



Papa John's Wants You to Pick Its Next Pizza

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Papa John's Asks America to Pick Its Next Handcrafted Specialty Pizza – And the Choices are Anything But Ordinary

LOUISVILLE, Ky.--(BUSINESS WIRE)--Feb. 5, 2019-- Papa John's International, Inc. today announced its weeklong *Pick Our Next Pizza* campaign, inviting fans to choose its next menu item. The company developed four new pizzas for the campaign, each with a diverse flavor profile. Beginning today, pizza lovers can cast a vote for their favorite using a Twitter poll on [Papa John's Twitter page](#).

The four crave-worthy contenders include:

Huevos Rancheros

A delicious take on huevos rancheros with chorizo, eggs, onions, tomatoes, real cheese made from mozzarella, and ranchero sauce baked atop our fresh-made original dough.

The Roast

Celebrate the Year of the Pig! You can smell it from here – smoked pulled pork, bacon, onions, and oh-so-sweet chili hoisin BBQ sauce.

The Un-Pizza

All of your favorite things that make pizza amazing just without the dough – a dipper's dream!

Hot Honey Chicken & Waffles

Savory and sweet all in one bite – crispy chicken, waffle crumbles, bacon, cheese, and a finger-licking drizzle of spicy honey.

Throughout the week, Papa John's will narrow down the four choices to the standout winner. The winning pizza will be announced on February 12 and become a part of Papa John's menu nationwide later this year.

The campaign highlights Papa John's unwavering commitment to providing the finest quality pizza. Each year, it invests \$100 million annually into its products and continues to innovate in order to meet the demands of America's diverse and ever evolving palate.

For more information regarding *Pick Our Next Pizza*, or any of Papa John's menu items, please visit papajohns.com.

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. In 2018, consumers rated Papa John's No. 1 in product and service quality among national pizza chains in the American Customer Satisfaction Index (ACSI). For 17 of the past 19 years, consumers have rated Papa John's No. 1 in customer satisfaction among national pizza chains in the American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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Source: Papa John's International, Inc.

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