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Holiday Shopping Have You Stressed? Papa John's Papa Cards Offer One-Stop Shopping for Everyone on Your List

LOUISVILLE, Ky.--(BUSINESS WIRE)--Nov. 14, 2006--Not sure what to buy for your nephew in college? What about that neighbor who you can always count on as a last-minute babysitter? And the office gift exchange...what do you buy for a co-worker if all you share in common is a cubicle wall?

Rest easy and let Papa John's take the stress out of holiday shopping. Available in \$5 increments from \$10 to \$100, Papa John's Papa Cards can be purchased at all Papa John's restaurants, online at www.papajohns.com, and at more than 18,000 retailers nationwide, including:

- Wal-Mart
- CVS/Pharmacy
- Kroger
- Office Depot
- Coinstar
- Eckerd
- HEB
- United Dairy Farmers
- Winn Dixie

With pizza being one of America's favorite foods, you'll never go wrong with a Papa John's Papa Card. How much do the people on your shopping list love pizza? Consider this:

- Americans eat approximately 100 acres of pizza a day, or 350 slices per second.
- 93 percent of Americans eat at least one pizza per month.
- Each man, woman, and child eats an average of 46 slices - or 23 pounds - of pizza a year.

"Over 50 percent of Papa Cards are redeemed within 30 days of being purchased during the holiday season, proving that people get immediate satisfaction from receiving a gift of Papa John's pizza," said Papa John's vice president, Sean Muldoon. "As gift card awareness increases, Papa John's has seen our Papa Card sales increase by more than 100 percent over the past year."

And a tip from Papa John himself: Buy extra Papa Cards this holiday season and save them for those awkward moments when you're not prepared with a gift. If you don't give those Papa Cards away by the end of the holidays, treat yourself and your family to a meal from Papa John's. (It sure beats leftover fruitcake!)

The balance on a Papa Card - redeemable online at papajohns.com and at all Papa John's restaurants nationwide - can be applied toward the purchase of food, beverage, and even gratuity. Papa Cards are also available in bulk, providing the perfect gift for employees and/or clients. For more information on Papa Cards, visit www.papajohns.com/papacard.

Headquartered in Louisville, Kentucky, Papa John's (NASDAQ: PZZA) is the world's third largest pizza company. For seven years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national QSR chains in the highly regarded American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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SOURCE: Papa John's