



November 30, 2004

Papa John's Announces November Comparable Sales Results

LOUISVILLE, Ky.--(BUSINESS WIRE)--Nov. 30, 2004--Papa John's International, Inc. (NASDAQ: PZZA) today announced that domestic system-wide comparable sales for the four weeks ended November 21, 2004 decreased 0.2% (composed of a 2.7% decrease at company-owned restaurants and a 0.6% increase at franchise restaurants). The promotion in the current year period featured the introduction of Papa's Wings, supported by national television, whereas the prior year comparable period featured various local market option promotions, which were not supported by national television.

The company noted that the trend of increased ticket averages over prior year results continued during November, reflecting system-wide efforts to reduce the level of discounting or, in some cases, increase menu prices, particularly as related to the value-added "Pizza and Entertainment" promotional strategy. The company also noted that company-owned units conducted particularly aggressive promotions during the prior year period, thus increasing the year-over-year change in ticket average and decreasing the change in comparable sales results for company-owned units relative to franchised units.

Total system-wide international sales for the four weeks ended November 21, 2004 increased 8.7%, on a constant U.S. dollar basis, over the comparable period last year.

At November 21, 2004, there were 2,809 Papa John's restaurants (567 company-owned and 2,242 franchised) operating in 49 states and 19 international markets. Papa John's also franchises 120 Perfect Pizza restaurants in the United Kingdom. For more information about the company, visit Papa John's at <http://www.papajohns.com>.

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SOURCE: Papa John's International, Inc.