



December 8, 2006

Papa John's Named 2006 Chain of the Year by PizzaMarketplace.com

LOUISVILLE, Ky.--(BUSINESS WIRE)--Dec. 8, 2006--PizzaMarketplace.com, a leading pizza industry publication, this week named Papa John's (NASDAQ: PZZA) its 2006 Chain of the Year.

"While we've steadfastly maintained a sharp focus on product quality and customer service, we've also made significant gains in several other areas of our business this year, including innovative marketing and advertising, and online ordering, that has enabled Papa John's to become a leader in many facets of the industry," said Papa John's president and chief executive officer, Nigel Travis. "This recognition validates the hard work and dedication of more than 75,000 team members within the Papa John's family."

Among other factors, PizzaMarketplace.com based its selection on Papa John's 2006 performance, including continued strong comparable sales performance and solidifying its status as industry leader in online ordering.

"I'm extremely proud of both our franchise and corporate teams for earning this significant recognition," said Papa John's founder, John Schnatter. "Our system has worked very hard over the past several years to deliver on our 'Better Ingredients, Better Pizza' brand promise, and it is gratifying to have these efforts acknowledged."

The Chain of the Year award is the latest in a series of national honors Papa John's has earned in 2006, including the number one rating in customer satisfaction among all national QSR chains for the seventh consecutive year in the American Customer Satisfaction Index (ACSI) conducted by The National Quality Research Center at the University of Michigan Business School. Papa John's also was recently honored with its third consecutive top rating among national pizza delivery and take-out chains in the prestigious Restaurants & Institutions' Consumers' Choice in Chains Survey.

Headquartered in Louisville, Ky., Papa John's is the world's third largest pizza company. For seven years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national QSR chains in the highly regarded American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

CONTACT: Papa John's
Chris Sternberg, Senior Vice President,
Corporate Communications
502-261-4934

SOURCE: Papa John's