

Papa John's Names Top Franchise Operators of the Year

Franchise Groups from California, New York, Florida and Peru Earn

Top Honors

LOUISVILLE, Ky.--(BUSINESS WIRE)--March 21, 2007--Committed to serving "Better Pizza. Better Ingredients." with world-class customer service, Papa John's International, Inc. (NASDAQ:PZZA) recently recognized its Franchise Operators of the Year. At its annual Global Operators' Conference in Orlando, Florida, Papa John's presented top honors to franchise groups from California, New York, Florida and Peru.

In the U.S., Papa John's named the following groups Franchise Operators of the Year:

- All American Pizza (Los Angeles, CA) as Small Group Franchise;
- BMY Foods (New York, NY) as Medium Group Franchise; and
- LNW Pizza (Fort Lauderdale, FL) as Large Group Franchise (10+ or more restaurants).

On the international front, Franchise Operator of the Year honors went to:

-- Corporacion Peruana de Restaurantes S.A., of Peru.

Honors were awarded to franchisees demonstrating the highest commitment to successful restaurant operations, world-class customer service, profitability and good community citizenship.

"Our franchisees make up about 75% of the Papa John's system and it is extremely important to reward and recognize their achievements," said Bill Van Epps, president, USA, Papa John's International, Inc. "All winners are exceptional role models for the entire franchise community in terms of product quality and customer service. I'm honored to have them as a part of our team."

"With our company focusing heavily on international growth and development, it is extremely important to highlight the accomplishments of our outstanding international operators," said Robb Chase, president, International of Papa John's International, Inc. "Corporacion Peruana de Restaurantes S.A. is an excellent role model not only for our international franchise community, but for the entire Papa John's system."

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza company. For seven years running, consumers have rated Papa John's no. 1 in customer satisfaction among all national QSR chains in the highly regarded American Customer Satisfaction Index (ACSI). For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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