



“Thank you, Canada!” – Papa Johns celebrates opening of 200th restaurant in Canada by offering customers new reasons to enjoy pizza together

October 11, 2022

LOUISVILLE, Ky., Oct. 11, 2022 (GLOBE NEWSWIRE) -- To celebrate the opening of its 200th restaurant in Canada, Papa John's International, Inc. (NASDAQ: PZZA) (“Papa Johns”) is thanking customers in Canada through two special offers:

- On Saturday, Oct. 15, Papa Johns restaurants across Canada will offer a large one-topping pizza for only \$8.99, available for carry-out between 11 a.m. and 4 p.m. local time, to customers who use promo code STORE200 when ordering through PapaJohns.ca or the Papa Johns mobile app
- From Sunday, Oct. 16 to Thursday, Oct. 20, customers are invited to double the enjoyment of their pizza night. By using promo code 200STORES when ordering through PapaJohns.ca or the Papa Johns mobile app, customers who buy one large pizza at regular price may order a second large pizza, of equal or lesser value, for only 200 cents.

The 200th Papa Johns restaurant in Canada is opening in Courtenay, British Columbia. Many Papa Johns restaurants in Canada will be celebrating this milestone with team members and customers through their own events, decorations, giveaways and raffles.

“Over the past 22 years, our franchise partners and team members have brought our BETTER INGREDIENTS. BETTER PIZZA. promise to life for pizza lovers across Canada,” said Michael Meche, VP of Franchise Operations at Papa Johns. “Our 200th restaurant in Canada is a sign of the continued momentum of our brand as we expand the Papa Johns footprint into new communities and regions.”

In 2000, Papa Johns opened its first restaurant in Calgary, Alberta. Since then, Papa Johns has expanded into other Canadian provinces, and today, Papa Johns franchise partners operate restaurants in Alberta, British Columbia, Manitoba, New Brunswick, Nova Scotia, Ontario, Prince Edward Island, Quebec and Saskatchewan. In recent years, Papa Johns has entered 15 new countries, including Spain, Portugal, Germany, Cambodia, Pakistan, France and Poland.

About Papa Johns

Papa John's International, Inc. (NASDAQ: PZZA) (“Papa Johns”) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA. Papa Johns believes that using high quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never-frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with more than 5,500 restaurants in 49 countries and territories as of June 26, 2022. For more information about the Company or to order pizza online, visit www.PapaJohns.com or download the Papa Johns mobile app for iOS or Android.

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/5fafa85c-d6ed-4b0f-965a-490f37423067>



Source: Papa John's International, Inc.

First Papa Johns Store in Canada



The first Papa Johns Location in Canada opens in Calgary, Alberta, June 12, 2000.