



## To Fold or Not to Fold: Papa Johns Debuts NY Style Pizza

December 20, 2021

*Company introduces another crust option to their menu, NY Style, made with its signature, fresh never frozen dough, offers Papa Rewards members exclusive early access*

ATLANTA--(BUSINESS WIRE)--Dec. 20, 2021-- Papa Johns is bringing pizza-lovers a new way to experience NY Style pizza, with its original fresh, never frozen, six-ingredient dough. Available for a limited-time, the company's spin on this traditional pie features eight oversized, foldable slices with just the right balance of crust and toppings, and [Papa Rewards](#) members get exclusive early access this week.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211220005046/en/>



(Photo: Business Wire)

"For many, NY Style pizza is a classic that reigns supreme, so we are excited to offer consumers this foldable crust favorite made with our fresh, never frozen dough," said Scott Rodriguez, Papa Johns Senior Vice President of Menu Strategy and Product Innovation. "As we continue to innovate our menu, we strive to keep our customer first, and are glad to introduce another crust variation that allows them to customize their pizza how they'd like."

Papa Johns all-new NY Style pizza has all the characteristics one would expect from a traditional NY Style pizza format: eight large and wide foldable slices cut from a 16-inch pie, thin delectable crust baked to perfection, and finished with favorite toppings, making Papa Johns NY style pizza a delicious and classic choice no matter how fans choose to eat it.

"The crust made with our signature, six-ingredient dough and delicious toppings is what truly set our NY Style pizza apart and offers pizza-lovers a new way to experience this East Coast staple, no matter where they live or how they choose to enjoy it," noted Rodriguez.

Starting today, Papa Rewards members can get an exclusive first taste of the NY Style pizza at select Papa Johns locations. The menu item will be available to fans nationwide beginning December 27 through March 13, 2022, priced at just \$13 for a one-topping pizza.

Papa Johns remains committed to being a leader in menu innovation, with a focus on using quality ingredients. NY Style is the latest menu introduction from Papa Johns, following several crave-worthy product releases like BaconMania items, the Shaq-a-Roni and Epic Stuffed Crust.

More information about Papa Johns NY Style pizza can be found at [www.papajohns.com](http://www.papajohns.com).

For additional media assets, click [here](#).

### About Papa Johns

Papa John's International, Inc. (NASDAQ: PZZA) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA.® Papa Johns believes that using high quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is headquartered in Louisville, Ky. and is the world's third-largest pizza delivery company with more than 5,500 restaurants in 50 countries and territories as of Sept. 26, 2021. For more information about the Company or to order pizza online, visit [www.PapaJohns.com](http://www.PapaJohns.com) or download the Papa Johns mobile app for iOS or Android.

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