

Papa Johns Celebrates the Holiday Season with 12 Days of Deals

Dec 13, 2023

Just in time for the most festive time of year, Papa Johns is gifting Papa Rewards members with 12 days of mouth-watering surprises

ATLANTA--(BUSINESS WIRE)--Dec. 13, 2023-- Papa Johns announced today the launch of its 12 Days of Deals, awarding members of its loyalty <u>Papa Rewards</u> program with big savings. Those who sign up now to become a Papa Rewards member can get in on the holiday cheer. Papa Rewards members get better rewards with every bite!

ABOUT 12 DAYS OF DEALS

Exclusive for Papa Johns loyalty members, the brand is excited to give back to its most loyal fans when wallets are feeling the burn the most—right before the holidays. Beginning on December 13th and running through December 24th, Papa Rewards members will receive different delicious savings and surprises daily.

Some of what's expected to be on offer includes:

- Any side for \$6.99
- Breadside BOGO
- Free Delivery
- · Early access to Papa Johns' new menu items
- And much more!

Offers will be dropped into Papa Rewards members' wallets daily and will expire at 11:59 PM EST. Offers valid online & in-app only.

Not a Papa Rewards member yet? What are you waiting for? Join here!

About Papa Johns

Papa John's International, Inc. (NASDAQ: PZZA) ("Papa Johns") opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA.® Papa Johns believes that using high quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with more than 5,700 restaurants in approximately 50 countries and territories. For more information about the Company or to order pizza online, visit <u>www.PapaJohns.com</u> or download the Papa Johns mobile app for iOS or Android.

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