

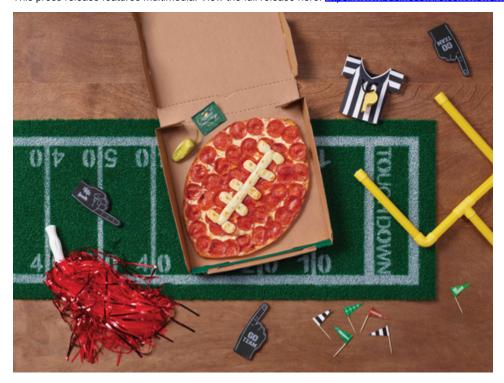
## **Everybody Wins This Season With Papa Johns Football Pizza**

Aug 29, 2022

Celebrate big this season no matter what team you are rooting for with a Football Pizza from Papa Johns

ATLANTA--(BUSINESS WIRE)--Aug. 29, 2022-- Papa Johns wants to be the one-stop shop for your sport entertaining needs this season with its new Football Pizza. This new innovation leveraging fan-favorite ingredients such as Papa Johns signature pepperoni is a festive way to celebrate kickoffs, share at tailgate parties and win big with others during one of the most exciting seasons of the year.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20220829005121/en/



Papa Johns introduces Football Pizza (Photo: Business Wire)

The Football Pizza is a Large pizza that starts with a crispy thin crust base and is then topped with cheese and Papa Johns signature pepperoni, which a recent <u>survey</u> revealed is a favorite topping amongst football fans. The pie comes uncut in the shape of a real football and is a perfect, fun addition to any Papa Johns order.

"We are always thinking outside of the (pizza) box when it comes to innovation," said Scott Rodriguez, Papa Johns Senior Vice President of Menu Strategy and Product Innovation. "Football Pizza is just another fun way for us to bring our premium ingredients to consumers, during a key pizza-eating occasion."

Papa Johns Football Pizza is the latest innovation from Papa Johns, following its recently launched Papa Bowls. It is available nationally starting Monday, August 29 and is priced at \$10.99. For more information, visit www.papajohns.com.

## About Papa John's

Papa John's International, Inc. (NASDAQ: PZZA) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS.

BETTER PIZZA.® Papa Johns believes that using high-quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with more than 5,500 restaurants in 49 countries and territories. For more information about the company or to order pizza online, visit <a href="https://www.PapaJohns.com">www.PapaJohns.com</a> or download the Papa Johns mobile app for iOS or Android.

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