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Papa John's Celebrates the Summer Barbecue with Its New Spicy Pulled Pork Pizza

LOUISVILLE, Ky.--(BUSINESS WIRE)-- While families are in the midst of their annual vacations or spending their day at the pool or beach, Papa John's is celebrating a favorite summer tradition, the backyard barbecue, with its new Spicy Pulled Pork pizza.



The Spicy Pulled Pork pizza has a unique flavor of slow-cooked pork with sweet Kansas City-style barbecue sauce, layered with a blend of spicy pepper jack and mozzarella cheese all on Papa John's signature fresh, hand-tossed crust, and finished with crushed red pepper for a spicy kick. The new Spicy Pulled Pork pizza is only \$12 now through Sunday, Aug. 24.

"Along with vacations and long days at the pool or beach, one of the most popular traditions of summer is to gather friends and family and have a good old fashioned backyard barbecue," said Bob Kraut, Papa John's chief marketing officer. "We're celebrating the summer barbecue with our Spicy Pulled Pork pizza, which, just like the traditional barbecue, can be enjoyed by a gathering of family and friends, and you won't have to fire up the grill."

To top off the barbecue, customers can add Papa John's 8" Chocolate Chip Cookie to their order. Filled with rich chocolate chips, baked fresh and cut into eight slices, the Chocolate Chip Cookie is just \$5. The Spicy Pulled Pork pizza and Chocolate Chip Cookie are available at all Papa John's restaurants nationwide, and can be ordered online at www.papajohns.com, or through Papa John's mobile ordering app for iPhone and Android devices.

Papa John's New Spicy Pulled Pork pizza is just \$12 now through Aug. 24. (Photo: Business Wire)

the world's third largest pizza delivery company. For 13 of the past 15 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl XLVIII. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com. Also visit us on Facebook at www.facebook.com/PapaJohns, or on Twitter at <http://twitter.com/PapaJohns>.

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is

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