,226		—		—	
Financial liabilities:							
Interest rate swaps	2,254			2,254		_	
	6						

# Table of Contents

The adoption for non-financial assets and liabilities in fiscal 2009 could impact our future estimates of value related to long-lived and intangible assets such as our annual fair value evaluation of our United Kingdom subsidiary, Papa John's UK ("PJUK") and domestic Company-owned restaurants.

#### SFAS No. 161, Disclosures about Derivative Instruments and Hedging Activities - An Amendment of FASB Statement No. 133

In March 2008, the FASB issued SFAS No. 161, *Disclosures about Derivative Instruments and Hedging Activities — An Amendment of FASB Statement No. 133.* SFAS No. 161 enhances the required disclosures regarding derivatives and hedging activities, including disclosures regarding how and why an entity uses derivative instruments, how derivative instruments and related hedged items are accounted for under SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities,* and how derivative instruments and related hedged items affect an entity's financial position, results of operations and cash flows. SFAS No. 161 is effective for fiscal years beginning after November 15, 2008 or our first quarter of fiscal 2009. We are currently evaluating the requirements of SFAS No. 161 and have not yet determined the impact, if any, on disclosures included in our consolidated financial statements.

#### 3. Accounting for Variable Interest Entities

FASB Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51* (FIN 46), provides a framework for identifying variable interest entities ("VIEs") and determining when a company should include the assets, liabilities, non-controlling interests and results of activities of a VIE in its consolidated financial statements.

In general, a VIE is a corporation, partnership, limited-liability company, trust, or any other legal structure used to conduct activities or hold assets that either (1) has an insufficient amount of equity to carry out its principal activities without additional subordinated financial support, (2) has a group of equity owners that are unable to make significant decisions about its activities, or (3) has a group of equity owners that do not have the obligation to absorb losses or the right to receive returns generated by its operations.

FIN 46 requires a VIE to be consolidated if a party with an ownership, contractual or other financial interest in the VIE (a "variable interest holder") is obligated to absorb a majority of the risk of loss from the VIE's activities, is entitled to receive a majority of the VIE's residual returns (if no party absorbs a majority of the VIE's losses), or both. A variable interest holder that consolidates the VIE is called the primary beneficiary. Upon consolidation, the primary beneficiary generally must initially record all of the VIE's

assets, liabilities and non-controlling interests at fair value and subsequently account for the VIE as if it were consolidated based on majority voting interest. FIN 46 also requires disclosures about VIEs that the variable interest holder is not required to consolidate but in which it has a significant variable interest.

We have a purchasing arrangement with BIBP Commodities, Inc. ("BIBP"), a special-purpose entity formed at the direction of our Franchise Advisory Council for the sole purpose of reducing cheese price volatility to domestic system-wide restaurants. BIBP is an independent, franchisee-owned corporation. BIBP purchases cheese at the market price and sells it to our distribution subsidiary, PJ Food Service, Inc. ("PJFS"), at a fixed quarterly price based in part upon historical average market prices. PJFS in turn sells cheese to Papa John's restaurants (both Company-owned and franchised) at a set quarterly price. PJFS purchased \$45.1 million and \$125.3 million of cheese from BIBP for the three and nine months ended September 28, 2008, respectively, and \$38.2 million and \$99.2 million of cheese for the comparable periods in 2007, respectively.

As defined by FIN 46, we are the primary beneficiary of BIBP, a VIE. We recognize the operating losses generated by BIBP if BIBP's shareholders' equity is in a net deficit position. Further, we will recognize the subsequent operating income generated by BIBP up to the amount of any losses previously recognized.

#### Table of Contents

We recognized pre-tax income of \$2.8 million (\$1.8 million net of tax, or \$0.07 per share) for the three months ended September 28, 2008 and a pre-tax loss of \$11.4 million (\$7.4 million net of tax, or \$0.27 per share) for the nine months ended September 28, 2008, and pre-tax losses of \$10.7 million (\$7.0 million net of tax, or \$0.23 per share) and \$19.4 million (\$12.5 million net of tax, or \$0.41 per share) for the three and nine months ended September 30, 2007, respectively, from the consolidation of BIBP. The impact on future operating income from the consolidation of BIBP is expected to be significant for any given reporting period due to the volatility of the cheese market.

BIBP has a \$15.0 million line of credit with a commercial bank. Recently, Papa John's agreed to guarantee the outstanding balance associated with the line of credit. As of September 28, 2008, BIBP had outstanding borrowings of \$9.0 million and a letter of credit of \$3.0 million outstanding under the commercial line of credit facility. In addition, Papa John's has agreed to provide additional funding in the form of a loan to BIBP. As of September 28, 2008, BIBP had outstanding borrowings of \$35.4 million with Papa John's (the \$35.4 million outstanding balance under the Papa John's line of credit is eliminated upon consolidation of the financial results of BIBP with Papa John's).

In addition, Papa John's has extended loans to certain franchisees. Under FIN 46, Papa John's was deemed the primary beneficiary of three franchise entities as of September 28, 2008 and September 30, 2007, even though we had no ownership in them. The three franchise entities at September 28, 2008 operated a total of twelve restaurants with annual revenues approximating \$8.3 million. Our net loan balance receivable from these entities was \$566,000 at September 28, 2008, with no further funding commitments. The consolidation of these franchise entities has had no significant impact on Papa John's operating results and is not expected to have a significant impact in future periods.

The following table summarizes the balance sheets for our consolidated VIEs as of September 28, 2008 and December 30, 2007:

(In thousands)				ptember 28, 2008 Franchisees		Total	_	BIBP		cember 30, 2007 Franchisees		Total
Assets:												
Cash and cash equivalents	\$	153	\$	43	\$	196	\$	1,789	\$	235	\$	2,024
Accounts receivable - Papa John's		5,349		_		5,349		4,424		_		4,424
Other current assets		1,725		40		1,765		968		46		1,014
Net property and equipment		—		1,015		1,015				756		756
Goodwill				455		455				455		455
Deferred income taxes		15,366		—		15,366		11,324		—		11,324
Total assets	\$	22,593	\$	1,553	\$	24,146	\$	18,505	\$	1,492	\$	19,997
			_									
Liabilities and stockholders' equity (deficit):												
Accounts payable and accrued expenses	\$	6,113	\$	362	\$	6,475	\$	9,785	\$	319	\$	10,104
Short-term debt - third party		9,000		—		9,000		8,700		—		8,700
Short-term debt - Papa John's		35,432		566		35,998		20,538		560		21,098
Total liabilities		50,545	_	928		51,473	_	39,023	_	879	_	39,902
Stockholders' equity (deficit)		(27,952)		625		(27,327)		(20,518)		613		(19,905)
Total liabilities and stockholders' equity												
(deficit)	\$	22,593	\$	1,553	\$	24,146	\$	18,505	\$	1,492	\$	19,997
				8	3							

#### Table of Contents

#### 4. Restaurant Closure, Impairment and Dispositions

During the third quarter, we entered into four agreements to sell a total of 26 Company-owned restaurants. These transactions were completed early in the fourth quarter. Total consideration for the sale of the restaurants was \$2.5 million, consisting of cash proceeds of \$1.1 million and notes financed by Papa John's for \$1.4 million. In addition, we entered into a preliminary agreement to sell 37 Company-owned restaurants, which is expected to be finalized during the fourth quarter. The sale of the 37 restaurants is subject to the completion of due diligence and finalization of commercial terms. Given the uncertainty for available financing in the current credit environment, we will provide 100% of the financing for the transaction, with the expectation that the buyer, an existing Papa John's franchisee, will obtain third-party financing at a future date when the credit markets have stabilized. For the transactions for which we provide significant financing, we will include the operating results of those franchise entities in the Papa John's financial statements as defined under FIN 46, even though we have no ownership interest in the franchise entities.

The annual revenues for the above-mentioned 63 restaurants approximate \$38 million. In connection with the divestiture, or anticipated divestiture, of those 63 restaurants, including the closure of three restaurants in one market, we recorded pre-tax losses of \$3.9 million and \$5.1 million in the three and nine months ended September 28, 2008, respectively. Upon completion of the divestiture of the 63 restaurants, we will record a \$3.1 million intangible asset, representing the value of the investment in the continuing franchise agreement with the purchasers/franchisees. The \$3.1 million intangible asset will be amortized over the ten-year franchise agreements as a reduction in royalty revenue of approximately \$310,000 annually.

Our debt is comprised of the following (in thousands):

	 September 28, 2008	 December 30, 2007
Revolving line of credit	\$ 145,000	\$ 134,000
Debt associated with VIEs *	9,000	8,700
Other	85	6
Total debt	 154,085	 142,706
Less: current portion of debt	(9,000)	(8,700)
Long-term debt	\$ 145,085	\$ 134,006

\*Papa John's has guaranteed BIBP's outstanding debt.

9

#### Table of Contents

#### 6. Calculation of Earnings Per Share

The calculations of basic earnings per common share and earnings per common share - assuming dilution are as follows (in thousands, except per share data):

	Three Months			led	Nine Mon	onths Ended	
	Sept. 28, 2008			Sept. 30, 2007	 Sept. 28, 2008		Sept. 30, 2007
Basic earnings per common share:							
Net income	\$	7,747	\$	4,827	\$ 24,020	\$	24,991
Weighted average shares outstanding		27,787		29,708	28,286		29,942
Basic earnings per common share	\$	0.28	\$	0.16	\$ 0.85	\$	0.83
Earnings per common share - assuming dilution:							
Net income	\$	7,747	\$	4,827	\$ 24,020	\$	24,991
Weighted average shares outstanding		27,787		29,708	28,286		29,942
Dilutive effect of outstanding stock compensation awards		197		319	192		493
Diluted weighted average shares outstanding		27,984		30,027	 28,478		30,435
Earnings per common share - assuming dilution	\$	0.28	\$	0.16	\$ 0.84	\$	0.82

#### 7. Comprehensive Income

Comprehensive income is comprised of the following:

		Three Mor	ths Ended		Nine Months Ended						
(In thousands)	Sep	Sept. 28, 2008		ot. 30, 2007	Se	Sept. 28, 2008		ot. 30, 2007			
Net income	\$	7,747	\$	4,827	\$	24,020	\$	24,991			
Change in valuation of interest rate swap agreements,											
net of tax		87		(895)		(142)		(532)			
Other, net		(387)		55		(254)		375			
Comprehensive income	\$	7,447	\$	3,987	\$	23,624	\$	24,834			
			10								

# Table of Contents

# 8. Segment Information

We have defined five reportable segments: domestic restaurants, domestic commissaries, domestic franchising, international operations and variable interest entities ("VIEs").

The domestic restaurant segment consists of the operations of all domestic ("domestic" is defined as contiguous United States) Company-owned restaurants and derives its revenues principally from retail sales of pizza and side items, such as breadsticks, cheesesticks, chicken strips, chicken wings, dessert items and soft drinks to the general public. The domestic commissary segment consists of the operations of our regional dough production and product distribution centers and derives its revenues principally from the sale and distribution of food and paper products to domestic Company-owned and franchised restaurants. The domestic franchising segment consists of our franchise sales and support activities and derives its revenues from sales of franchise and development rights and collection of royalties from our domestic franchisees. The international operations segment principally consists of our Company-owned restaurants and distribution sales to franchise and development rights and the collection of royalties from our international franchisees. VIEs consist of entities in which we are deemed the primary beneficiary, as defined in Note 3, and include BIBP and certain franchisees to which we have extended loans. All other business units that do not meet the quantitative thresholds for determining reportable segments consist of operations shat derive revenues from the sale, principally to Company-owned and franchised restaurants, of printing and promotional items, risk management services, and information systems and related services used in restaurant operations and certain partnership development activities.

Generally, we evaluate performance and allocate resources based on profit or loss from operations before income taxes and eliminations. Certain administrative and capital costs are allocated to segments based upon predetermined rates or actual estimated resource usage. We account for intercompany sales and transfers as if the sales or transfers were to third parties and eliminate the related profit in consolidation.

Our reportable segments are business units that provide different products or services. Separate management of each segment is required because each business unit is subject to different operational issues and strategies. No single external customer accounted for 10% or more of our consolidated revenues in the periods covered by this report.

11

# Table of Contents

Our segment information is as follows:

		Three Mo	nths Ended	Nine Months Ended						
(In thousands)	Se	pt. 28, 2008		ept. 30, 2007	Se	ept. 28, 2008	Sept. 30, 2007			
Revenues from external customers:										
Domestic Company-owned restaurants	\$	130,662	\$	126,610	\$	403,332	\$	368,287		
Domestic commissaries		108,804		97,753		321,172		294,176		
Domestic franchising		14,572		13,760		45,943		43,261		
International		10,333		7,795		28,779		21,939		
Variable interest entities (1)		2,014		1,862		6,293		5,151		
All others		13,643		14,995		46,922		46,841		
Total revenues from external customers	\$	280,028	\$	262,775	\$	852,441	\$	779,655		
Intersegment revenues:										
Domestic commissaries	\$	36,443	\$	33,155	\$	108,519	\$	93,684		
Domestic franchising		463		390		1,407		1,067		
International		324		227		932		533		
Variable interest entities (1)		45,057		38,186		125,290		99,203		
All others		3,906		4,526		12,042		11,941		
Total intersegment revenues	\$	86,193	\$	76,484	\$	248,190	\$	206,428		
Income (loss) before income taxes:										
Domestic Company-owned restaurants (2)	\$	(1,067)	\$	3,493	\$	13,888	\$	19,243		
Domestic company owned restaurants (2)	Ψ	6,142	Ψ	9,661	Ψ	22,199	Ψ	27,592		
Domestic franchising		12,599		11,629		40,166		36,737		
International		(1,193)		(2,022)		(4,452)		(6,374)		
Variable interest entities (3)		2,826		(10,707)		(11,427)		(19,370)		
All others		1,039		1,321		5,557		4,045		
Unallocated corporate expenses		(8,523)		(9,369)		(26,886)		(25,150)		
Elimination of intersegment profits		(269)		(167)		(1,704)		(1,061)		
Total income before income taxes	\$	11,554	\$	3,839	\$	37,341	\$	35,662		
Property and equipment:										
Domestic Company-owned restaurants	\$	161,627								
Domestic commissaries		78,532								
International		10,842								
Variable interest entities		1,994								
All others		24,493								
Unallocated corporate assets		137,912								
Accumulated depreciation and amortization		(224,734)								
Net property and equipment	\$	190,666								

(1) The revenues from external customers for variable interest entities are attributable to the franchise entities to which we have extended loans that qualify as consolidated VIEs. The intersegment revenues for variable interest entities are attributable to BIBP.

(2) Includes losses of \$3.9 million and \$5.1 million for the three and nine months ended September 28, 2008 associated with restaurant closure, impairment and disposition losses.

(3) Represents BIBP's operating income (loss), net of minority interest income for each year.

12

# Table of Contents

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### Overview

Papa John's International, Inc. (referred to as the "Company," "Papa John's" or in the first person notations of "we," "us" and "our") began operations in 1985. At September 28, 2008, there were 3,317 Papa John's restaurants (670 Company-owned and 2,647 franchised) operating in all 50 states and 29 countries. Our revenues are principally derived from retail sales of pizza and other food and beverage products to the general public by Company-owned restaurants, franchise royalties, sales of franchise and development rights, sales to franchisees of food and paper products, printing and promotional items, risk management services, and information systems and related services used in their operations.

# **Critical Accounting Policies and Estimates**

The results of operations are based on the preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States. The preparation of consolidated financial statements requires management to select accounting policies for critical accounting areas and make estimates and assumptions that affect the amounts reported in the consolidated financial statements. Significant changes in assumptions and/or conditions in our critical accounting policies could materially impact the operating results. We have identified the following accounting policies and related judgments as critical to understanding the results of our operations.

#### Allowance for Doubtful Accounts and Notes Receivable

We establish reserves for uncollectible accounts and notes receivable based on overall receivable aging levels and a specific evaluation of accounts and notes for franchisees with known financial difficulties. These reserves and corresponding write-offs could significantly increase if the identified franchisees continue to experience deteriorating financial results.

#### Long-Lived and Intangible Assets

The recoverability of long-lived assets is evaluated annually or more frequently if impairment indicators exist. Indicators of impairment include historical financial performance, operating trends and our future operating plans. If impairment indicators exist, we evaluate the recoverability of long-lived assets on an operating unit basis (e.g., an individual restaurant) based on undiscounted expected future cash flows before interest for the expected remaining useful life of the operating unit. Recorded values for long-lived assets that are not expected to be recovered through undiscounted future cash flows are written down to current fair value. The recoverability of indefinite-lived intangible assets (i.e., goodwill) is evaluated annually, or more frequently if impairment indicators exist, on a reporting unit basis (e.g., a regional business unit) by comparing the fair value of the reporting unit to its carrying value. Our estimated fair value for Company-owned restaurants is comprised of two components. The first component is the cash sales price that would be received at the time of the sale and the second component is an investment in the continuing franchise agreement, representing the discounted value of future royalties less any incremental direct operating costs, that would be collected under the ten-year franchise agreement. We purchased 118 domestic restaurants during 2007 and 2006 in several markets, which resulted in recording \$41.7 million of goodwill. If our plans for increased sales, unit growth and profitability of these restaurants are not met, future impairment charges could occur. At September 28, 2008, our United Kingdom subsidiary, Papa John's UK ("PJUK"), had goodwill of approximately \$17.2 million. In addition to the sale of the Perfect Pizza operations, which occurred in 2006, we have restructured management and developed plans for PJUK to improve its future operating results. The plans include efforts to increase Papa John's brand awareness in the United Kingdom and increase net PJUK f

13

#### Table of Contents

Subsequent to the third quarter, we sold to franchisees 26 Company-owned restaurants located in three markets. Total consideration for the sale of the restaurants was \$2.5 million (including cash proceeds of \$1.1 million and notes issued by the purchasers of \$1.4 million). As a part of the sales of the restaurants, we recorded a \$1.5 million intangible asset for the investment in the continuing franchise agreement, representing the discounted value of the royalties we will receive over the next ten years from the purchaser/franchisee. The \$1.5 million intangible asset will be amortized over the ten-year franchise agreement as a reduction in royalty income of \$150,000 annually.

In addition, we entered into a preliminary agreement to sell 37 Company-owned restaurants to a franchisee, which is expected to be finalized during the fourth quarter. The divestiture of the 37 restaurants is subject to the completion of due diligence and finalization of commercial terms. Given the uncertainty for available financing in the current credit environment, we will provide 100% of the financing for the transaction, with the expectation that the buyer, an existing Papa John's franchisee, will obtain third party financing at a future date when the credit markets have stabilized. Upon completion of the sale of the 37 restaurants, we will record a \$1.6 million intangible asset for the investment in the continuing franchise agreement. The \$1.6 million intangible asset will be amortized over the ten-year franchise agreement as a reduction in royalty revenue of approximately \$160,000 annually.

#### Insurance Reserves

Our insurance programs for workers' compensation, general liability, owned and non-owned automobiles and health insurance coverage provided to our employees are selfinsured up to certain individual and aggregate reinsurance levels. Losses are accrued based upon estimates of the aggregate retained liability for claims incurred using certain third-party actuarial projections and our claims loss experience. The estimated insurance claims losses could be significantly affected should the frequency or ultimate cost of claims significantly differ from historical trends used to estimate the insurance reserves recorded by the Company.

From October 2000 through September 2004, our captive insurance company, which provided insurance to our franchisees, was self-insured. In October 2004, a third-party commercial insurance company began providing fully-insured coverage to franchisees participating in the franchise insurance program. This arrangement eliminates our risk of loss for franchise insurance coverage written after September 2004, but our operating income will still be subject to potential adjustments for changes in estimated insurance reserves for policies written from the inception of the captive insurance company in October 2000 through September 2004. Such adjustments, if any, will be determined in part based upon periodic actuarial valuations.

#### Deferred Income Tax Assets and Tax Reserves

We are subject to income taxes in the United States and several foreign jurisdictions. Significant judgment is required in determining our provision for income taxes and the related assets and liabilities. Income taxes are accounted for under Statement of Financial Accounting Standards ("SFAS") No. 109, *Accounting for Income Taxes*. The provision for income taxes includes income taxes paid, currently payable or receivable and those deferred. Under SFAS No. 109, deferred tax assets and liabilities are determined based on differences between financial reporting and tax basis of assets and liabilities, and are measured using enacted tax rates and laws that are expected to be in effect when the differences reverse. Deferred tax assets are also recognized for the estimated future effects of tax loss carryforwards. The effect on deferred taxes of changes in tax rates is recognized in the period in which the enactment date changes. As a result, our effective tax rate may fluctuate. Valuation allowances are established when necessary on a jurisdictional basis to reduce deferred tax assets to the amounts we expect to realize.

As of September 28, 2008, we had a net deferred income tax asset balance of \$25.0 million, of which approximately \$15.4 million relates to the net operating loss carryforward of BIBP Commodities, Inc. ("BIBP"). We have not provided a valuation allowance for the deferred income tax assets associated with our domestic operations, including BIBP, since we believe it is more likely than not future earnings will be sufficient to ensure the realization of the net deferred income tax assets for federal and state purposes.

#### Table of Contents

Certain tax authorities periodically audit the Company. We provide reserves for potential exposures based on Financial Accounting Standards Board ("FASB") Interpretation No. 48, *Accounting for Uncertainty in Income Taxes* (FIN 48) requirements. We evaluate these issues on a quarterly basis to adjust for events, such as court rulings or audit settlements, which may impact our ultimate payment for such exposures. We recognized reductions in income tax expense of \$500,000 for the three- and nine-month periods in 2008 and \$2.4 million for the comparable 2007 periods in our customary income tax expense due to the finalization of certain income tax issues.

BIBP is a franchisee-owned corporation that conducts a cheese-purchasing program on behalf of domestic Company-owned and franchised restaurants. As required by FASB Interpretation No. 46, *Consolidation of Variable Interest Entities, an Interpretation of Accounting Research Bulletin No. 51* (FIN 46), we consolidate the financial results of BIBP since we qualify as the primary beneficiary, as defined by FIN 46, of BIBP. We recognized a pre-tax gain of \$2.8 million for the three months ended September 28, 2008 and a pre-tax loss of \$11.4 million for the nine months ended September 28, 2008, compared to pre-tax losses of \$10.7 million and \$19.4 million for the three and nine months ended September 30, 2007, respectively, from the consolidation of BIBP. We expect the consolidation of BIBP to continue to have a significant impact on Papa John's operating income in future periods due to the volatility of cheese prices. Papa John's will recognize the operating losses generated by BIBP if the shareholders' equity of BIBP is in a net deficit position. Further, Papa John's will recognize subsequent operating income generated by BIBP up to the amount of BIBP losses previously recognized by Papa John's.

Many domestic franchisees are facing financial challenges due to a recent decline in sales and continued operating margin pressures from higher commodity costs (primarily cheese and wheat) as well as increased utility costs. In addition, due to the recent events impacting credit availability, many franchisees are having difficulty obtaining credit from third-party lending institutions for working capital and development purposes. In an effort to assist franchisees through this difficult period, the BIBP formula was modified effective for the last two months of 2008. The modified formula will result in domestic restaurants paying the expected futures spot market price for cheese plus an interest carry cost, which is approximately \$0.28 per pound less than the pre-established fourth quarter price paid by domestic restaurants during October 2008. The modified price will reduce the food cost and increase operating margin for the average restaurant approximately 1.4% for the last two months of 2008. Any decision to continue this formula modification into 2009 will be made as part of a comprehensive assessment of potential franchise support initiatives due to ongoing economic challenges.

#### Recent Accounting Pronouncements

In September 2006, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") No. 157, *Fair Value Measurements*. SFAS No. 157 requires companies to determine fair value based on the price that would be received to sell the asset or paid to transfer the liability to a market participant. SFAS No. 157 emphasizes that fair value is a market-based measurement, not an entity-specific measurement. We will adopt the provisions of SFAS No. 157 in two phases: (1) phase one was effective for financial assets and liabilities in our first quarter of 2008 and (2) phase two is effective for non-financial assets and liabilities for fiscal years beginning after November 15, 2008 or our first quarter of fiscal 2009. The adoption of phase one during the first quarter of 2008 did not have a significant impact on our financial statements.

SFAS No. 157 requires that assets and liabilities carried at fair value be classified and disclosed in one of the following categories:

- Level 1: Quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.

15

#### Table of Contents

Our financial assets and liabilities that are measured at fair value on a recurring basis as of September 28, 2008 are as follows:

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The adoption for non-financial assets and liabilities in fiscal 2009 could impact our future estimates of value related to long-lived and intangible assets such as our annual fair value evaluation of our United Kingdom subsidiary, Papa John's UK ("PJUK") and domestic Company-owned restaurants.

In March 2008, the FASB issued SFAS No. 161, *Disclosures about Derivative Instruments and Hedging Activities — An Amendment of FASB Statement No. 133.* SFAS No. 161 enhances the required disclosures regarding derivatives and hedging activities, including disclosures regarding how and why an entity uses derivative instruments, how derivative instruments and related hedged items are accounted for under SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities,* and how derivative instruments and related hedged items affect an entity's financial position, results of operations and cash flows. SFAS No. 161 is effective for fiscal years beginning after November 15, 2008 or our first quarter of fiscal 2009. We are currently evaluating the requirements of SFAS No. 161 and have not yet determined the impact, if any, on disclosures included in our consolidated financial statements.

#### 16

## Table of Contents

#### **Restaurant Progression**

	Three Month	is Ended	Nine Months	Ended
	Sept. 28, 2008	Sept. 30, 2007	Sept. 28, 2008	Sept. 30, 2007
Papa John's Restaurant Progression:				
U.S. Company-owned:				
Beginning of period	652	606	648	577
Opened	—	2	9	15
Closed	(3)	(1)	(9)	(3)
Acquired from franchisees	—	42	1	61
Sold to franchisees	—	—	—	(1)
End of period	649	649	649	649
International Company-owned:				
Beginning of period	18	8	14	11
Opened	4	1	9	1
Closed	(1)	—	(2)	_

Acquired from franchisees		2		2
Sold to franchisees	—	—	—	(3)
End of period	21	11	21	11
U.S. franchised:				
Beginning of period	2,117	2,096	2,112	2,080
Opened	25	36	71	96
Closed	(14)	(12)	(54)	(38)
Acquired from Company	—	—	—	1
Sold to Company	—	(42)	(1)	(61)
End of period	2,128	2,078	2,128	2,078
International franchised:				
Beginning of period	483	380	434	347
Opened	38	28	93	64
Closed	(2)	(5)	(8)	(11)
Acquired from Company	—	—	—	3
Sold to Company		(2)		(2)
End of period	519	401	519	401
Total restaurants - end of period	3,317	3,139	3,317	3,139

#### **Results of Operations**

# Variable Interest Entities

As required by FIN 46, our operating results include BIBP's operating results. The consolidation of BIBP had a significant impact on our operating results for the first nine months of 2008 and the first nine months and full year of 2007, and is expected to have a significant impact on our future operating results, including the full year of 2008, and income statement presentation as described below.

Consolidation accounting requires the net impact from the consolidation of BIBP to be reflected primarily in three separate components of our statement of income. The first component is the portion of BIBP operating income or loss attributable to the amount of cheese purchased by Company-owned restaurants during the period. This portion of BIBP operating income (loss) is reflected as a reduction (increase) in the "Domestic Company-owned restaurant expenses - cost of sales" line item. This approach effectively reports cost of sales for Company-owned restaurants as if the purchasing arrangement with BIBP did not exist and such restaurants were purchasing cheese at the spot market prices (i.e., the impact of BIBP is eliminated in consolidation).

The second component of the net impact from the consolidation of BIBP is reflected in the caption "(Income) loss from the franchise cheese-purchasing program, net of minority interest." This line item represents BIBP's income or loss from purchasing cheese at the spot market price and selling to franchised restaurants at a fixed

1	

#### Table of Contents

quarterly price, net of any income or loss attributable to the minority interest BIBP shareholders. The amount of income or loss attributable to the BIBP shareholders depends on its cumulative shareholders' equity balance and the change in such balance during the reporting period. The third component is reflected as investment income or interest expense, depending upon whether BIBP is in a net investment or net borrowing position during the reporting period.

In addition, we have extended loans to certain franchisees. Under the FIN 46 rules, we are deemed to be the primary beneficiary of certain franchisees even though we have no ownership interest in them. We consolidated the financial results of three franchise entities operating a total of twelve restaurants with annual sales approximating \$8.3 million and \$8.4 million for 2008 and 2007, respectively.

The following table summarizes the impact of VIEs, prior to the required consolidating eliminations, on our consolidated statements of income for the three and nine months ended September 28, 2008 and September 30, 2007 (in thousands):

		Ionths Ended ber 28, 2008		_						
	 BIBP	Fra	nchisees		Total		BIBP	Fr	anchisees	 Total
Variable interest entities restaurant sales	\$ _	\$	2,014	\$	2,014	\$	_	\$	1,862	\$ 1,862
BIBP sales	45,057				45,057		38,186		_	38,186
Total revenues	 45,057		2,014		47,071		38,186		1,862	40,048
Operating expenses	41,623		1,903		43,526		48,650		1,699	50,349
General and administrative expenses	99		127		226		28		80	108
Other general expense (income)	_		(35)		(35)		_		69	69
Depreciation and amortization			19		19		—		14	14
Total costs and expenses	41,722		2,014		43,736		48,678		1,862	50,540
Operating income (loss)	3,335		_		3,335		(10,492)			(10,492)
Interest expense	(509)		_		(509)		(215)		_	(215)
Income (loss) before income taxes	\$ 2,826	\$		\$	2,826	\$	(10,707)	\$		\$ (10,707)
		Nine M	onths Ended					Nine N	Ionths Ended	

			lonths Ended iber 28, 2008				onths Ended ber 30, 2007	
	 BIBP	Fra	anchisees	 Total	 BIBP	Fra	nchisees	 Total
Variable interest entities restaurant sales	\$ —	\$	6,293	\$ 6,293	\$ —	\$	5,151	\$ 5,151
BIBP sales	125,290		_	125,290	99,203			99,203
Total revenues	125,290		6,293	131,583	99,203		5,151	104,354
Operating expenses	135,068		5,997	141,065	118,203		4,664	122,867
General and administrative expenses	145		291	436	75		189	264
Other general expense (income)	—		(44)	(44)	—		260	260

Depreciation and amortization	_	49	49	_	38	38
Total costs and expenses	135,213	6,293	141,506	118,278	5,151	123,429
Operating loss	(9,923)	_	(9,923)	(19,075)	_	(19,075)
Interest expense	(1,504)		(1,504)	(295)		(295)
Loss before income taxes	\$ (11,427)	\$ —	\$ (11,427)	\$ (19,370)	\$	\$ (19,370)
		18				

#### Table of Contents

Non-GAAP Measures

The financial information we present in this report excluding the impact of the consolidation of BIBP, the finalization of certain income tax issues and the loss recorded on the divestiture of Company-owned restaurants, are not measures that are defined in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP measures should not be construed as a substitute for or a better indicator of the Company's performance than the Company's GAAP measures. We believe the financial information excluding the impact of the above-mentioned items is important for purposes of comparison to prior periods and development of future projections and earnings growth prospects. We analyze our business performance and trends excluding the impact of these items because they are not indicative of the principal operating activities of the Company. In addition, annual cash bonuses, and certain long-term incentive programs for various levels of management, are based on financial measures that exclude BIBP and income tax issues. We believe these non-GAAP measures provide management and investors with a more consistent view of performance than the closest GAAP equivalent. We compensate for this by using these measures in combination with the GAAP measures. The presentation of the non-GAAP measures in this report is made alongside the most directly comparable GAAP measures.

#### Summary of Operating Results

Total revenues were \$280.0 million for the third quarter of 2008, representing an increase of \$17.3 million, or 6.6%, from revenues of \$262.8 million for the same period in 2007. For the nine-month period ending September 28, 2008, total revenues were \$852.4 million, representing an increase of \$72.8 million, or 9.3%, from revenues of \$779.7 million for the same period in 2007. The increases of \$17.3 million and \$72.8 million in revenues for the three and nine months ended September 28, 2008, respectively, were primarily due to the following:

- Domestic Company-owned restaurant revenues increased \$4.1 million, or 3.2%, for the three-month period ending September 28, 2008, reflecting an increase in comparable sales results of 1.9% and an increase of 1.0% in equivalent units due to the acquisition of domestic restaurants during the third quarter of 2007. Domestic Company-owned restaurant revenues increased \$35.0 million, or 9.5%, for the nine-month period ending September 28, 2008, reflecting an increase in comparable sales results of 2.7% and an increase of 6.6% in equivalent units from the comparable period in 2007 due primarily to the acquisition of 42 domestic restaurants during the third quarter of 2007. "Equivalent units" represents the number of restaurants open at the beginning of a given period, adjusted for restaurants opened, closed, acquired or sold during the period on a weighted average basis.
- Franchise royalties increased \$1.2 million and \$3.2 million for the three and nine months ended September 28, 2008, respectively, primarily due to the increase in royalty rate from 4.0% to 4.25% for the majority of domestic franchise restaurants effective at the beginning of 2008 and a 1.6% increase in comparable sales in both the three- and nine-month periods.
- Domestic commissaries revenues increased \$11.1 million and \$27.0 million for the three and nine months ended September 28, 2008, respectively, due to increases in the prices of certain commodities, primarily cheese and wheat. The commissary charges a fixed dollar mark-up on its cost of cheese, and cheese cost is based upon the 40 lb. cheddar block price, which increased from \$1.50 per pound in the third quarter of 2007 to \$2.04 per pound in the third quarter of 2008, or a 36.0% increase, and increased from \$1.41 per pound for the first nine months of 2007 to \$1.80 per pound for the first nine months of 2008, or a 27.7% increase.
- International revenues increased \$2.5 million and \$6.8 million for the three and nine months ended September 28, 2008, respectively, reflecting the increase in both the number and average unit volumes of our Company-owned and franchised restaurants over the past year.
- Other sales decreased \$1.4 million for the three months ended September 28, 2008 or 9.0%, primarily due to reduced volumes at our print and promotions operations. For the nine months ended September 28, 2008, other sales were consistent with the prior comparable period.

#### 19

#### Table of Contents

Our income before income taxes totaled \$11.6 million and \$37.3 million for the three and nine months ended September 28, 2008, respectively, compared to \$3.8 million and \$35.7 million for the same periods in 2007, respectively, as summarized in the following table on an operating segment basis (in thousands):

		Three	Months Ended				
	 Sept. 28, 2008		Sept. 30, 2007	 Increase (Decrease)	 Sept. 28, 2008	 Sept. 30, 2007	 Increase (Decrease)
Domestic Company-owned restaurants	\$ (1,067)	\$	3,493	\$ (4,560)	\$ 13,888	\$ 19,243	\$ (5,355)
Domestic commissaries	6,142		9,661	(3,519)	22,199	27,592	(5,393)
Domestic franchising	12,599		11,629	970	40,166	36,737	3,429
International	(1,193)		(2,022)	829	(4,452)	(6,374)	1,922
All others	1,039		1,321	(282)	5,557	4,045	1,512
Unallocated corporate expenses	(8,523)		(9,369)	846	(26,886)	(25,150)	(1,736)
Elimination of intersegment profits	(269)		(167)	(102)	(1,704)	(1,061)	(643)
Income before income taxes, excluding variable	 			 			
interest entities	8,728		14,546	(5,818)	48,768	55,032	(6,264)
Variable interest entities	2,826		(10,707)	13,533	(11,427)	(19,370)	7,943
Total income before income taxes	\$ 11,554	\$	3,839	\$ 7,715	\$ 37,341	\$ 35,662	\$ 1,679

Excluding the impact of the consolidation of BIBP, third quarter 2008 income before taxes was \$8.7 million, or a decrease of approximately \$5.8 million from 2007 comparable results, and income before income taxes for the nine months ended September 28, 2008 was \$48.8 million, or a decrease of approximately \$6.3 million from 2007 comparable results. The decreases of \$5.8 million and \$6.3 million, respectively, for the three and nine months ended September 28, 2008, excluding the consolidation of BIBP, were principally due to the following:

**Domestic Company-owned Restaurant Segment.** Domestic Company-owned restaurants' operating income decreased approximately \$4.6 million and \$5.4 million for the three- and nine-month periods ended September 28, 2008, respectively, as compared to the corresponding periods in 2007, comprised of the following:

			Thre	e Months En	led				Nin	e Months End	led							
	Sept. 28, 2008									Sept. 30, 2007		Increase (Decrease)	Sept. 28, 2008			Sept. 30, 2007		Increase (Decrease)
Recurring operations	\$	2,861	\$	3,993	\$	(1,132)	\$	18,959	\$	19,149	\$	(190)						
Loss on disposition of restaurants		(3,928)		(500)		(3,428)		(5,071)		(500)		(4,571)						
Gain on lease termination		_		_		—		—		594		(594)						
Total segment operating income (loss)	\$	(1,067)	\$	3,493	\$	(4,560)	\$	13,888	\$	19,243	\$	(5,355)						

Domestic Company-owned restaurants' income from recurring operations decreased approximately \$1.1 million and \$200,000 for the three- and nine-month periods ended September 28, 2008, respectively, as compared to the same periods in 2007. The decreases were primarily the result of the significant rise in commodity costs during the three- and nine-month periods ended September 28, 2008, partially offset by the fixed cost leverage associated with increases of 1.9% and 2.7% in comparable sales for the three- and nine-month periods ended September 28, 2008, respectively. Restaurant operating margin on an external basis, excluding the impact of the consolidation of BIBP, decreased as a percentage of sales 1.9% and 1.4% for the three- and nine-month periods ended September 28, 2008, respectively.

During the third quarter, we entered into four agreements to sell a total of 26 Company-owned restaurants. These transactions were completed early in the fourth quarter. Total consideration for the sale of the restaurants was \$2.5 million, consisting of cash proceeds of \$1.1 million and notes financed

20	
20	

#### Table of Contents

by Papa John's for \$1.4 million. In addition, we entered into a preliminary agreement to sell 37 Company-owned restaurants, which is expected to be finalized during the fourth quarter. The sale of the 37 restaurants is subject to the completion of due diligence and finalization of commercial terms. Given the uncertainty for available financing in the current credit environment, we will provide 100% of the financing for the transaction, with the expectation that the buyer, an existing Papa John's franchisee, will obtain third-party financing at a future date when the credit markets have stabilized. For the transactions for which we provide significant financing, we will include the operating results of those franchise entities in the Papa John's financial statements as defined under FIN 46, even though we have no ownership interest in the franchise entities.

The annual revenues for the above-mentioned 63 restaurants approximate \$38 million. In connection with the divestiture, or anticipated divestiture, of those 63 restaurants, including the closure of three restaurants in one market, we recorded pre-tax losses of \$3.9 million and \$5.1 million in the three and nine months ended September 28, 2008, respectively. Upon completion of the divestiture of the 63 restaurants, we will record a \$3.1 million intangible asset, representing the value of the investment in the continuing franchise agreement with the purchasers/franchisees. The intangible asset will be amortized over the ten-year franchise agreements as a reduction in royalty revenue of approximately \$310,000 annually.

- **Domestic Commissary Segment.** Domestic commissaries' operating income decreased approximately \$3.5 million and \$5.4 million for the three and nine months ended September 28, 2008, respectively, over the comparable periods in 2007, reflecting a decline in sales volumes, increases in distribution costs due to higher fuel prices and a reduction in gross margin resulting from increases in the cost of certain commodities that were not passed along via price increases to domestic restaurants.
- Domestic Franchising Segment. Domestic franchising operating income increased approximately \$1.0 million to \$12.6 million for the three months ended September 28, 2008, from \$11.6 million in the prior comparable period and increased \$3.4 million to \$40.2 million for the nine-month period ended September 28, 2008, from \$36.7 million in the prior comparable period. The increases for both the three- and nine-month periods were primarily the result of the 0.25% increase in our royalty rate implemented at the beginning of 2008 (the royalty rate for the majority of domestic franchises is 4.25% in 2008 as compared to 4.0% in 2007). Our equivalent franchise units increased 2.0% and 1.1% for the three- and nine-month periods, respectively, as compared to the same periods of the prior year.
- International Segment. The international segment reported operating losses of \$1.2 million and \$4.5 million for the three and nine months ended September 28, 2008, respectively, compared to losses of \$2.0 million and \$6.4 million, respectively, in the same periods of the prior year. The improvements of \$800,000 and \$1.9 million in operating results in the three- and nine-month periods, respectively, reflect leverage on the international organizational structure from increased revenues due to growth in the number of units and unit volumes.
- All Others Segment. The operating income for the "All others" reporting segment decreased approximately \$300,000 for the three months ended September 28, 2008 and increased \$1.5 million for the nine months ended September 28, 2008, as compared to the corresponding 2007 periods. The decline in operating results for the three months ended September 28, 2008 was due to lower sales from our print and promotions subsidiary, Preferred Marketing Solutions, Inc. (Preferred Marketing). The increase for the nine-month period ended September 28, 2008 was primarily due to an increase in sales for Preferred Marketing during the first six months of the year and an increase in sales from our online operations on a year-to-date basis.

#### 21

#### Table of Contents

**Unallocated Corporate Segment.** Unallocated corporate expenses decreased approximately \$800,000 for the three months ended September 28, 2008 and increased \$1.7 million for the nine months ended September 28, 2008, as compared to the corresponding periods of the prior year. The components of the unallocated corporate expenses were as follows (in thousands):

		Th	ree Months End	ed		Nine Months Ended						
	Sept. 28, 2008		Sept. 30, 2007		Increase (decrease)			Sept. 28, S 2008			Increase (decrease)	
General and administrative	\$ 5,150	\$	6,297	\$	(1,147)	\$	17,346	\$	15,586	\$	1,760	
Net interest	1,286		1,583		(297)		3,644		4,281		(637)	
Depreciation	2,016		1,677		339		5,753		4,990		763	
Contributions to the Marketing Fund	75				75		225		400		(175)	
Other expense (income)	(4)		(188)		184		(82)		(107)		25	
Total unallocated corporate expenses	\$ 8,523	\$	9,369	\$	(846)	\$	26,886	\$	25,150	\$	1,736	

The decrease of \$1.1 million in general and administrative expenses for the three months ended September 28, 2008 was primarily due to a reduction in the expected payments under certain cash and equity-based compensation programs. The increase in general and administrative expenses for the nine months ended September 28, 2008, as compared to the corresponding 2007 period, is due to the 2007 results including an adjustment of approximately \$1.2 million for awards forfeited by our Founder Chairman due to a change in status from an employee director of the Company to a non-employee director. Additionally, an increase in certain employee benefit costs during 2008, including health insurance, and severance-related costs impacted the year-over-year comparison.

The effective income tax rate was 35.7% for the nine months ended September 28, 2008, compared to 29.9% in the corresponding 2007 period. During the third quarters of 2008 and 2007, the Company recorded reductions of \$500,000 and \$2.4 million, respectively, in its customary income tax expense due to the finalization of certain income tax issues.

Diluted earnings per share were \$0.28 in the third quarter of 2008, compared to \$0.16 in the third quarter of 2007. For the nine months ended September 28, 2008, diluted earnings per share were \$0.84, compared to \$0.82 per share for the comparable period in 2007. Share repurchase activity had no impact on earnings per diluted share for the three months ended September 28, 2008 and a \$0.01 impact for the nine months ended September 28, 2008.

Diluted earnings per share for the three- and nine-month periods ending September 28, 2008 and September 30, 2007 were impacted by the following items:

	Three Mor	ths End	led	Nine Mon	ths End	led
	 Sept. 28, 2008		Sept. 30, 2007	 Sept. 28, 2008		Sept. 30, 2007
Earnings per diluted share, as reported	\$ 0.28	\$	0.16	\$ 0.84	\$	0.82
(Gain) loss from BIBP cheese purchasing entity	(0.07)		0.23	0.27		0.41
Restaurant closure, impairment and disposition losses	0.09		0.01	0.11		0.01
Gain from finalization of certain income tax issues	(0.02)		(0.08)	(0.02)		(0.08)
Earnings per diluted share, excluding noted items	\$ 0.28	\$	0.32	\$ 1.20	\$	1.16
	_					
	22					

#### Table of Contents

#### Review of Operating Results

*Revenues.* Domestic Company-owned restaurant sales were \$130.7 million for the three months ended September 28, 2008, compared to \$126.6 million for the same period in 2007, and were \$403.3 million for the nine months ended September 28, 2008, compared to \$368.3 million for the same period in 2007. The increases for the three- and nine-month periods were due to increases in comparable sales of 1.9% and 2.7%, respectively, and increases of 1.0% and 6.6%, respectively, in equivalent units due to the acquisition of 42 domestic restaurants during the last three months of 2007.

Variable interest entities restaurant sales include restaurant sales for certain franchise entities to which we have extended loans. Revenues from these restaurants totaled \$2.0 million and \$6.3 million for the three and nine months ended September 28, 2008, as compared to \$1.9 million and \$5.2 million for the corresponding periods in 2007. We have no further lending commitments to these franchisees.

Domestic franchise sales for the three and nine months ended September 28, 2008 increased 4.3% to \$367.6 million and increased 2.7% to \$1.122 billion, from \$352.6 million and \$1.093 billion for the same periods in 2007, respectively, primarily resulting from increases of 1.6% in comparable sales for both the three and nine months ended September 28, 2008, respectively, and increases in equivalent units of 2.0% and 1.1% for the three- and nine-month periods, respectively. Domestic franchise royalties were \$14.4 million and \$44.6 million for the three and nine months ended September 28, 2008, respectively, representing increases of 9.3% and 7.8%, respectively, over the prior comparable periods. The increases were primarily due to an increase in the royalty rate from 4.0% to 4.25% for the majority of domestic franchise restaurants effective at the beginning of 2008.

Average weekly sales for comparable units include restaurants that were open throughout the periods presented below. The comparable sales base for Company-owned and franchised restaurants, respectively, includes restaurants acquired by the Company or divested to franchisees, as the case may be, during the previous twelve months. Average weekly sales for other units include restaurants that were not open throughout the periods presented below and include non-traditional sites such as Six Flags theme parks and Live Nation concert amphitheaters.

2	2
2	

#### Table of Contents

The comparable sales base and average weekly sales for 2008 and 2007 for domestic Company-owned and domestic franchised restaurants consisted of the following:

		Three Months Ended							
		Septembe	er 28, 2	008		Septembe	r 30, 2	007	
		Company		Franchise	_	Company		Franchise	
Total domestic units (end of period)		649		2.128		649		2,078	
Equivalent units		647		2,068		641		2,028	
Comparable sales base units		626		1,921		609		1,898	
Comparable sales base percentage		96.8%	)	92.9%		95.0%		93.6%	
Average weekly sales - comparable units	\$	15,680	\$	13,536	\$	15,432	\$	13,261	
Average weekly sales - traditional non-comparable units	\$	11,169	\$	10,437	\$	10,840	\$	10,766	
Average weekly sales - non-traditional non-comparable units	\$	10,064	\$	34,213	\$	9,649	\$	29,505	
Average weekly sales - total non-comparable units	\$	10,963	\$	15,511	\$	10,673	\$	15,065	
Average weekly sales - all units	\$	15,524	\$	13,676	\$	15,191	\$	13,376	

	September	September 28, 2008		30, 2007	
	Company	Franchise	Company	Franchise	
Total domestic units (end of period)	649	2,128	649	2,078	

Nine Months Ended

Equivalent units	646	2,061	606	2,039
Comparable sales base units	620	1,917	578	1,923
Comparable sales base percentage	96.0%	93.0%	95.4%	94.3%
Average weekly sales - comparable units	\$ 16,203 \$	13,993 \$	15,847 \$	13,730
Average weekly sales - traditional non-comparable units	\$ 12,087 \$	10,767 \$	10,402 \$	11,155
Average weekly sales - non-traditional non-comparable units	\$ 7,975 \$	28,816 \$	8,374 \$	27,015
Average weekly sales - total non-comparable units	\$ 11,461 \$	13,557 \$	10,100 \$	14,038
Average weekly sales - all units	\$ 16,008 \$	13,963 \$	15,577 \$	13,748

Domestic franchise and development fees were approximately \$200,000 for the three months ended September 28, 2008, including approximately \$100,000 recognized upon development cancellation, extension and transfer fees, compared to approximately \$600,000, including approximately \$200,000 recognized upon development cancellation, extension and transfer fees, for the same period in 2007. Domestic franchise and development fees decreased to \$1.4 million for the nine months ended September 28, 2008, including approximately \$500,000 associated with the completion of the franchise renewal program and \$300,000 in development cancellation, extension and transfer fees, compared to \$1.9 million for the same period in 2007, including \$500,000 upon development cancellation, extension and transfer fees. There were 25 and 71 domestic franchise restaurant openings during the three and nine months ended September 28, 2008, respectively, including four units at Live Nation concert amphitheaters, compared to 36 and 96 openings, respectively, during the same periods in 2007, including the opening of ten and 23 units at Live Nation concert amphitheaters for the three- and nine-month periods in 2007. The decrease in fees, exclusive of cancellation, renewal, extension and transfer fees, was primarily the result of fee reductions granted to certain franchisees that opened restaurants in underpenetrated markets.

Domestic commissary sales increased 11.3% to \$108.8 million for the three months ended September 28, 2008 from \$97.8 million in the comparable 2007 period and increased 9.2% to \$321.2 million for the nine months ended September 28, 2008, from \$294.2 million for the comparable 2007 period, reflecting an increase in the price of certain commodities, primarily cheese and wheat. Our commissaries charge a fixed dollar mark-up on the cost of cheese, and cheese cost is based upon the 40 lb. cheddar block price, which increased from \$1.50 per pound in the third quarter of 2007 to \$2.04 per pound in the third quarter of 2008, or a 36.0% increase, and increased from \$1.41 per pound for the first nine months

24

## Table of Contents

of 2008, or a 27.7% increase. Other sales decreased to \$13.6 million for the three months ended September 28, 2008, from \$15.0 million in the prior comparable period and increased to \$46.9 million for the nine months ended September 28, 2008, from \$46.8 million in the prior comparable period. The changes in other sales were primarily due to changes in volumes at our print and promotions subsidiary, Preferred Marketing.

Our PJUK operations, denominated in British Pounds Sterling and converted to U.S. dollars, represent approximately 57% of international revenues during the nine-month period in 2008, compared to 64% during the nine-month period in 2007. International revenues were \$10.3 million and \$28.8 million for the three and nine months ended September 28, 2008, respectively, compared to \$7.8 million and \$21.9 million for the comparable periods in 2007, reflecting the increase in both the number and average unit volumes of our Company-owned and franchised restaurants over the past year.

*Costs and Expenses.* The restaurant operating margin for domestic Company-owned units was 16.8% and 18.0% for the three and nine months ended September 28, 2008, respectively, compared to 16.0% and 18.6% for the same periods in 2007. Excluding the impact of consolidating BIBP, the restaurant operating margin decreased 1.9% to 16.2% in the third quarter of 2008 from 18.1% in the same quarter of the prior year, and decreased 1.4% to 18.6% for the nine months ended September 28, 2008 from 20.0% in the corresponding period of 2007, consisting of the following differences:

- Cost of sales increased 2.6% and 1.9% for the three and nine months ended September 28, 2008 primarily due to an increase in commodities (principally cheese and wheat).
- Salaries and benefits were 0.4% and 0.3% lower as a percentage of sales for the three and nine months ended September 28, 2008, respectively, compared to the 2007 corresponding periods, as increased sales offset labor increases resulting from federal and state minimum wage increases in the latter half of 2007 and 2008.
- Advertising and related costs as a percentage of sales were 1.0% and 0.4% lower for the three and nine months ended September 28, 2008 as compared to the corresponding periods in 2007 reflecting fewer discretionary advertising dollars spent during 2008.
- Occupancy costs and other operating costs, on a combined basis, as a percentage of sales, were 0.7% and 0.2% higher for both the three- and nine-month periods, respectively, as compared to the corresponding periods in 2007. The increase of 0.7% for the three months ended September 28, 2008, as compared to the prior comparable period was due to increases in utilities and mileage reimbursement to our delivery drivers.

Domestic commissary and other margin was 7.7% and 9.1% for the three and nine months ended September 28, 2008, respectively, compared to 10.8% and 11.1% for the same periods in 2007. Cost of sales was 75.0% and 73.9% of revenues for the three and nine months ended September 28, 2008, respectively, compared to 71.8% and 71.5% for both the three- and nine-month periods in 2007, respectively. Cost of sales, as a percentage of revenues, increased due to increases in the cost of certain commodities that were not passed along via price increases to domestic restaurants and due to the previously mentioned fixed dollar markup on the cost of cheese. Given the current commodity cost environment, we chose to mitigate commodity cost increases at domestic restaurants by supporting the entire domestic system via reduced commissary margins. Salaries and benefits were \$8.7 million and \$26.8 million for the three and nine months ended September 28, 2008, which were relatively consistent with the prior comparable periods. Other operating expenses increased approximately \$1.5 million and \$3.0 million for the three and nine months ended September 28, 2008, as compared to the prior comparable periods, reflecting increases in distribution costs due to higher fuel prices.

The (income) loss from the franchise cheese-purchasing program, net of minority interest, was income of \$2.6 million for the three months ended September 28, 2008 compared to a loss of \$7.9 million for the comparable period in 2007. For the nine months ended September 28, 2008, the Company recorded a loss of \$7.3 million compared to a loss of \$14.0 million for the same period in 2007. These results only represent the portion of BIBP's operating income related to the proportion of BIBP cheese sales to franchisees. The total impact of the consolidation of BIBP on Papa John's pre-tax income was income of \$2.8 million and a loss of \$11.4 million for

#### Table of Contents

the three- and nine-month periods ended September 28, 2008, compared to losses of \$10.7 million and \$19.4 million for the same periods in 2007.

General and administrative expenses were \$26.2 million or 9.3% of revenues for the three months ended September 28, 2008, compared to \$27.3 million or 10.4% of revenues in the same period of 2007, and \$80.6 million, or 9.5% of revenues, for the nine months ended September 28, 2008, compared to \$77.9 million, or 10.0% of revenues, for the same period in 2007. The decrease of \$1.1 million for the three months ended September 28, 2008 was primarily due to a reduction in the expected payments under certain cash and equity-based compensation programs. The increase of \$2.7 million for the nine-month period ended September 28, 2008 was primarily due to the fact that the 2007 results

included an adjustment of approximately \$1.2 million for awards forfeited by our Founder Chairman due to a change in status from an employee director of the Company to a non-employee director. Additionally, an increase in certain employee benefit costs during 2008, including health insurance and severance-related costs recorded in the first quarter of 2008, impacted the year-over-year comparison.

Minority interests and other general expenses reflected net expense of \$4.9 million and \$8.8 million for the three and nine months ended September 28, 2008, respectively, compared to approximately \$1.2 million and \$4.1 million, respectively, for the comparable periods in 2007 as detailed below (in thousands):

	Three Months Ended						Nine Months Ended					
		ept. 28, 2008		Sept. 30, 2007		Increase (Decrease)		Sept. 28, 2008	Sept. 30, 2007			Increase (Decrease)
Minority interests	\$	182	\$	167	\$	15	\$	1,376	\$	1,203	\$	173
Restaurant closure, impairment and disposition												
losses (a)		3,928		500		3,428		5,071		500		4,571
Disposition and valuation-related costs of other												
assets		367		368		(1)		1,010		1,705		(695)
Provision for uncollectible accounts and notes												
receivable (b)		269		236		33		758		590		168
Pre-opening costs (income)		58		(85)		143		127		318		(191)
Contribution to Marketing Fund		104		_		104		592		400		192
Gain associated with a terminated lease												
agreement		_		—		_		—		(594)		594
Other		(17)				(17)		(88)		—		(88)
Total minority interests and other general			_									
expenses	\$	4,891	\$	1,186	\$	3,705	\$	8,846	\$	4,122	\$	4,724

(a) The charges for the three- and nine-month periods of 2008 and 2007 relate to the anticipated sale of 63 restaurants and the closure of three restaurants in one market.

(b) The nine-month period of 2007 includes the collection of \$650,000 which had previously been reserved, from Papa Card, Inc., a non-stock, nonprofit corporation, which administers the Papa John's gift card program.

Depreciation and amortization was \$8.6 million (3.1% of revenues) for the three months ended September 28, 2008 compared to \$7.9 million (3.0% of revenues) for the comparable period in 2007 and \$25.0 million (2.9% of revenues) for the nine months ended September 28, 2008 compared to \$23.4 million (3.0% of revenues) for the comparable period in 2007. The increase in depreciation expense was principally due to the acquisition of 42 restaurants during the third quarter of 2008, capital additions we have made within our restaurant operations, and the addition of certain information technology assets.

Net interest. Net interest expense was \$1.7 million for the three months ended September 28, 2008 as compared to \$1.7 million in 2007 and \$5.0 million for the nine months ended September 28, 2008, compared to \$4.2 million for the comparable period in 2007. The increase in net interest expense for the nine months ended

#### Table of Contents

September 28, 2008 reflects the increase in our average outstanding debt balance resulting from our share repurchase program and restaurant acquisitions during 2007 and lower investment income than in the 2007 period.

Income Tax Expense. We recognized reductions of \$500,000 and \$2.4 million in our customary income tax expense associated with the finalization of certain income tax issues in 2008 and 2007, respectively. Our effective income tax rate was 35.7% for the nine months ended September 28, 2008, compared to 29.9% for the comparable 2007 period.

#### Liquidity and Capital Resources

Our debt is comprised of the following (in thousands):

	Sej	otember 28, 2008	D	ecember 30, 2007
Revolving line of credit	\$	145,000	\$	134,000
Debt associated with VIEs *		9,000		8,700
Other		85		6
Total debt		154,085		142,706
Less: current portion of debt		(9,000)		(8,700)
Long-term debt	\$	145,085	\$	134,006

\*Papa John's has guaranteed BIBP's outstanding debt.

Our revolving line of credit allows us to borrow up to \$175.0 million until its expiration date in January 2011. Outstanding balances accrue interest at 50.0 to 100.0 basis points over the London Interbank Offered Rate (LIBOR) or other bank developed rates at our option. The commitment fee on the unused balance ranges from 12.5 to 20.0 basis points. The increment over LIBOR and the commitment fee are determined quarterly based upon the ratio of total indebtedness to earnings before interest, taxes, depreciation and amortization ("EBITDA"), as defined in the line of credit.

Cash flow from operating activities was \$47.6 million in the first nine months of 2008 compared to \$47.2 million for the same period in 2007. The consolidation of BIBP decreased cash flow from operations by approximately \$11.4 million and \$19.4 million in 2008 and 2007, respectively (as reflected in the income from operations and deferred income taxes captions in the accompanying Consolidated Statements of Cash Flows). Excluding the impact of the consolidation of BIBP, cash flow from operating activities was \$59.0 million in the first nine months of 2008 and \$66.5 million in the first nine months of 2007. The \$7.5 million decrease, excluding the consolidation of BIBP, was primarily due to a decrease in net income and a decline in working capital, including accounts receivable, accrued expenses and accounts payable.

We require capital primarily for the development, acquisition, renovation and maintenance of restaurants, the development, renovation and maintenance of commissary and print and promotions facilities and equipment and the enhancement of corporate systems and facilities. In addition, we have a common stock repurchase program. During the

nine months ended September 28, 2008, common stock repurchases of \$37.7 million and capital expenditures of \$24.0 million were funded primarily by cash flow from operations, proceeds from our line of credit facility and from available cash and cash equivalents.

The Company's board of directors authorized the repurchase of \$100.0 million of common stock during 2008 of which \$50.0 million is authorized through the end of 2009. The Company repurchased approximately 1.4 million shares of our common stock at an average price of \$26.95 per share, or a total of \$37.7 million, during the first nine months of 2008. In September, the Company terminated its previously announced trading plan under Rule 10b5-1 in response to market conditions. The Company retains the ability to repurchase shares on a

# Table of Contents

discretionary basis through the end of 2009 pursuant to the current remaining authorization of \$62.3 million at October 29, 2008.

We expect to fund planned capital expenditures and any additional share repurchases of our common stock for the remainder of 2008 from operating cash flows and the \$9.6 million remaining availability under our line of credit, reduced for certain outstanding letters of credit.

#### **Forward-Looking Statements**

Certain information contained in this quarterly report, particularly information regarding future financial performance and plans and objectives of management, is forwardlooking. Certain factors could cause actual results to differ materially from those expressed in forward-looking statements. These factors include, but are not limited to: changes in pricing or other marketing or promotional strategies by competitors which may adversely affect sales; new product and concept developments by food industry competitors; the ability of the Company and its franchisees to meet planned growth targets and operate new and existing restaurants profitably; general economic conditions and its impact on consumer buying habits; increases in or sustained high costs of food ingredients and other commodities, paper, utilities, fuel, employee compensation and benefits, insurance and similar costs; the ability of the Company to pass along such increases in or sustained high costs to franchisees; the ability to obtain ingredients from alternative suppliers, if needed; health- or disease-related disruptions or consumer concerns about commodities supplies; the selection and availability of suitable restaurant locations; negotiation of suitable lease or financing terms; constraints on permitting and construction of restaurants; local governmental agencies' restrictions on the sale of certain food products; higher-than-anticipated construction costs; the hiring, training and retention of management and other personnel; changes in consumer taste, demographic trends, traffic patterns and the type, number and location of competing restaurants; franchisee relations; the uncertainties associated with litigation; the possibility of impairment charges if Papa John's UK ("PJUK") or recently acquired restaurants perform below our expectations; our PJUK operations remain contingently liable for payment under certain lease arrangements with a total value of approximately \$10.0 million associated with the sold Perfect Pizza operations; federal and state laws governing such matters as wages, benefits, working conditions, citizenship requirements and overtime, including legislation to further increase the federal and state minimum wage; and labor shortages in various markets resulting in higher required wage rates. In recent months, the credit markets have experienced instability. Certain franchisees, or prospective franchisees, may experience difficulty in obtaining adequate financing and thus our growth strategy and franchise revenues may be adversely affected. The above factors might be especially harmful to the financial viability of franchisees or Company-owned operations in under-penetrated or emerging markets, leading to greater unit closings than anticipated. Increases in projected claims losses for the Company's self-insured coverage or within the captive franchise insurance program could have a significant impact on our operating results. Additionally, domestic franchisees are only required to purchase seasoned sauce and dough from our quality control centers ("QC Centers") and changes in purchasing practices by domestic franchisees could adversely affect the financial results of our QC Centers, including the recoverability of the BIBP cheese purchasing entity deficit. Our international operations are subject to additional factors, including political and health conditions in the countries in which the Company or its franchisees operate; currency regulations and fluctuations; differing business and social cultures and consumer preferences; diverse government regulations and structures; ability to source high-quality ingredients and other commodities in a cost-effective manner; and differing interpretation of the obligations established in franchise agreements with international franchisees. See "Part II. Item 1A. - Risk Factors" of this Form 10-Q and "Part I. Item 1A. - Risk Factors" of the Annual Report on Form 10-K for the fiscal year ended December 30, 2007 for additional factors.

#### Table of Contents

#### Item 3. Quantitative and Qualitative Disclosures About Market Risk

Our debt at September 28, 2008 was principally comprised of a \$145.0 million outstanding principal balance on the \$175.0 million unsecured revolving line of credit. The interest rate on the revolving line of credit is variable and is based on LIBOR plus a 50.0 to 100.0 basis point spread, tiered based upon debt and cash flow levels.

We have three interest rate swap agreements that provide for fixed rates of 4.98%, 5.18% and 3.74%, as compared to LIBOR, on the following amount of floating rate debt:

	Floating Rate Debt	Fixed Rates
The first interest rate swap agreement:		
March 15, 2006 to January 16, 2007	\$ 50 million	4.98%
January 16, 2007 to January 15, 2009	\$ 60 million	4.98%
January 15, 2009 to January 15, 2011	\$ 50 million	4.98%
The second interest rate swap agreement:		
March 1, 2007 to January 31, 2009	\$ 30 million	5.18%
The third interest rate swap agreement:		
January 31, 2009 to January 31, 2011	\$ 50 million	3.74%

The effective interest rate on the line of credit, including the impact of the interest rate swap agreements, was 5.16% as of September 28, 2008. An increase in the present interest rate of 100 basis points on the line of credit balance outstanding as of September 28, 2008, as mitigated by the interest rate swap agreements based on present interest rates, would increase interest expense approximately \$550,000. The annual impact of a 100 basis point increase in interest rates on the debt associated with BIBP would be \$90,000.

Substantially all of our business is transacted in U.S. dollars. Accordingly, foreign exchange rate fluctuations do not have a significant impact on our operating results.

Cheese costs, historically representing 35% to 40% of our total food cost, are subject to seasonal fluctuations, weather, availability, demand and other factors that are beyond our control. As previously discussed in Results of Operations and Critical Accounting Policies and Estimates, we have a purchasing arrangement with a third-party entity, BIBP, formed at the direction of our Franchise Advisory Council for the sole purpose of reducing cheese price volatility to domestic system-wide restaurants. Under this arrangement,

domestic Company-owned and franchised restaurants are able to purchase cheese at a fixed price per pound throughout a given quarter, based in part on historical average cheese prices. Gains and losses incurred by BIBP are used as a factor in determining adjustments to the selling price to restaurants over time. Accordingly, for any given quarter, the price paid by the domestic Company-owned and franchised restaurants may be less than or greater than the prevailing average market price.

As a result of the adoption of FIN 46, Papa John's began consolidating the operating results of BIBP in 2004. Consolidation accounting requires the portion of BIBP operating income (loss) related to domestic Company-owned restaurants to be reflected as a reduction (increase) in the "Domestic Company-owned restaurant expenses – cost of sales" line item, thus reflecting the actual market price of cheese had the purchasing arrangement not existed. The consolidation of BIBP had a significant impact on our operating results for the first nine months of 2008 as well as the first nine months of 2007 and is expected to have a significant impact on future operating results depending on the prevailing spot block market price of cheese as compared to the price charged to domestic restaurants.

Many domestic franchisees are facing financial challenges due to recent declining sales trends and continued operating margin pressures from higher commodity costs (primarily cheese and wheat) as well as increased

# Table of Contents

labor and energy costs. In addition, due to the recent events impacting credit availability, some franchisees are having difficulty obtaining credit from third-party lending institutions for working capital and development purposes. In an effort to assist franchisees through this difficult period, the BIBP formula was modified effective for the last two months of 2008. The modified formula will result in domestic restaurants paying the expected futures spot market price for cheese plus an interest carry cost, which is approximately \$0.28 per pound less than the pre-established fourth quarter price paid by domestic restaurants during October 2008. The modified price will reduce the food cost and increase operating margin for the average restaurant approximately 1.4% for the last two months of 2008. Any decision to continue this formula modification into 2009 will be made as part of a comprehensive assessment of potential franchise support initiatives due to ongoing economic challenges.

The following table presents the actual average block price for cheese and the BIBP block price by quarter as projected through the third quarter of 2009 (based on the October 29, 2008 Chicago Mercantile Exchange (CME) milk futures market prices) and the actual prices in 2008 and 2007 to date:

		2009				20		2007				
	BI Block P	BP Price (b)	B	Actual Block Price	_	BIBP Block Price		Actual Block Price		BIBP Block Price		Actual Block Price
Quarter 1	\$	1.887(a)	\$	1.615(a)	\$	1.608	\$	1.904	\$	1.344	\$	1.341
Quarter 2		1.940(a)		1.652(a)		1.754		1.996		1.379		1.684
Quarter 3		1.899(a)		1.679(a)		2.042		1.859		1.497		1.969
Quarter 4		N/A		N/A		1.831		1.743(a)		1.564		1.982
Full Year		N/A		N/A	\$	1.809	\$	1.876(a)	\$	1.446	\$	1.744

The following table presents the 2007 impact by quarter on our pre-tax income due to consolidating BIBP (in thousands):

	 Actual 2007
Quarter 1	\$ (406)
Quarter 2	(8,257)
Quarter 3	(10,707)
Quarter 4	(12,339)
Full Year	\$ (31,709)

Additionally, based on the CME milk futures market prices as of October 29, 2008, and the actual fourth quarter and projected first, second and third quarters of 2009 cheese costs to restaurants as determined by the BIBP pricing formula (including the modified price for the last two months of the quarter as noted above, and assuming no modification to the formula price in 2009) the consolidation of BIBP is projected to increase (decrease) our pre-tax income as follows (in thousands):

Quarter 1 - 2008 Quarter 2 - 2008 Quarter 3 - 2008	\$	(7,951) (6,302) 2,826
Quarter 4 - 2008 Full Year - 2008	\$	2,212(c) (9,215)(c)
Quarter 1 - 2009	\$	6,760(b), (c)
Quarter 2 - 2009	\$	6,888(b), (c)
Quarter 3 - 2009	\$	5,333(b), (c)

N/A – not available

(a) The amounts are estimates based on futures prices.

(b) The projected BIBP price for 2009 assumes we do not modify (i.e., reduce) the formula as we did for the last two months of 2008. If we modify the BIBP formula for 2009, the projected BIBP block price would approximate the expected futures spot market price plus an interest carry cost and BIBP would have approximately break-even results.

(c) The projections are based upon current futures market prices. Historically, actual results have been subject to large fluctuations and have often differed significantly from previous projections using the futures market prices.

#### Table of Contents

Over the long term, we expect to purchase cheese at a price approximating the actual average market price and therefore we do not generally make use of financial instruments to hedge commodity prices.

#### Item 4. Controls and Procedures

Our Chief Executive Officer ("CEO") and Chief Financial Officer ("CFO") evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended ("1934 Act")), as of the end of the period covered by this report. Based upon their evaluation, the CEO and CFO concluded that the disclosure controls and procedures are effective in providing reasonable assurance that all required information relating to the Company is included in this quarterly report.

We also maintain a system of internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the 1934 Act) designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States. During our most recent fiscal quarter, there have been no changes in our internal control over financial reporting that occurred that have materially affected or are reasonably likely to materially affect our internal control over financial reporting.

# PART II. OTHER INFORMATION

#### **Item 1. Legal Proceedings**

We are subject to claims and legal actions in the ordinary course of our business. We believe that all such claims and actions currently pending against us are either adequately covered by insurance or would not have a material adverse effect on us if decided in a manner unfavorable to us.

#### Item 1A. Risk Factors

In addition to the other information set forth in this report, the factors discussed in "Part I. Item 1A. – Risk Factors" in our Annual Report on Form 10-K for our 2007 fiscal year could materially affect the Company's business, financial condition or operating results. The risks described in our Annual Report on Form 10-K are not the only risks facing the Company. Additional risks and uncertainties not currently known to the Company or that it currently deems to be immaterial also may adversely affect our business, financial condition or operating results.

The following updates to our risk factors should be read in conjunction with the risk factors included in our Annual Report on Form 10-K for the year ended December 30, 2007:

- The current credit markets have experienced extreme deterioration and are highly unpredictable. Further deterioration of the credit markets may impact the ability of our franchisees and prospective franchisees to obtain financing to acquire, expand or operate franchises. This may require the Company to provide financing to certain franchisees and prospective franchisees in order to mitigate store closings, allow new units to open and continue to execute our refranchising strategy, due to the unavailability of credit. If we are unable or unwilling to provide such financing, our results of operations may be adversely impacted.
- Any increase in or continued high cost of food ingredients and other commodities could adversely impact our operating results and the operating results of our franchisees. Higher commodity costs (primarily cheese and wheat) have resulted in operating margin pressure on our franchisees. Given the current commodity cost environment, we chose to mitigate commodity cost increases at domestic restaurants by supporting the entire domestic system via reduced commissary margins. For example, we did not pass through higher fuel charges incurred during 2008 by our quality control centers ("QC Centers") to our domestic restaurants. Additionally, for the last two months of 2008, in an effort to assist franchisees through this difficult period, we have decided not to pass along the higher price of cheese

# 31

# Table of Contents

that would have been required under the pricing formula for cheese sales from BIBP, the franchisee-owned cheese purchasing entity, to franchisees. Instead, we are allowing domestic restaurants to pay the expected futures spot market price for cheese plus an interest carry cost, which is approximately \$0.28 per pound less than the pre-established fourth quarter price paid by domestic restaurants during October 2008. Our decision during the fourth quarter to reduce the BIBP formula price will result in a delay in the recovery of the BIBP cheese purchasing entity deficit. Additionally, further delays in the recovery of the BIBP deficit will occur if we decide to continue to assist the domestic franchise system in 2009 or beyond by maintaining a lower BIBP price than would otherwise be called for by the pricing formula. Domestic franchisees are only required to purchase seasoned sauce and dough from our QC Centers and changes in purchasing practices by domestic franchisees could adversely affect the financial results of our QC Centers, including the recovery of the BIBP cheese purchasing entity deficit.

#### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The Papa John's Board of Directors has authorized the repurchase of up to \$775.0 million of common stock under a share repurchase program that began December 9, 1999, and runs through December 31, 2009. Through September 28, 2008, a total of 42.2 million shares with an aggregate cost of \$712.7 million and an average price of \$16.89 per share have been repurchased under this program. As of September 28, 2008, approximately \$62.3 million remains available for repurchase of common stock under this authorization. The following table summarizes our repurchases by fiscal period during the first nine months of 2008 (in thousands, except per-share amounts):

Fiscal Period	Total Number of Shares Purchased	 Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	 Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs
12/31/2007 - 01/27/2008	104	\$ 21.74	40,893	\$ 97,700
01/28/2008 - 02/24/2008	*	_	40,893	\$ 97,700
02/25/2008 - 03/30/2008	*	—	40,893	\$ 97,700
03/31/2008 - 04/27/2008	203	\$ 25.51	41,096	\$ 92,523
04/28/2008 - 05/25/2008	214	\$ 27.29	41,310	\$ 86,690
05/26/2008 - 06/29/2008	247	\$ 28.32	41,557	\$ 79,685
06/30/2008 - 07/27/2008	223	\$ 26.72	41,780	\$ 73,735
07/28/2008 - 08/24/2008	213	\$ 28.38	41,993	\$ 67,698
08/25/2008 - 09/28/2008	193	\$ 27.84	42,186	\$ 62,313

\*There were no share repurchases during this period.

Our share repurchase authorization increased from \$725.0 million to \$775.0 million in August 2008. For presentation purposes, the maximum dollar value of shares that may be purchased was adjusted retroactively to December 31, 2007.

In September, the Company terminated its previously announced written trading plan under Rule 10b5-1 in response to market conditions. The Company retains the ability to repurchase shares on a discretionary basis through the end of 2009 pursuant to the current remaining authorization of \$62.3 million at October 29, 2008.

32

#### Table of Contents

# Item 6. Exhibits

Exhibit Number	Description
10.1	First and Second Amendments to \$175,000,000 Revolving Line of Credit Facility, dated May 11, 2007 and September 30, 2008, respectively.
10.2	Fifth Amendment Agreement, As of July 31, 2008, of the Secured Loan Agreement, by and between BIBP Commodities, Inc. and Capital Delivery, Ltd. and of the Promissory Note by BIBP Commodities, Inc.
31.1	Certification of Chief Executive Officer Pursuant to Exchange Act Rule 13a-15(e), As Adopted Pursuant to Section 302 of the Sarbanes- Oxley Act of 2002.
31.2	Certification of Chief Financial Officer Pursuant to Exchange Act Rule 13a-15(e), As Adopted Pursuant to Section 302 of the Sarbanes- Oxley Act of 2002.
32.1	Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Ac of 2002.
32.2	Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

33

Table of Contents

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

# PAPA JOHN'S INTERNATIONAL, INC. (Registrant)

Date: November 4, 2008

/s/ J. David Flanery J. David Flanery Senior Vice President and Chief Financial Officer

34

#### FIRST AMENDMENT TO CREDIT AGREEMENT

First Amendment to Credit Agreement, dated May 11, 2007, by and among Papa John's International, Inc., a Delaware corporation (the "Borrower"), each of the Guarantors (as listed on the signature pages hereto), RSC Insurance Services Ltd., a Bermuda company ("RSC"), the Banks (as hereinafter defined), PNC Bank, National Association, in its capacity as administrative agent for the Banks (in such capacity, the "Administrative Agent"), JPMorgan Chase Bank, N.A., in its capacity as syndication agent for the Banks (in such capacity, the "Administrative Agent"), JPMorgan Chase Bank, N.A., in its capacity as syndication agent for the Banks (in such capacity, the "Syndication Agent"), National City Bank of Kentucky ("NCBK"), Bank of America, N.A. ("BOA") and Fifth Third Bank ("FTB"), as co-documentation agents for the Banks (NCBK, BOA and FTB are each, a "Co-Documentation Agent" and collectively, the "Co-Documentation Agent").

#### WITNESSETH:

WHEREAS, the Borrower, the Guarantors, RSC, the Banks, the Administrative Agent, the Syndication Agent and the Co-Documentation Agents have entered into that certain Credit Agreement, dated January 31, 2006 (as amended, modified or supplemented from time to time, the "Credit Agreement"); and

WHEREAS, the Borrower, the Guarantors and RSC desire to amend certain provisions of the Credit Agreement, and the Administrative Agent and each of the Banks desire to permit such amendments pursuant to the terms and conditions set forth herein.

NOW, THEREFORE, in consideration of the premises contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the parties hereto agree as follows:

1. All capitalized terms used herein that are defined in the Credit Agreement shall have the same meaning herein as in the Credit Agreement unless the context clearly indicates otherwise.

2. Section 7.2.4(ix) of the Credit Agreement is hereby deleted in its entirety and in its stead is inserting the following:

(ix) investments consisting of notes payable to any such Loan Party or any such Subsidiary in connection with the sale by such Loan Party or such Subsidiary of any properties or assets as permitted by Section 7.2.7(v) hereof, in an aggregate amount at any time for all such investments not to exceed Fifteen Million and 00/100 Dollars (\$15,000,000.00);

3. The provisions of Section 2 of this First Amendment shall not become effective until the Administrative Agent has received the following, each in form and substance acceptable to the Administrative Agent and its counsel:

(a) this First Amendment, duly executed by the Borrower, the Guarantors, the Banks, the Administrative Agent, the Syndication Agent and the Co-Documentation Agents;

(b) the documents listed in the Preliminary Closing Agenda set forth on Exhibit A attached hereto and made a part hereof;

(c) payment of all fees and expenses owed to the Administrative Agent's counsel in connection with this First Amendment; and

(d) such other documents as may be reasonably requested by the Administrative Agent.

4. The Loan Parties and RSC hereby reconfirm and reaffirm all representations and warranties, agreements and covenants made by them pursuant to the terms and conditions of the Credit Agreement, except as such representations and warranties, agreements and covenants may have heretofore been amended, modified or waived in writing in accordance with the Credit Agreement.

5. The Loan Parties and RSC hereby represent and warrant to the Administrative Agent and each of the Banks that (i) the Loan Parties and RSC have the legal power and authority to execute and deliver this First Amendment; (ii) the officers of the Loan Parties and RSC executing this First Amendment have been duly authorized to execute and deliver the same and bind such Loan Parties and RSC with respect to the provisions hereof; (iii) the execution and delivery hereof by the Loan Parties and RSC and the performance and observance by the Loan Parties and RSC of the provisions hereof; (iii) the execution and deliver the same and bind such Loan Parties and RSC of the provisions hereof; (iii) the execution and of all documents executed or to be executed therewith, do not violate or conflict with the organizational documents of the Loan Parties or RSC or result in a breach of any provision of or constitute a default under any other agreement, instrument or document binding upon or enforceable against the Loan Parties or RSC; and (iv) this First Amendment, the Credit Agreement and the documents executed or to be executed by the Loan Parties and RSC in every respect, enforceable in accordance with their respective terms.

6. The Loan Parties and RSC represent and warrant to the Administrative Agent and each of the Banks that (i) no Event of Default or Potential Default exists under the Credit Agreement, nor will any occur as a result of the execution and delivery of this First Amendment or the performance or

2

observance of any provision hereof, (ii) the Schedules attached to and made a part of the Credit Agreement, as amended by this First Amendment, are true and correct as of the date hereof and there are no modifications or supplements thereto, and (iii) they presently have no claims or actions of any kind at law or in equity against the Banks, the Administrative Agent, the Syndication Agent or the Co-Documentation Agents arising out of or in any way relating to the Credit Agreement or the other Loan Documents.

7. Each reference to the Credit Agreement that is made herein, in the Credit Agreement or in any other document executed or to be executed in connection herewith or with the Credit Agreement shall hereafter be construed as a reference to the Credit Agreement as amended hereby.

8. The agreements contained in this First Amendment are limited to the specific agreements made herein. Except as amended hereby, all of the terms and conditions of the Credit Agreement shall remain in full force and effect. This First Amendment amends the Credit Agreement and is not a novation thereof.

9. This First Amendment may be executed in any number of counterparts and by the different parties hereto on separate counterparts each of which, when so executed, shall be deemed to be an original, but all such counterparts shall constitute but one and the same instrument.

10. This First Amendment shall be governed by, and shall be construed and enforced in accordance with, the Laws of the State of New York without regard to the principles of the conflicts of law thereof. The Loan Parties, the Banks, the Administrative Agent, the Syndication Agent and the Co-Documentation Agents hereby consent to the jurisdiction and venue of the Supreme Court of New York County and the United States District Court for the Southern District of New York with respect to any suit arising out of or mentioning this First Amendment.

IN WITNESS WHEREOF, and intending to be legally bound, the parties hereto, have caused this First Amendment to be duly executed by their duly authorized
officers on the date first written above.
BORROWER:

WITNESS:	PAPA JOHN'S INTERNATIONAL, INC.
/s/ Kenneth M. Cox	By: /s/ J. David Flanery
	Name: J. David Flanery
	Title: SVP, CFO and Treasurer
	GUARANTORS:
WITNESS:	PAPA JOHN'S USA, INC.
/s/ Kenneth M. Cox	By: /s/ J. David Flanery
	Name:         J. David Flanery           Title:         SVP, CFO and Treasurer
	PAPA JOHN'S SUPPORT SERVICES, INC.
WITNESS:	
/s/ Kenneth M. Cox	By: /s/ J. David Flanery
	Name: J. David Flanery
	Title: Treasurer
	CAPITAL DELIVERY, LTD.
WITNESS:	
/s/ Kenneth M. Cox	By: /s/ J. David Flanery
	Name: J. David Flanery
	Title: Treasurer
	RISK SERVICES CORP.
WITNESS:	
/s/ Kenneth M. Cox	By: /s/ J. David Flanery
	Name: J. David Flanery
	Title: Treasurer
	PJ FOOD SERVICE, INC.
WITNESS:	
/s/ Kenneth M. Cox	By: /s/ J. David Flanery
	Name: J. David Flanery
	Title: Treasurer
	RSC:
	RSC INSURANCE SERVICES LTD.
WITNESS:	
/s/ Kenneth M. Cox	By: /s/ Joe Smith
	Name: Joe Smith
	Title: Vice President

By:	/s/ Shelly B. Stephenson
Name:	Shelly B. Stephenson
Title:	Vice President

JPMORGAN CHASE BANK, N.A., as a Bank and as Syndication Agent

By:	/s/ James Duffy Baker, Jr
Name:	James Duffy Baker, Jr
Title:	SVP

NATIONAL CITY BANK OF KENTUCKY, as a Bank and as a Co-Documentation Agent

By:	/s/ Thomas P. Crockett
Name:	Thomas P. Crockett
Title:	Senior Vice President

BANK OF AMERICA, N.A., as a Bank and as a Co-Documentation Agent

By:	/s/ Thomas C. Kilcrease, Jr.
Name:	Thomas C. Kilcrease, Jr.
Title:	SVP

FIFTH THIRD BANK, as a Bank and as a Co-Documentation Agent

By:	/s/ David O'Neal	
Name:	David O'Neal	
Title:	Vice President	

U.S. BANK, NATIONAL ASSOCIATION, as a Bank

By:	/s/ David A. Wombwell
Name:	David A. Wombwell
Title:	Senior Vice President

BRANCH BANKING AND TRUST COMPANY, as a Bank

By:	/s/ Johnny L. Perry
Name:	Johnny L. Perry
Title:	Senior Vice President

# EXHIBIT A

# Preliminary Closing Agenda

[See Attached]

# PRELIMINARY CLOSING AGENDA

This Preliminary Closing Agenda contains the documents to be delivered in connection with the first amendment to a credit facility provided to **Papa John's International, Inc.**, a Delaware corporation (the "Borrower"), by **PNC Bank**, **National Association** ("PNC Bank"), and various other financial institutions from time to time (PNC Bank and such other financial institutions are each, a "Bank" and collectively, the "Banks"), with **PNC Bank**, as administrative agent for the Banks (in such capacity, the "Agent").

No.

Status

First Amendment to Credit Agreement, by and among the Borrower, Papa John's USA, Inc., a Kentucky corporation, Papa John's Support Services, Inc., a Kentucky corporation, Capital Delivery, Ltd., a Kentucky corporation, Risk Services Corp., a Kentucky corporation, PJ Food Service, Inc., a Kentucky corporation and RSC Insurance Services Ltd., a Bermuda company, the Banks and the Agent (the "First Amendment").

#### 2. Revised Schedules to the Credit Agreement, if and as applicable.

#### SECOND AMENDMENT TO CREDIT AGREEMENT

Second Amendment to Credit Agreement, dated September 30, 2008, by and among Papa John's International, Inc., a Delaware corporation (the "Borrower"), each of the Guarantors (as listed on the signature pages hereto), RSC Insurance Services Ltd., a Bermuda company ("RSC"), the Banks (as hereinafter defined), PNC Bank, National Association, in its capacity as administrative agent for the Banks (in such capacity, the "Administrative Agent"), JPMorgan Chase Bank, N.A., in its capacity as syndication agent for the Banks (in such capacity, the "Syndication Agent"), National City Bank, successor by merger to National City Bank of Kentucky ("NCB"), Bank of America, N.A. ("BOA") and Fifth Third Bank ("FTB"), as co-documentation agents for the Banks (NCB, BOA and FTB are each, a "Co-Documentation Agent" and collectively, the "Co-Documentation Agents") (the "Second Amendment").

#### WITNESSETH:

WHEREAS, the Borrower, the Guarantors, RSC, the Banks, the Administrative Agent, the Syndication Agent and the Co-Documentation Agents have entered into that certain Credit Agreement, dated January 31, 2006, as amended by that certain First Amendment to Credit Agreement, dated May 11, 2007 (as may be further amended, restated modified or supplemented from time to time, the "Credit Agreement"); and

WHEREAS, the Borrower, the Guarantors and RSC desire to amend certain provisions of the Credit Agreement, and the Administrative Agent and each of the Banks desire to permit such amendments pursuant to the terms and conditions set forth herein.

NOW, THEREFORE, in consideration of the premises contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the parties hereto agree as follows:

1. All capitalized terms used herein that are defined in the Credit Agreement shall have the same meaning herein as in the Credit Agreement unless the context clearly indicates otherwise.

2. The "; and" at the end of Section 7.2.1(viii) is hereby deleted in its entirety and in its stead is inserted the following: ";".

3. The "." at the end of Section 7.2.1(ix) is hereby deleted in its entirety and in its stead is inserted the following: "; and".

4. Article 7 of the Credit Agreement is hereby amended by inserting the following as a new Section 7.2.1(x):

(x) unsecured Indebtedness not otherwise covered by any of the foregoing in an amount not to exceed Ten Million and 00/100 Dollars (\$10,000,000.00) in the aggregate at any time outstanding.

5. Section 7.2.4(vi) of the Credit Agreement is hereby deleted in its entirety and in its stead is inserting the following:

(vi) loans, advances and investments in or to franchisees of any Loan Party, the Papa John's Marketing Fund and BIBP, in an aggregate amount (including all amounts as of the Closing Date as set forth on <u>Schedule 1.1(P)(1)</u> attached hereto) at any time for all such parties of Seventy-Five Million and 00/100 Dollars (\$75,000,000.00);

6. The provisions of Sections 2 through 5 of this Second Amendment shall not become effective until the Administrative Agent has received the following, each in form and substance acceptable to the Administrative Agent and its counsel:

(a) this Second Amendment, duly executed by the Borrower, the Guarantors, the Banks, the Administrative Agent, the Syndication Agent and the Co-Documentation Agents;

(b) the documents listed in the Preliminary Closing Agenda set forth on Exhibit A attached hereto and made a part hereof;

(c) payment of all fees and expenses owed to the Administrative Agent's counsel in connection with this Second Amendment; and

(d) such other documents as may be reasonably requested by the Administrative Agent.

7. The Loan Parties and RSC hereby reconfirm and reaffirm all representations and warranties, agreements and covenants made by them pursuant to the terms and conditions of the Credit Agreement, except as such representations and warranties, agreements and covenants may have heretofore been amended, modified or waived in writing in accordance with the Credit Agreement.

8. The Loan Parties and RSC hereby represent and warrant to the Administrative Agent and each of the Banks that (i) the Loan Parties and RSC have the legal power and authority to execute and deliver this Second Amendment; (ii) the officers of the Loan Parties and RSC executing this Second Amendment have been duly authorized to execute and deliver the same and bind such Loan Parties and RSC with respect to the provisions hereof; (iii) the execution and delivery hereof by the Loan Parties and RSC of the provisions hereof, of the Credit Agreement and of all documents executed or to be executed therewith, do not violate or conflict with the organizational documents of the Loan Parties or RSC or any Law applicable to the Loan Parties or RSC; and (iv)

this Second Amendment, the Credit Agreement and the documents executed or to be executed by the Loan Parties and RSC in connection herewith constitute valid and binding obligations of the Loan Parties and RSC in every respect, enforceable in accordance with their respective terms.

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Agent

9. The Loan Parties and RSC represent and warrant to the Administrative Agent and each of the Banks that (i) no Event of Default or Potential Default exists under the Credit Agreement, nor will any occur as a result of the execution and delivery of this Second Amendment or the performance or observance of any provision hereof, (ii) the Schedules attached to and made a part of the Credit Agreement are true and correct as of the date hereof and there are no modifications or supplements thereto, and (iii) they presently have no claims or actions of any kind at law or in equity against the Banks, the Administrative Agent, the Syndication Agent or the Co-Documentation Agents arising out of or in any way relating to the Credit Agreement or the other Loan Documents.

10. Each reference to the Credit Agreement that is made herein, in the Credit Agreement or in any other document executed or to be executed in connection herewith or with the Credit Agreement shall hereafter be construed as a reference to the Credit Agreement as amended hereby.

11. The agreements contained in this Second Amendment are limited to the specific agreements made herein. Except as amended hereby, all of the terms and conditions of the Credit Agreement shall remain in full force and effect. This Second Amendment amends the Credit Agreement and is not a novation thereof.

12. This Second Amendment may be executed in any number of counterparts and by the different parties hereto on separate counterparts each of which, when so executed, shall be deemed to be an original, but all such counterparts shall constitute but one and the same instrument.

13. This Second Amendment shall be governed by, and shall be construed and enforced in accordance with, the Laws of the State of New York without regard to the principles of the conflicts of law thereof. The Loan Parties, the Banks, the Administrative Agent, the Syndication Agent and the Co-Documentation Agents hereby consent to the jurisdiction and venue of the Supreme Court of New York County and the United States District Court for the Southern District of New York with respect to any suit arising out of or mentioning this Second Amendment.

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3

IN WITNESS WHEREOF, and intending to be legally bound, the parties hereto, have caused this Second Amendment to be duly executed by their duly authorized officers on the date first written above.

WITNESS: PAPA JOHN'S INTERNATIONAL, INC.	
/s/ Kenneth M. Cox By: /s/ J. David Flanery	
Name: J. David Flanery	
Title: SVP, CFO and Treasurer	
GUARANTORS:	
WITNESS: PAPA JOHN'S USA, INC.	
/s/ Kenneth M. Cox By: /s/ J. David Flanery	
Name: J. David Flanery	
Title: SVP, CFO and Treasurer	
PAPA JOHN'S SUPPORT SERVICES, INC.	
WITNESS:	
/s/ Kenneth M. Cox By: /s/ J. David Flanery	
Name: J. David Flanery	
Title: Treasurer	
CAPITAL DELIVERY, LTD.	
WITNESS:	
/s/ Kenneth M. Cox By: /s/ J. David Flanery	
Name: J. David Flanery	
Title: Treasurer	
RISK SERVICES CORP.	
WITNESS:	
/s/ Kenneth M. Cox By: /s/ J. David Flanery	
Name: J. David Flanery	
Title: <u>Treasurer</u>	
PJ FOOD SERVICE, INC.	

/s/ Kenneth M. Cox

 By:
 /s/ J. David Flanery

 Name:
 J. David Flanery

Title: Treasurer

**RSC:** 

RSC INSURANCE SERVICES LTD.

WITNESS:

/s/ Kenneth M. Cox

By: /s/ Georgianna Stump

Name:	Georgianna Stump
Title:	President
-	

# AGENT AND BANKS:

PNC BANK, NATIONAL ASSOCIATION, as a Bank and as Administrative Agent

By:	/s/ Shelly B. Stephenson
Name:	Shelly B. Stephenson
Title:	Vice President

JPMORGAN CHASE BANK, N.A., as a Bank and as Syndication Agent

By:	/s/ James Duffy Baker, Jr
Name:	James Duffy Baker, Jr
Title:	SVP

NATIONAL CITY BANK, successor by merger to NATIONAL CITY BANK OF KENTUCKY, as a Bank and as a Co-Documentation Agent

By: /s/ Deroy Scott

Name:Deroy ScottTitle:Senior Vice President

BANK OF AMERICA, N.A., as a Bank and as a Co-Documentation Agent

By:	/s/ Thomas C. Kilcrease, Jr.
Name:	Thomas C. Kilcrease, Jr.
Title:	Senior Vice President

FIFTH THIRD BANK, as a Bank and as a Co-Documentation Agent

By:	/s/ David W. O'Neal
Name:	David W. O'Neal
Title:	Vice President

U.S. BANK, NATIONAL ASSOCIATION, as a Bank

By: /s/ David A. Wombwell

Name:	David A. Wombwell
Title:	Senior Vice President

BRANCH BANKING AND TRUST COMPANY, as a Bank

By:	
Name:	
Title:	

# EXHIBIT A

# Preliminary Closing Agenda

[See Attached]

# PRELIMINARY CLOSING AGENDA

This Preliminary Closing Agenda contains the documents to be delivered in connection with the second amendment to a credit facility provided to **Papa John's International, Inc.**, a Delaware corporation (the "Borrower"), by **PNC Bank**, **National Association** ("PNC Bank"), and various other financial institutions from time to time (PNC Bank and such other financial institutions are each, a "Bank" and collectively, the "Banks"), with **PNC Bank**, as administrative agent for the Banks (in such capacity, the "Agent").

<u>No.</u>	LOAN DOCUMENTS	Responsible Party	Status
1.	Second Amendment to Credit Agreement, by and among the Borrower, Papa John's USA, Inc., a Kentucky corporation ("Papa John's USA"), Papa John's Support Services, Inc., a Kentucky corporation ("Papa John's SSI"), Capital Delivery, Ltd., a Kentucky corporation ("Capital Delivery"), Risk Services Corp., a Kentucky corporation ("Risk Services"), PJ Food Service, Inc., a Kentucky corporation ("PJ Food") (Papa John's USA, Papa John's SSI, Capital Delivery, Risk Services and PJ Food are each, a "Guarantor" and collectively, the "Guarantors") (the Borrower and the Guarantors are each, a "Loan Party" and collectively, the "Loan Parties"), RSC Insurance Services Ltd., a Bermuda company ("RSC"), the Banks and the Agent (the "Second Amendment").	Agent	Executed
2.	Revised Schedules to the Credit Agreement, if and as applicable.	Borrower	Not Applicable

#### FIFTH AMENDMENT AGREEMENT

This is a Fifth Amendment Agreement (the "Fifth Amendment"), dated and effective as of July 31, 2008 (the "Effective Date"), with respect to that certain Loan Agreement (the "Loan Agreement") dated as of December 27, 1999, made by **BIBP Commodities, Inc.**, a Delaware corporation ("Borrower"), and **Capital Delivery, Ltd.**, a Kentucky corporation ("Lender"); and that certain Promissory Note (the "Note") dated as of December 27, 1999, made by Borrower in favor of Lender, all as amended by an Amendment Agreement dated June 15, 2001, by a Second Amendment Agreement dated July 1, 2002, by a Third Amendment Agreement dated May 17, 2004, and by a Fourth Amendment dated December 19, 2007.

#### Recitals

A. Lender has made available to Borrower a revolving line of credit (the "Loan") as evidenced by the Loan Agreement and the Note, as amended.

B. Borrower and Lender anticipate increased borrowing needs for Borrower and desire to further amend the Loan Agreement and the Note as provided herein to increase the maximum principal amount of the Loan.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. The above Recitals are hereby incorporated by reference into the text of this Amendment as if they were repeated verbatim herein. Capitalized terms, unless otherwise defined herein, shall have the meaning given them in the Loan Agreement or the Note, as the case may be.

2. Borrower and Lender hereby amend the terms of the Loan Agreement and the Note to increase the Maximum Amount of the Loan *from* \$30,000,000 *to* \$40,000,000.

3. The Maturity Date of the Loan is hereby extended to December 31, 2009.

4. Section 1(b) of the Loan Agreement is hereby amended and restated, as of the Effective Date, as follows:

(b) Extension of Term. Commencing December 31, 2008, and continuing effective each December 31 thereafter, the Maturity Date shall be extended for a period of one (1) year, provided that on the effective date of each such extension there exists then no Event of Default, as defined below, and

provided further that Lender has not given notice to Borrower of non-extension prior to such effective date.

5. Borrower and Lender hereby acknowledge and agree that (i) the obligations evidenced by the Loan Agreement and the Note, as previously amended, remain in full force and effect except as specifically modified by this Fifth Amendment; and (ii) this Fifth Amendment is merely a modification to the terms of the Loan and does not constitute a novation with respect to any prior indebtedness with respect to the Loan.

IN WITNESS WHEREOF, Borrower and Lender have executed this Fifth Amendment as of the date first above written, but actually on the dates set forth below their respective signatures.

Borrower:

Lender:

#### **BIBP COMMODITIES, INC.**

Ву	/s/ Patrick W. Gaunce Patrick W. Gaunce President
Date:	07/21/2008
<b>CAPIT</b> By	AL DELIVERY, LTD. /s/ J. David Flanery
2	J. David Flanery President and Treasurer
Date:	7/21/2008

#### SECTION 302 CERTIFICATION

I, Nigel Travis, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Papa John's International, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that
    material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during
    the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 4, 2008

/s/ Nigel Travis Nigel Travis Chief Executive Officer and President

#### SECTION 302 CERTIFICATION

#### I, J. David Flanery, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Papa John's International, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that
    material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during
    the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to
    provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance
    with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 4, 2008

/s/ J. David Flanery J. David Flanery Senior Vice President and Chief Financial Officer

#### SECTION 906 CERTIFICATION

I, Nigel Travis, Chief Executive Officer and President of Papa John's International, Inc. (the "Company"), certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350, that:

- 1. The Report on Form 10-Q of the Company for the quarterly period ended September 28, 2008 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 4, 2008

/s/ Nigel Travis Nigel Travis Chief Executive Officer and President

#### SECTION 906 CERTIFICATION

I, J. David Flanery, Senior Vice President and Chief Financial Officer of Papa John's International, Inc. (the "Company"), certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350, that:

- 1. The Report on Form 10-Q of the Company for the quarterly period ended September 28, 2008 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m); and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 4, 2008

/s/ J. David Flanery J. David Flanery Senior Vice President and Chief Financial Officer