



Papa Johns Unveils Its First-Ever Crustless Innovation With New Papa Bowls

Aug 08, 2022

Pizza company introduces a new crustless indulgence with the rollout of their signature Papa Bowls, available in three, specially crafted varieties

ATLANTA--(BUSINESS WIRE)--Aug. 8, 2022-- Papa Johns continues to deliver on its BETTER INGREDIENTS. BETTER PIZZA.® promise, this time by unveiling a new menu category that features their delicious, fan-favorite toppings in a bowl. Papa Bowls is everything you love about Papa Johns pizza without the crust – crisp vegetables, juicy meats, melty cheeses, and delectable signature sauces – all baked to piping hot perfection.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220808005069/en/>



Papa Bowls are available in three flavorful varieties: Garden Veggie, Italian Meats Trio and Chicken Alfredo. (Photo: Business Wire)

The new Papa Bowls are a perfect addition to any Papa Johns order and are available in three flavors: Italian Meats Trio, Chicken Alfredo and Garden Veggie. Consumers can also build their own using their favorite Papa Johns ingredients.

“We are very excited to offer Papa Bowls as a new menu category and as a new way consumers can experience our premium ingredients,” said Scott Rodriguez, Papa Johns Senior Vice President of Menu Strategy and Product Innovation. “Our signature crust continues to be a beloved favorite, but we know that sometimes customers crave something different. We want them to know we are committed to delivering on all of those cravings through our menu.”

Consumers can create their own Papa Bowl or choose from three thoughtfully crafted varieties, each featuring quality ingredients:

- **Italian Meats Trio** features signature pizza and alfredo sauces, layered with Papa Johns signature pepperoni, sausage, meatballs, green peppers, onions and tomatoes. Topped with three melty cheeses and sprinkled

with Italian seasoning.

- **Chicken Alfredo** features creamy alfredo and garlic parmesan sauces and juicy grilled chicken, complete with spinach, mushrooms, onions and tomatoes, then topped with a melty three cheese blend and Italian seasoning.
- **Garden Veggie** includes spinach, mushrooms, onions, green peppers, tomatoes and banana peppers baked in a bowl with Papa Johns signature pizza sauce and garlic parmesan, covered in three melty cheeses and topped with Italian seasoning.

Papa Bowls are available exclusively for Papa Rewards loyalty members starting August 15 and nationally starting Monday, August 22. All signature varieties, including create-your-own, are priced at \$7.99.

Papa Johns continues to make strides in menu innovation, with Papa Bowls being the third product release this year following other craveable favorites – Epic Pepperoni-Stuffed Crust Pizza, an extension of the brand's original Epic Stuffed Crust launch in December 2020, and NY Style pizza. For more information, visit www.papajohns.com.

About Papa Johns

Papa John's International, Inc. (NASDAQ: PZZA) (“Papa Johns”) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA.® Papa Johns believes that using high quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never-frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with more than 5,500 restaurants in 49 countries and territories as of Dec. 26, 2021. For more information about the Company or to

order pizza online, visit www.PapaJohns.com or download the Papa Johns mobile app for iOS or Android.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20220808005069/en/>

Halle Martin
Communications Manager, Brand PR & Campaigns
Papa John's International
halle_martin@papajohns.com

Source: Papa John's International, Inc.