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Papa John's Founder John Schnatter Serves Pizza to Troops Stationed in Kuwait

LOUISVILLE, Ky.--(BUSINESS WIRE)--Feb. 13, 2009-- In 2003 Papa John's International (NASDAQ: PZZA) made one of its most important deliveries ever when it delivered pizzas to air force troops stationed in Iraq for Operation Iraqi Freedom. This week, Papa John's Founder John Schnatter did one better by visiting the region and helping serve more than 250 troops stationed at Camp Buehring in Kuwait.

Schnatter also was able to speak with the troops, thanking them for their service and all they do to keep America safe.

"It was an honor serving the troops and giving them a little taste of home," said Schnatter. "I think sometimes we take for granted the sacrifice our troops and their families make so that we are able to enjoy our freedom at home. On behalf of all of Papa John's, this was just one small way of saying thank you."

The event was organized by Khalid Alrashid, Papa John's franchisee in Kuwait, who brought all the equipment necessary to make the pizzas, including an oven, to the base. After serving the troops at Camp Buehring, the group made an additional delivery to the local USO.

"Doing events like this helps demonstrate how committed John, and Papa John's, is to our core values," said Myles Felt, Papa John's vice president of international operations. "John spent many hours saying hello and taking photos with every soldier. He once again showed that people are the most important part of our business."

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For nine years running, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the highly regarded American Customer Satisfaction Index (ACSI). Papa John's also ranks first among pizza companies in the 2008 Brand Keys Customer Loyalty Engagement Index, was honored by Restaurants & Institutions Magazine

(R&I) with the 2008 Silver Award for Consumers' Choice in Chains in the pizza segment, and was named 2007 Pizza Today Chain of the Year. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

Source: Papa John's International, Inc.

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