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## **Papa John's Celebrates Grandpas and Grandmamas**

Pizza Company Introduces Special Offer on "Grandparents Day" to

Honor the 56 Million Grandparents This Sunday, September 9

LOUISVILLE, Ky.--(BUSINESS WIRE)--Sept. 7, 2007--There are dozens of ways to honor the country's 56 million grandparents, from simple hugs and kisses to handmade crafts and cards to...pizza? Why not? Grandparents Day, Sunday, September 9, is not just another greeting card holiday. It has an official flower (the forget-me-not), an official song ("A Song for Grandma and Grandpa" by Johnny Prill), and now, an official pizza with Papa John's.

We think grandparents deserve to be celebrated for more than just one day. So beginning today through Sept. 21, Papa John's will honor grandpas and grandmamas with a special email offer designed with everyone in mind: buy a large specialty pizza online at [www.papajohns.com](http://www.papajohns.com) at regular menu price and receive a free order of chicken strips (promo code 90707).

So while the grandparents are reflecting on the good ol' days and spoiling the grandkids, families can avoid the kitchen chaos and celebrate with the granddaddy pizza of them all, Papa John's.

"Grandparents deserve special recognition," said Jim Ensign, vice president marketing communications for Papa John's. "We want to show our appreciation to the men and women who bring such joy, love, and humor into our lives."

Papa John's offers the perfect meal plan to celebrate any holiday with advance online ordering at [www.papajohns.com](http://www.papajohns.com). Simply log on to the Papa John's Web site, choose your favorite pizzas and side items, and specify the time of pick-up or delivery up to three weeks in advance. It's that simple.

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For eight years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the highly regarded American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at [www.papajohns.com](http://www.papajohns.com).

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