

May 11, 2016

Papa John's Opens 100th Restaurant in Canada

LOUISVILLE, Ky.--(BUSINESS WIRE)-- Papa John's International, Inc. (NASDAQ:PZZA), is pleased to announce the opening of the 100th restaurant in Canada. Mark Murphy, who opened the first Papa John's restaurant in Canada, is also the franchisee responsible for opening the 100th restaurant, which is located in Alberta. Papa John's started franchising restaurants in Canada in 2000 and is known worldwide for its *Better Ingredients*. *Better Pizza*. brand promise.

"This is a major milestone for Papa John's to achieve and I am pleased to have been a part of the development of the brand in Canada," said Mark Murphy. "We all look forward to adding new restaurants so that all of Canada can enjoy *Better Ingredients*. Better Pizza."

Papa John's continues to believe that it has a significant opportunity for growth in the \$2.9 billion Canadian pizza market as consumers demand more high quality products like fresh sliced vegetables and high-quality meats. Papa John's dedication to quality is reinforced by its financial investment of over \$100 million annually to provide superior product to its customers.

"We are pleased with the steady growth over the last 16 years, as Papa John's is now available in the majority of Canadian provinces," commented Tim O'Hern, Senior Vice President & Chief Development Officer of Papa John's International, Inc. "We look forward to continuing to grow our brand throughout Canada as we still have opportunities for new franchisees to start their own business in many trade areas."

About Papa John's

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and the Official Pizza of Major League Baseball. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com/PapaJohns, Also visit us on Facebook at www.facebook.com/PapaJohns, Twitter at https://twitter.com/PapaJohns, YouTube at www.papajohns, Instagram at instagram.com/papajohns, Pinterest at www.pinterest.com/papajohnspinterest.com/papajohns.com/franchise.

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Source: Papa John's International, Inc.

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