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## Papa John's International Opens First Store in Tel Aviv, Israel

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's Pizza continues its global growth as the third largest pizza delivery company in the world by opening its first store in Israel. Everyone in Tel Aviv will now be able to experience why better ingredients really do make a better pizza. Whether delivered or picked up, it will always be a superior quality pizza hand-made when you order.

Assaf Greenberg, owner of PJI Pizza Ltd. said, "We are very excited about bringing Papa John's to Israel. There is a strong demand in Israel for Papa John's high-quality pizzas, fast and friendly service, all with great value to consumers. Our hand-tossed fresh dough, fresh-packed tomatoes and 100% real cheese made from high quality mozzarella make a truly better pizza."

Papa John's is very excited to have Mr. Greenberg as their newest franchisee. He will be opening ten Papa John's restaurants in Israel over the next few years.

"The Papa John's brand continues to grow and we are pleased to extend our growth with Assaf as he opens his first restaurant in Tel Aviv," said Tim O'Hern, Senior Vice President & Chief Development Officer of Papa John's International, Inc. "We are looking forward to introducing everyone in Israel to our quality ingredients and our better pizza."

Papa John's opened its first international store 18 years ago, and now has over 4800 restaurants in over 40 countries. Papa John's will be opening soon in Spain, and Papa John's International continues to look for potential franchisees around the globe.

### About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl 50.

For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com). Also visit us on Facebook at [www.facebook.com/PapaJohns](http://www.facebook.com/PapaJohns), Twitter at <http://twitter.com/PapaJohns>, YouTube at [www.youtube.com/user/papajohns](http://www.youtube.com/user/papajohns), Instagram at [instagram.com/papajohns](http://instagram.com/papajohns), Pinterest at [www.pinterest.com/papajohnspizza](http://www.pinterest.com/papajohnspizza), and Vine at [vine.co/papajohns](http://vine.co/papajohns). Looking to be a part of something Better? Learn more about franchising with Papa John's at [www.papajohns.com/franchise](http://www.papajohns.com/franchise).

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