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Papa John's Supports Larry H. Miller Tour of Utah, Gives Back to Salt Lake City Youth

Pizza company sponsors "America's Toughest Stage Race"™ and provides bike helmets to underserved youth

LOUISVILLE, Ky.--(BUSINESS WIRE)-- As part of its ongoing commitment to provide *better* experiences to the communities and neighborhoods where it operates, [Papa John's](#) International Inc. (NASDAQ: PZZA) will donate 500 custom-designed bike helmets to underserved youth participating in the Salt Lake City Bicycle Collective (SLCBC) program. The donation complements the pizza company's sponsorship of the Tour of Utah, a week-long professional cycling race for the best men's teams in the world.

This Smart News Release features multimedia. View the full release here:

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"Papa John's is excited to partner with the Tour of Utah and Salt Lake City Bicycle Collective. Our love for pizza, cycling and our local community go hand-in-hand. This is a unique opportunity to help support the local economy and bring people together to enjoy the sport of cycling and the great outdoors," said Founder, Chairman and CEO "Papa John" Schnatter. "As an avid cyclist, I'm encouraged by the good work that the [Salt Lake City Bicycle Collective](#) (SLCBC) is doing to encourage kids to stay active, while also teaching important life skills and rewarding hard work. At Papa John's, we are proud to help ensure more kids are able to benefit from the SLCBC program."

The pizza-themed helmets will be donated to members of the SLCBC, an affiliate of Trips for Kids, a non-profit focused on providing cycling experiences for underserved youth across the country through its 75 chapter locations. The SLCBC works with local charity organizations to donate refurbished bicycles and equipment to youth who don't have access and coordinate day-long bike rides teaching kids bike skills, self-confidence and environmental values. The Papa John's donated helmets will feature stick-on decals to enable kids to 'create their own' pizza helmet with popular pizza ingredients like mushrooms and tomatoes, slices of pizza and zooming cyclists.

Papa John's donated helmets will feature stick-on decals to enable kids to 'create their own' pizza helmet with popular pizza ingredients like mushrooms and tomatoes, slices of pizza and zooming cyclists. (Photo: Business Wire)

said Davey Davis, Executive Director, Salt Lake City Bicycle Collective. "Every kid should get the opportunity to ride a bike, and this donation supports us in helping more kids to ride safely and have fun while doing it."

"We at the SLCBC are very grateful to receive these helmets from the team at Papa John's,"

In addition to Papa John's bicycle helmet donation, each day before the Tour of Utah race stage begins, the Papa John's Sign-In and Autograph Alley will provide complimentary public access for signatures and photographs with the world's top cyclists. The pizza company will also deliver pizza to race volunteers and will supply the race's official water bottle.

This is Papa John's third year partnering with the Tour of Utah. More information about the race, which takes place August 1-7, can be found [here](#).

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 15 of the past 17 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and the Official Pizza of Major League Baseball. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, Twitter at www.twitter.com/PapaJohns, YouTube at www.youtube.com/user/papajohns, Instagram at www.instagram.com/papajohns, Pinterest at www.pinterest.com/papajohnspizza, and Vine at www.vine.co/papajohns. Looking to be a part of something Better? Learn more about franchising with Papa John's at www.papajohns.com/franchise.

About the Tour of Utah

The Larry H. Miller Tour of Utah, referred to as "America's Toughest Stage Race™," is a week-long, professional cycling stage race for the best men's teams in the world. The 2016 event will be held Aug. 1-7. Now in its 12th year, the event was elevated in 2015 as a 2.HC-rated UCI stage race, making it one of the premier events in North America. The 2016 Tour of Utah will cover 705 miles of racing and 52,825 feet of climbing. The 2015 Tour of Utah men's champion was Joe Dombrowski (USA) of Cannondale-Drapac Pro Cycling Team. The Tour of Utah is owned by Larry H. Miller Sports & Entertainment. A total of 16 men's professional teams will compete, bringing more than 122 athletes from 23 countries.

About the Salt Lake City Bicycle Collective

The mission of the Bicycle Collective is to promote cycling as an effective and sustainable form of transportation and as a cornerstone of a cleaner, healthier, and safer society. The Collective provides refurbished bicycles and educational programs to the community, focusing on children and lower income households.

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