



May 26, 2013

Papa John's Stands Behind Moore, OK With \$1 From Every Order Across The U.S. Today Going To Oklahoma Relief

"Mobile Kitchen" Will Be on the Ground All Week Providing Free Pizza to Those Affected

LOUISVILLE, Ky., May 26, 2013 /PRNewswire/ -- Papa John's Pizza is standing behind the devastated community of Moore, Oklahoma by rolling out a special offer throughout the day today — Sunday, May 26th — to help fuel the relief effort. All day long today, Papa John's will donate \$1 for every pizza order — with the proceeds going directly to the Salvation Army Oklahoma Recovery Effort. Anyone planning to enjoy a pizza today can help to support a great cause at the same time. Customers can order online at papajohns.com/papajohncares.

(Photo: <http://photos.prnewswire.com/prnh/20130526/LA20972>)

"Our thoughts and wishes continue to go out to the incredible community of Moore, Oklahoma," said John Schnatter, founder, chairman and CEO of Papa John's Pizza. "The horrible events of last week have totally transformed the lives of people in this region and the loss has been just devastating. Everyone in the Papa John's family salutes and stands behind the recovery effort — and we hope that others across America will join in as well to fuel the rebuilding of this community, which is truly in the 'heart' of our nation."

Papa John's also has been on the ground — providing support to the Moore community in the form of product distributions. Local Oklahoma Papa John's operator Jason Opie and his crew have been serving up hundreds of pizzas to feed victims and relief workers who are assisting with the cause since early last week. The first Papa John's "mobile kitchen" relief truck also arrived yesterday to serve larger crowds. In the last 24 hours, the truck has already served more than 1,200 pizzas and will remain on the ground throughout the week.

"Employees and their families who work in our restaurants have also been directly impacted by the tornado — and our hearts go out to them as well," added John Schnatter. "But this week, every member of that community is part of our direct family, and we believe that it is our obligation to do everything we can to help this region get back on its feet. We're proud to partner with the Salvation Army Oklahoma Recovery Effort today for this special fundraising campaign. Let's all jump in and help the town of Moore!"

To order online, please visit www.papajohns.com/papajohncares. For more general information, please visit www.papajohnsblog.com and please share at #papajohncares and #2ways2help.

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Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 11 of the past 13 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLVII. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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