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Papa John's Names 2011 Franchisees of the Year

Operators Recognized for Exemplifying Papa John's Commitment to Superior-Quality and Customer Service

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's International, Inc. (NASDAQ: PZZA) today announced its 2011 Franchise Operators of the Year:

- LMT Services, LLC, New Orleans: Hinkle Award (Domestic Small Group Franchisee of the Year, 1-3 restaurants): Kenyatta Ford-Theodore, Herb Theodore
- PJ Cleveland West, LLC, Los Angeles: Domestic Medium Group Franchisee of the Year (4-10 restaurants): Abdi Neghabat, Rich Malekzadeh
- Perfect Delivery, Greenville, NC: Domestic Large Group Franchisee of the Year (11 or more restaurants) — Bo Knapp
- KSC Limited, United Kingdom: International Franchisee of the Year -- Raheel Choudhary

Each of the Franchisee of the Year winners was honored at Papa John's Annual Operators Conference with a \$20,000 cash award and a crystal Papa John's restaurant trophy. The winners were selected primarily for exemplifying Papa John's commitment to serving a superior-quality pizza, world-class customer service and outstanding community involvement.

"Our winners do an outstanding job delivering on our 'Better Ingredients, Better Pizza' brand promise," said John Schnatter, Papa John's Founder, Chairman and Chief Executive Officer. "These franchisees are excellent role models for the entire Papa John's system, and it is an honor to recognize their efforts."

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third largest pizza company. For 10 of the past 12 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's also was honored by Restaurants & Institutions Magazine (R&I) with the 2009 Gold Award for Consumers' Choice in Chains in the pizza segment. Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLVI and XLVII. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.

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