

Papa John's Announces New Hiring, Referral and Appreciation Bonuses for Front-Line Corporate Team Members

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LOUISVILLE, Ky.--(BUSINESS WIRE)--Jul. 8, 2021-- Papa John's International, Inc. (NASDAQ: PZZA) today announced new hiring, referral and appreciation bonuses for its approximately 14,000 front-line team members in the company's corporate restaurants and supply chain, recognizing again their essential role in the company's record growth and industry outperformance. Papa John's also plans to make additional investments in its full-time staff in its higher volume company-owned stores to support continued growth. The company expects to invest approximately \$2.5 million in these initiatives during the remainder of 2021.

"The incredible hard work and commitment of our team members, which powered Papa John's tremendous performance and transformation over the past 18 months, is just as important to our sustained long-term growth. Similar to programs being offered by our franchisees, these new bonuses for our team members in our corporate restaurants and QCCs reflect the value we place on growing, retaining and supporting our dedicated team," said Rob Lynch, President & CEO. "In addition, we've made permanent the expanded health, wellness, paid time-off and college tuition benefits we rolled out during the pandemic, as we strive to be the employer of choice within our dynamic industry."

Papa John's new bonus programs offer \$50 referral bonuses for corporate team members for every new hire they bring in, with an additional \$50 bonus paid to the new team member. Existing corporate team members are also eligible for up \$400 in appreciation bonuses to be paid in increments throughout the remainder of the year. For more detail on these programs and career opportunities at Papa John's, please visit https://iobs.papaiohns.com.

About Papa John's

Papa John's International, Inc. (NASDAQ: PZZA) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA. Papa John's believes that using high quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa John's tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa John's is headquartered in Louisville, Ky. and is the world's third-largest pizza delivery company with more than 5,400 restaurants in 50 countries and territories. For more information about the Company or to order pizza online, visit www.PapaJohns.com or download the Papa John's mobile app for iOS or Android.

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