

## Shaquille O'Neal, Papa John's Board of Directors Member, Invests in Nine Restaurants in Atlanta

Jun 17, 2019

## O'Neal Premiers Remodeled Papa John's Customized with Unique Shaq Design Elements

LOUISVILLE, Ky.--(BUSINESS WIRE)--Jun. 17, 2019-- Papa John's International, Inc. (NASDAQ: PZZA) Board of Directors member Shaquille O'Neal has closed on an investment in nine Atlanta-based Papa John's restaurants. These existing Papa John's stores include one newly-remodeled location featuring design elements selected by O'Neal himself, including his signature on the front of the building and his legendary size 22 footprints at the front door.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190617005190/en/



Shaquille O'Neal's store located at 990 State St. NW on Georgia Tech University's Campus near the TNT Studios where O'Neal films during the NBA season underwent a remodeling effort in celebration of the agreement.(Photo: Business Wire)

"I am thrilled to be taking my investment in Papa John's to the next level," O'Neal said. "My investment shows my commitment to the company and was a natural fit. I've been a fan of Papa John's pizza since my days playing basketball at LSU. I could not be prouder of what we have in store for Atlanta as we strive to deliver the city a great pizza experience."

The 990 State Street NW store located on Georgia Tech University's main campus near the TNT Studios where O'Neal films during the NBA season underwent a remodeling effort in celebration of the agreement. Customers can expect to see subtle elements designed by Shaq, such as basketball-inspired pizza art, O'Neal's signature and footprints, and a custom "444-SHAQ" phone number.

The basketball legend's investment in nine Atlanta-based Papa John's franchises further signals O'Neal's desire to be a "triple threat" for the company as Board of Directors member, soon-to-be brand ambassador, and now, a franchise investor. O'Neal and the brand share an unwavering commitment to enhancing their local communities, while continuing to provide customers with the highest quality ingredients, products and service.

"Papa John's franchisees are entrepreneurs who have a shared passion for pizza and the communities they serve. Shaquille is no exception," Steve Ritchie, CEO of Papa John's, said. "Shaquille's experience in the restaurant industry and his love for our products make him a welcome addition to our team."

## O'Neal's Store Locations are:

- 990 State St. Northwest, Atlanta, Ga. 30318
- 561 Forest Pkwy., Forest Park, Ga. 30297
- 5658 Riverdale Rd., College Park, Ga. 30349
- 745 HWY 138 Riverdale, Ga. 30274
- 2075 Mt Zion Rd., Morrow, Ga. 30260
- 5582 N. Henry Blvd., Stockbridge, Ga. 30281
- 205 Racetrack Rd., McDonough, Ga. 30252

For additional media assets, including b-roll footage click here.

Source: Papa John's International, Inc.

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