

## Papa John's Announces September, Quarter-to-Date and Year-to-Date Comparable Sales Results

## **Eleven Unit Franchise Restaurant Acquisition Also Announced**

LOUISVILLE, Ky., Oct 03, 2006 (BUSINESS WIRE) -- Papa John's International, Inc. (NASDAQ: PZZA) today announced that domestic system-wide comparable sales for the five weeks ended September 24, 2006 increased 4.6% (composed of a 5.1% increase at company-owned restaurants and a 4.4% increase at franchise restaurants).

Domestic system-wide comparable sales for the quarter ended September 24, 2006 increased 4.5% (composed of a 4.3% increase at company-owned restaurants and a 4.5% increase at franchise restaurants).

Domestic system-wide comparable sales for the nine months ended September 24, 2006 increased 4.4% (composed of a 5.0% increase at company-owned restaurants and a 4.3% increase at franchise restaurants).

Our 2006 system-wide comparable sales were favorably impacted by approximately 1.0% for September and approximately 0.4% for the 2006 third quarter, due to the negative impact on September 2005 sales from Hurricanes Katrina and Rita, which closed approximately 150 franchise restaurants for one or more days. The favorable impact on sales for the nine-month period was not significant.

Total system-wide international sales for Papa John's branded units increased 32.4% for September, 30.9% for the quarter-to-date and 27.7% for the year-to-date, on a constant U.S. dollar basis, over the comparable periods last year.

The company also announced the acquisition of 11 franchised restaurants in the Raleigh, North Carolina market effective September 25, 2006. The purchase price was \$8.8 million. It is not expected that this acquisition will significantly impact operating income for the remainder of 2006 as management transition costs are expected to substantially offset incremental unit level operating income during this time frame.

At September 24, 2006, there were 2,978 Papa John's restaurants (564 company-owned and 2,414 franchised) operating in 49 states and 25 countries. For more information about the company, visit Papa John's at http://www.papajohns.com.

SOURCE: Papa John's International, Inc.

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